



2018

CARDIOLOGY FIESTA

Update on Cardiac Diagnostic and Therapeutic Techniques

Industry Exhibit Prospectus & Sponsorship Opportunities

August 17-18, 2018 • La Cantera Resort • San Antonio, Texas • cardiologyfiesta.com



WELCOME

Thank you for your support and participation in this year's symposium. The following will provide you with important information about the Cardiology Fiesta Symposium and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact Jennifer Berens, Gaffney Events at (425) 442-1314 or jennifer@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations. Please note that room reservations should be made in advance. To reserve a room, please contact La Cantera reservations department directly at (855) 499-2960 and mention that you will be attending the **UTHSCSA Cardiology Fiesta Symposium**. You can also book your hotel reservations online by visiting the symposium website: www.cardiologyfiesta.com.

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by Monday, July 16th. We have negotiated a group rate of \$199.00 single or double occupancy (per night) plus taxes and fees. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in La Cantera Resort, La Cantera Ballrooms III & IV, Second Level. Booth assignments will be released on-site.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 - 20 amp Electrical Outlet
- 1 Wastebasket

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the **Exhibitor Information Form**, which is located on page 6 and on the Cardiology Fiesta website. Each 6' Table Top Exhibit will be entitled to 3 Complimentary Full-Meeting Badges, each 10x10 exhibit will be entitled to 6 Complimentary full meeting badges. Additional badges are \$250.00 each.

ELECTRICITY

One 20-amp electrical outlet will be provided at each table. Please note your requirements on the Exhibitor Information Form if you require additional electricity.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, August 16th between 2:00 p.m. and 6:00 p.m. Exhibits **must be set by 6:00 p.m.** on Thursday, August 16th. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, August 18th, at approximately 3:00 p.m., following the conclusion of the last afternoon break.

EXHIBIT HOURS

Thursday, August 16th

2:00 p.m. to 6:00 p.m. (Exhibit Set-Up)

Friday, August 17th

7:00 a.m. to 6:00 p.m. (Exhibits Open)

Saturday, September 18th

7:30 a.m. to 3:00 p.m. (Exhibits Open)

3:00 p.m. to 5:00 p.m. (Exhibit Tear-Down)

SHIPPING

DIRECT SHIPMENT OF MATERIALS TO LA CANTERA RESORT

Exhibit materials may begin to arrive at La Cantera on Monday, August 13th. **Due to limited storage space, materials arriving before Monday, August 13th will not be accepted.**

- The La Cantera Resort will only accept prepaid shipments. The hotel will refuse any shipments delivered COD and the hotel will make no notification to the shipper.
- All items shipped to the hotel should be labeled as follows. If the information does not fit on label please provide information on the outside of the package.

If you need to ship displays, literature or other materials to La Cantera, please address them to:

Attn: Guest Name, Arriving _____

Company Name

16641 La Cantera Pkwy

San Antonio, TX 78256

Cardiology Fiesta Symposium

Conference dates: August 17-19, 2018

Box ____ of ____

SHIPPING CHARGES

- There will be handling fees for all incoming and outgoing shipments. Handling fees are based on the weight of the box/package. Handling fees may be charged to guest room, credit card or master account (*authorized signers only*). The UPS Store Business Center does not accept liability for equipment, goods, displays, or other materials, which arrive or fail to arrive at the hotel. The group is responsible for insuring its property for loss and/or damage.

Handling Fees:

1-9 lbs	\$5.00	100 lbs+	\$90.00
10-19 lbs	\$10.00	Crates<149 lbs	\$150.00
20-29 lbs	\$15.00	Crates>150 lbs	\$200.00
30-49 lbs	\$20.00	Pallets Shrink Wrapped	\$150.00
50-74 lbs	\$35.00	Display tube/poster	\$30.00
75-100 lbs	\$60.00	Display box/table	\$60.00

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the **2018 Cardiology Fiesta Symposium**, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after August 3, 2018. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS and the UTHSCSA are not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Jennifer Berens by phone at 425.442.1314 or email jennifer@gaffneyevents.com.

We look forward to seeing you in San Antonio!



- \$3,500 6' Table Top Exhibit**
 - Includes 3 Complimentary Full Meeting Badges

- \$5,000 10' x 10' Exhibit Booth**
 - Includes 6 Complimentary Full Meeting Badges

- \$10,000 Cold Cases Over Cold Cocktails**
 - Friday, August 17th
 - Includes Room Rental Cost & A/V Equipment and Labor
 - 1 Available

- \$10,000 Lanyards**
 - Given to all Symposium Attendees
 - Highlight your company logo and products by sponsoring the Meeting Badge Lanyards
 - 1 Available (Exclusive)

- \$15,000 Hotel Key Cards & Sleeves**
 - Given to all Faculty, Fellows and Attendees staying at La Cantera Resort
 - Complimentary Logo on Key Card
 - 1 Available (Exclusive)

- \$5,000.00 Pull-Up Banner**
 - 6' Pull-Up Banner with Company Artwork of Choice (Artwork Supplied by Sponsor)
 - Prominently placed outside of Cardiology Fiesta General Session
 - 1 Available

- \$5,000.00 Attendee Bag Inserts**
 - Industry to provide literature to be distributed in conference attendee bags.
Will be distributed to all attendees and faculty.
 - 2 Available

- \$5,000.00 Advertisement in Cardiology Fiesta eblast**
 - Company Advertisement in 1 Cardiology Fiesta eblast
 - 2 Available

Please complete this form and return it to Jennifer Berens via fax at 425.788.0668 or email to jennifer@gaffneyevents.com by Friday, August 3rd to ensure that your request will be met.

(Please note this form can be filled out, saved and returned by email.)

EXHIBIT INFORMATION

Contact Person _____

Company Name _____

Phone _____ Fax _____

Email _____

STAFFING

The following representatives will be attending the **2018 Cardiology Fiesta Symposium**. Please write their names as they should appear on their badge:

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

***Please attach a separate sheet for additional badges required.**

Additional fee at \$250.00 each: \$ _____

BOOTH REQUIREMENTS

6' Table Top Exhibit

10' x 10' Exhibit

We will require one 6' table for our exhibit

We will need one 20-amp electrical hook-up, but will provide our own extension cords

We will require additional electricity, please contact to further discuss

Other (please specify) _____

EXHIBIT LOCATION

Exhibits will be located in **La Cantera Resort, La Cantera Ballrooms III & IV, Second Level**.
La Cantera Ballrooms are located directly outside where breakfast, lunch and breaks will be served.

La Cantera Resort
16641 La Cantera Pkwy
San Antonio, Texas 78256

Guest Telephone: (855) 499-2960

Guest Fax: (210) 558-2405