



SAVING THE PLANET
ONE PIECE OF TRASH AT TIME
EDUCATE | INSPIRE | TAKE ACTION

OUR STORY

Trash Turtles is a youth-led movement inspiring people to protect our oceans and communities through education, action and a simple challenge: #LeaveWith3.

SMALL
ACTIONS
MAKE A
BIG DIFFERENCE.

#LEAVEWITH3



FACEBOOK
EST. 2020

850+
ORIGINAL
POSTS

249,677
CUMULATIVE
POST REACH
(POST-LEVEL)

20,011
ENGAGEMENTS
(REACTIONS, COMMENTS,
SHARES)



INSTAGRAM
EST. 2020

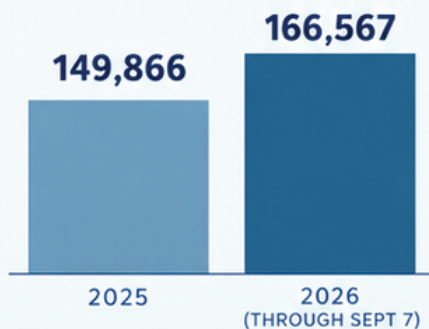
700+
POSTS
PUBLISHED

14,663
ENGAGEMENTS
(LIKES, COMMENTS,
SHARES, SAVES)

316,000+
VIEWS
ACROSS FACEBOOK & INSTAGRAM
SINCE JANUARY 2025

GROWING IMPACT

TOTAL VIEWS (FACEBOOK + INSTAGRAM)



+11%
MORE VIEWS
IN 2026
(AND THE YEAR
ISN'T OVER)

TOP PERFORMING CONTENT



FACEBOOK

OCT 29, 2025
Bee Educational Post

43,377 views
 38,151 reach
 329 engagements



INSTAGRAM

JAN 21, 2026
6-Year Anniversary Reel

19,688 views
 14,297 reach
 1,894 likes
 112 saves
 96 follows generated

#LEAVEWITH3

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TRASHTURTLES.ORG

