



1837 Red River Trail  
Saint Cloud, MN 56301



Please note the new address for the  
US Dry Bean Convention!

2023 US Dry Bean Convention  
Seattle, WA  
August 5-8, 2023

*2022 Convention Sponsors – Thank you for your support!*

UNDERWRITERS



JUSTUS BAG COMPANY  
Strong, Trusted, and Diverse



A Division Of Ardent Mills



BLUE RIBBON

Delta Technology Corporation • Everbest Organics • Healthy Food Ingredients • IMECO • L.A. Hearne Company  
Lorrich Industries, Inc. • Northwest Trading Company • Pacific Grain and Foods LLC • Satake  
Verbruggen Palletizing Solutions, Inc. • Western Trading Company

RED RIBBON

AMVT LLC • Bjerke Brothers, Inc. • BNSF Railway • Bonanza Bean LLC • Bratney, Co. • Bridgwell Agribusiness  
California Bean & Pea, Inc. • Cummings Ag, Inc. • Double River Forwarding, LLC • Eurofins • Faribault Foods  
Farmer Bean & Seed, LLC • G.J. Olney, Inc. • Hensall Co-op • J.P. Wilson Co. • Jack's Bean Company  
Kirsten Company, LLC • Lawgix International, Inc. • LMC • N.K. Hurst Co. • Norseman Protective Solutions  
Northern Feed & Bean • Northwest Seed Cleaning Service, Inc. • Oliver Manufacturing • The Andersons, Inc.  
Treasure Valley Seed Company • Trinidad Benham Corp. • U.S. Dry Bean Council • West Coast Companies

WHITE RIBBON

21st Century Bean Processing, LLC • Ackerman Marketing, Inc. • Bayside Best Beans • BEANSR4U, Inc.  
Cal Coast Commodities LLC • Central Bean Co., Inc. • Columbia Bean & Produce • Columbia Grain • Colusa Produce Corporation  
Cooperative Elevator Co. • Jelinek Custom Cleaning, Inc. • New Alliance • Rhodes-Stockton Bean Co-op • Russell E. Womack, Inc.  
Soranco Bean Products, Inc. • Spokane Seed Company • Star of the West Milling Co. • Steele & Company

SPEAKER SPONSOR

ADM • Bush Brothers • L.A. Hearne Company • Prusse Sales & Export, LLC



US DRY BEAN CONVENTION  
 HYATT REGENCY SEATTLE  
 SEATTLE, WA ~ AUGUST 5-8, 2023  
[www.hyattregencyseattle.com](http://www.hyattregencyseattle.com)

AUGUST 5-8, 2023 – HYATT REGENCY SEATTLE – SEATTLE, WA

# Sponsorship Opportunities

## 2023 Annual Convention

### UNDERWRITER - \$3500

- Full page ad in convention program
- Logo posting on our website with link to your website
- Table top display Saturday through Thursday
- 1 Full and 1 Spouse/Guest Registration
- Company name on convention materials
- Speaking opportunity (15 minutes)
- Special recognition poster
- Opportunity to include promotional item in attendee bag
- Placement of Ad will be decided on a first in basis

### UNDERWRITER - \$3000

- All the same advantages as listed above without the speaking opportunity

### UNDERWRITER: ADD-ONS

- Additional Full Page Ad - \$500
- Video Advertising on hotel monitors - \$1,000 + cost
- Hotel room key cards - \$3,000 + cost

### BLUE RIBBON - \$1,500

- ½ page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Speaking opportunity (10 minutes – Tuesday)
- Opportunity to include promotional item in attendee bag

### RED RIBBON - \$750

- ¼ page ad in convention program
- Table top display Saturday through Thursday
- Company name on convention materials
- Opportunity to include promotional item in attendee bag

### WHITE RIBBON - \$400

- Company name listed in convention program

### GOLF TOURNAMENT - \$250

- Golf Hole Sponsorship – Company name listed on a sign posted at tee

Please see our website for additional sponsor opportunities and ad specifications.

[www.usdbc.com](http://www.usdbc.com)

Deadline for ads is April 30, 2023

### PROGRAM ADVERTISING

#### SPONSOR

Underwriter  
 Blue Ribbon  
 Red Ribbon

#### AD SPECIFICATIONS

Full page – 8” x 10 1/2 “  
 ½ page – 8” x 5”  
 ¼ page – 3 ¾” x 5”

**Mail or Email completed  
 sponsor reply form  
 with payment  
 or**

**Register online at [www.usdbc.com](http://www.usdbc.com)**

FRANCIS GIUDICI  
 CBSA  
 California Bean  
 Shippers Association  
 Chair - 2023

CARTER WILSON  
 IBDA  
 Idaho Bean Dealers  
 Association

TODD  
 WISENBAUGH  
 MBSA  
 Michigan Bean  
 Shippers Association  
 V. Chair - 2023

DAN FUGLESTEN  
 NCBDA  
 North Central Bean  
 Dealers Association

JON SPERL  
 RMBDA  
 Rocky Mountain Bean  
 Dealers Association

For more information, please contact Ari Pladsen at (701)305-0143– Email [info@usdbc.com](mailto:info@usdbc.com)

## Sponsor Reply Form – 2023 U.S. Dry Bean Convention

Please check which sponsorship opportunity(s) you have chosen and complete the information below:

**\*\*Company name as you would like it written in the program:**

<u>Sponsor Level</u>	<u>Exhibitor Booth</u>	<u>Presentation</u>	<u>Promotional Item</u>
<input type="checkbox"/> Convention Underwriter	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Blue Ribbon Sponsor	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Red Ribbon Sponsor	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> N/A <input type="checkbox"/> N/A	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> White Ribbon Sponsor			
<input type="checkbox"/> Golf Tournament			

Would you like to repeat last year's ad? Yes \_\_\_ No \_\_\_

Would you like electricity at your Exhibitor booth? (This is a \$95 extra charge.) Yes \_\_\_ No \_\_\_

**\*New Innovation Presentations will be on Sunday, August 6<sup>th</sup> and Tuesday, August 8<sup>th</sup>. Please furnish the following:**

Presenter Name: \_\_\_\_\_

Microphone Preference: Lapel \_\_\_\_\_ Podium \_\_\_\_\_ Additional equipment requests: \_\_\_\_\_

Audio/Visual equipment for presentation: A computer and LCD projector will be provided. All presentations and or DVDs/ CD, etc. must be received by Saturday, August 5, 2023 by 2:00pm

Due to limited available sessions and space, we do ask all sponsors to return their sign-up forms a.s.a.p. Please also note, deadline for advertising copy is April 30, 2023.

AUGUST 5-8, 2023 – SEATTLE, WA

Company Name _____	Phone _____		
Company Contact _____	Fax _____		
E-Mail _____			
Address _____	City _____	State _____	Zip _____

***If paying by credit use the area below – all fields are required.***

<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	<input type="checkbox"/> Underwriter – Speaker	Amount
Cardholder Name: _____	<input type="checkbox"/> Underwriter	\$3,500.00
Cardholder Address (if different from above) _____	<input type="checkbox"/> Blue Ribbon Sponsor	\$3,000.00
Cardholder Zip _____	<input type="checkbox"/> Red Ribbon Sponsor	\$1,500.00
Credit Card # _____	<input type="checkbox"/> White Ribbon Sponsor	\$750.00
Expiration Date: _____	<input type="checkbox"/> Golf Tournament	\$400.00
CVV2 Code: _____	<input type="checkbox"/> Other	\$250.00
Authorized Signature: _____	Total Amount	\$ _____



Phone: 701-305-0143  
 Email: [info@usdbc.com](mailto:info@usdbc.com)  
 Website: [www.usdbc.com](http://www.usdbc.com)

**Register and Pay Online at [www.usdbc.com](http://www.usdbc.com)**  
**Or mail completed application and payment to U.S. Dry Bean Convention – 1837 Red River Trail Saint Cloud, MN 56301**