

# HYTHE TOWN FOOTBALL CLUB

**OUR TOWN – STRONGER TOGETHER**



## Privacy Notice

*Last updated: 23/08/2024*

This notice falls under the [General Data Protection Regulation](#) (GDPR).

## Who We Are

Hythe Town is a Football Club based in Hythe, Kent and owned by Hythe Town Football Club Limited, incorporated since 2024.

Our website address is: <https://www.hythetownfc.com>

Our postal address:

Hythe Town FC

Reachfields Stadium

Fort Road

Hythe

Kent, CT21 6JS

UNITED KINGDOM

- Company number:15743462

## How To Contact Us

We can be reached via this [contact form](#) on our website.

## Personal Data We Collect

- Email address;
- Names;
- IP;
- Address;
- Telephone Number;
- Date of Birth;
- Newsletter: opens, clicks, opt-ins;
- Enquires by Contact Us webpage.

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## **Consent to Collect**

We collect data from users that sign-up to our Newsletter and / or purchase Season Tickets.

We ask for consent during the Newsletter subscription process by using signup confirmation, often called “double-opt-in”. Until a subscriber confirms his/her subscription, he/she won’t receive *any* emails. A link to this page is provided during the subscription process.

Terms & Conditions form part of the Season Ticket application form, including consent to collect personal data.

The legal basis for us to collect the data is to be able to provide you with a service.

## **Your Data, Your Rights**

- You can request a copy of their data which we will provide within 30 days;
- While we will do everything we can to keep our service secure, in the event of a data breach or misuse, we will inform our users of what happened and what we have done to put it right within 30 days.

## **Services and Third Parties Where Hythe Town Stores Data**

Hythe Town relies on third party services to develop and maintain its website. Hythe Town never shares or resell any of its data.

- GoDaddy, England (Website Hosting)

## **Length of Data Collection**

Hythe Town will keep identifiable data for an undermined amount of time or until the user asks us to delete his data.

## **Newsletters**

Hythe Town records behaviour data, such as opens and clicks for emails Hythe Town sends.

## **Season Tickets**

Hythe Town records personal data, such as Name, Date of Birth, Telephone Number and Address for administering our season ticket retail activities and internal reporting on retail activities.

Hythe Town only collects behavioural data on behalf of its customers for:

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- Number of years a customer has renewed their Season Ticket.

### **Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

### **Who Has Access to Our Data?**

Data at Hythe Town is not shared or sold with any third party.

Hythe Town staff and contractors have access to user's data for the purpose of providing services.

No personal identifiable data is stored on staff or contractor computers on a permanent basis. Contractors are requested to delete this data at the end of their mission.