



THE STEPHENS FOUNDATION'S

COMMUNITY RELATIONSHIP HANDBOOK

Nurturing Growth and Prosperity Together

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OUR FOCUS AREAS

**WORKFORCE
DEVELOPMENT**

**SPECIAL EVENTS &
FAMILY AFFAIRS**

**HEALTH
& WELLNESS**

**COMMUNITY
PARTNERSHIPS**

JOIN THE CURE!

CONTACT US TO LEARN
MORE ABOUT HOW TO
DEVELOP OUR
RELATIONSHIP AND
BECOME A TSF PARTNER

**GOOGLE
FORM**



THE CURE

The Stephens Foundation (TSF) is a Community United to Revitalize and Empower (CURE) and our mission is to improve civic engagement and reduce the impact of environmental injustices by connecting families to resources, creating original programs, and partnering with community-based organizations.

COMMUNITY

TSF vows to provide resources and services that are regionally specific and clearly beneficial to individuals and businesses in the community

UNITY

TSF vows to partner with businesses and community organizations to support existing resources and services to the community.

REVITALIZE

TSF drives to assess the demographics of Sacramento communities and subsequently support and provide the resources and services that will improve the areas overall community health.

EMPOWER

TSF drives to stimulate local commerce and provide resources and services that equip the community with life sustaining skills.

Our Community Relationship Process



Building meaningful partnerships takes intention, transparency, and teamwork. At The Stephens Foundation, we follow a four-step approach to ensure every collaboration is impactful and sustainable.



1. Meet & Greet

We start with an introduction—learning about your mission, goals, and community impact. This is a chance to explore alignment and identify opportunities to work together for the greater good.



2. Establish Relationship Agreements (MOU)

Once we identify shared goals, we formalize our partnership with a Memorandum of Understanding (MOU). This agreement outlines roles, expectations, and commitments to ensure clarity and accountability on both sides.



3. Design the Team & Monitor the Work

Together, we assemble a team to carry out the agreed-upon activities. The Stephens Foundation provides coordination, communication, and progress tracking to make sure the partnership stays on track and delivers real results.



4. Celebrate a Successful Relationship

When our shared goals are achieved, we celebrate the success together! Whether through recognition events, community highlights, or new project opportunities, we honor every partnership that helps move our community forward.

TYPES OF COMMUNITY RELATIONSHIP



At The Stephens Foundation, we believe lasting change happens through collaboration. Our community relationships come in many forms, each playing a vital role in strengthening South Sacramento.

vendor

Local businesses and entrepreneurs who bring their products, services, or expertise to our events and initiatives. Vendors help create a lively community atmosphere while gaining exposure and connecting with residents.

Examples:

Food trucks, artisans, small business owners, local service providers.

Benefits:

Booth space at events, promotional mentions, and direct access to community members.

community partner

Organizations, schools, and nonprofits that work alongside us to create meaningful impact. Community Partners collaborate on events, outreach, and programming to strengthen neighborhoods, support youth, and uplift families across South Sacramento.

Examples:

Local schools, neighborhood associations, youth programs, churches, and advocacy groups.

sponsor

Corporate or philanthropic partners who invest in community well-being through financial contributions, in-kind donations, or event sponsorships. Sponsors help sustain our programs and make free, family-friendly events possible.

Examples:

Local companies, financial institutions, healthcare providers, or major retailers.

Benefits:

Brand recognition, logo placement on marketing materials, speaking opportunities, and community goodwill.

PARTNERSHIP ROUTES



Tier 1: Mission-Aligned Support (FREE)

- Promotion of mission-aligned events and services via TSF channels (as capacity allows)
- Access to TSF community events and volunteer opportunities
- Invitation to TSF networking and collaboration space
- Basic resources and referrals to community supports

Tier 2: Consultation & Strategic Relationship Development (CURE Consulting)

- Attendance at strategic planning meetings
- Advising on community engagement strategies
- Support in identifying aligned funding opportunities
- Shared access to TSF templates, best practices, and program design tools
- Opportunity for cross-promotion and relationship building through CURE-based collaboration

Tier 3: Development & Implementation Support

- Hands-on support to co-develop and execute mission-aligned initiatives
- Program design and curriculum development consultation
- Co-branded community initiatives (pending approval)
- Data tracking frameworks and outcomes-based reporting templates