



US DRY BEAN
Council

**BEANS – APPROACHING
THE TIPPING POINT**

**US DRY BEAN CONVENTION
AUGUST, 2023**

**REBECCA BRATTER
EXECUTIVE DIRECTOR**



BEAN EXCITEMENT

BeanCon 21,22, and 23

Bean Innovation and Ingredients

Plant Based Movement

Global Innovation program to complement whole bean promotion

Chef relationships

Connecting with food scientists and manufacturers

Beans Is How

Chefs Manifesto

Bold Bean

Blue Zones

Addressing global policy challenges

THE EVOLUTION OF BEANCON - 21



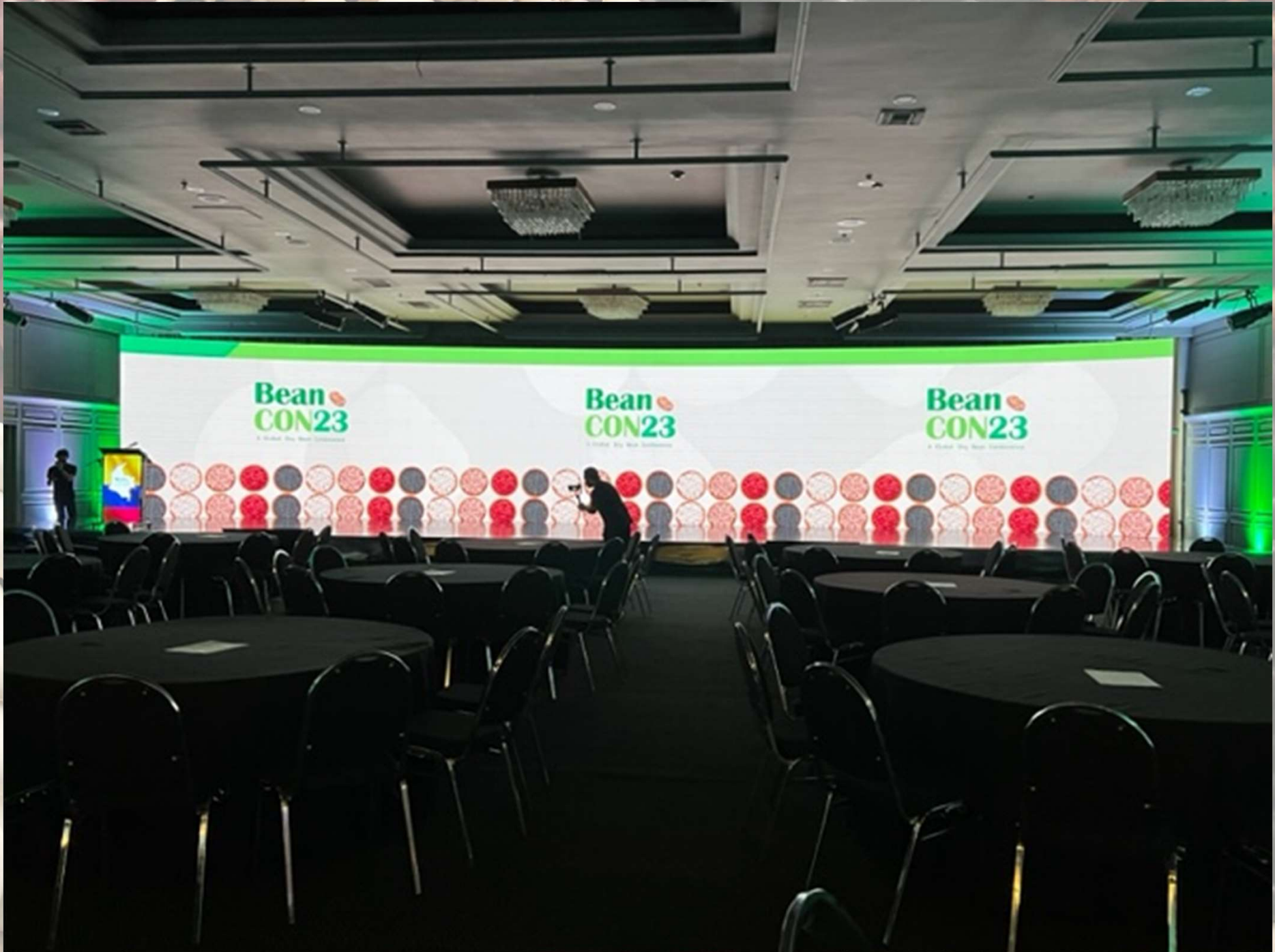
THE EVOLUTION OF BEANCON - 22



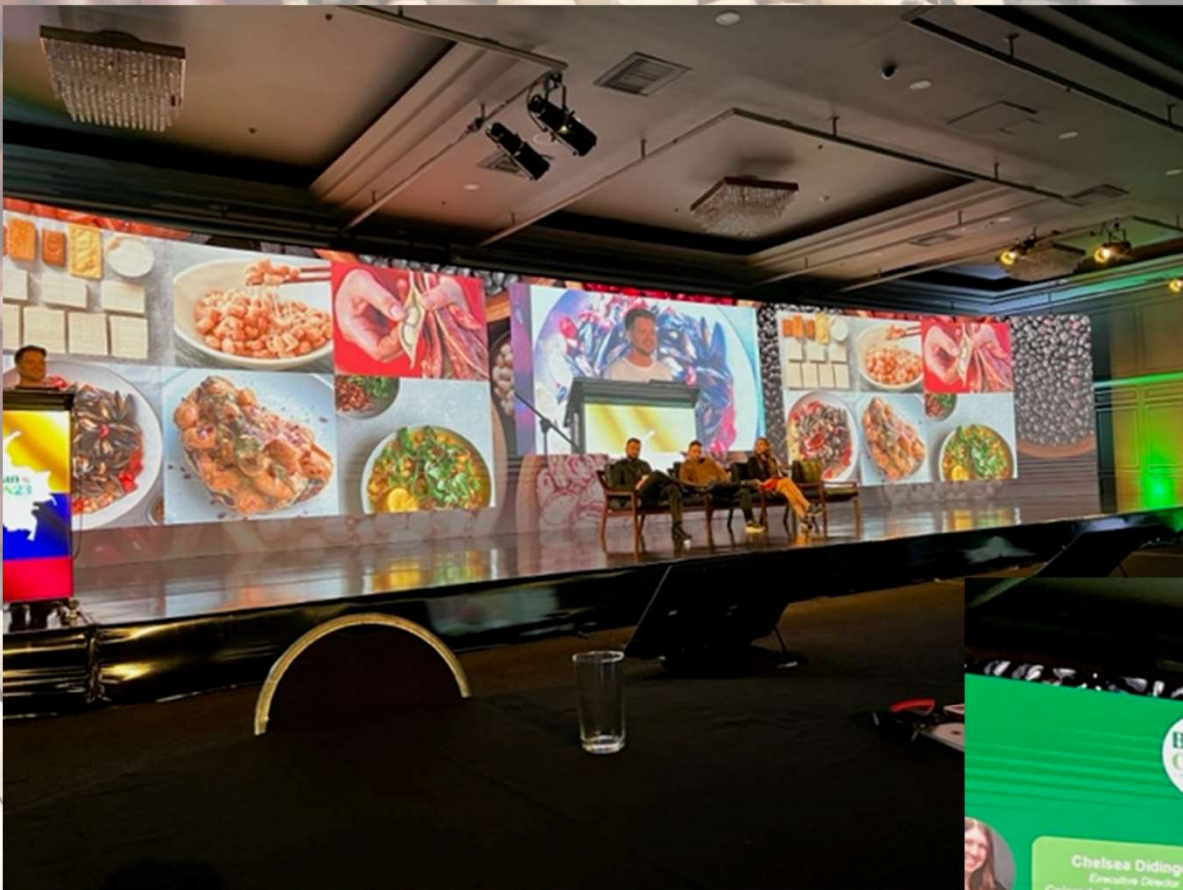
THE EVOLUTION OF BEANCON - 22



THE EVOLUTION OF BEANCON - 23



THE EVOLUTION OF BEANCON - 23



PRE BEANCON23 PRESS EVENT



PRE BEANCON23 PRESS EVENT



HIGH PROFILE PLANT BASED INFLUENCERS



nutrition_facts_org



“Those who don’t know where to get protein on a plant-based diet don’t know beans.”

nutritionfacts.org/video/the-protein-combining-myth



 NutritionFacts.org



TYING BEANS TO GLOBAL SOLUTION WITH BEANS IS HOW



A campaign to double global bean consumption by 2028.

We can help fix the future with beans.

TYING BEANS TO GLOBAL SOLUTION WITH BEANS IS HOW



29 June 2023

London Climate Action Week

“Food for Thought: Beans is How we can fix the future”



CHEFS MANIFESTO

THE CHEFS' MANIFESTO ACTION PLAN

1 Ingredients grown with respect for the earth & its oceans



2 Protection of biodiversity & improved animal welfare



3 Investment in livelihoods



4 Value natural resources & reduce waste



5 Celebration of local & seasonal food



6 A focus on plant-based ingredients



7 Education on food safety & healthy diets



8 Nutritious food that is accessible & affordable for all



CHEFS MANIFESTO



Chefs' Pledge



Watch later



Share



MORE VIDEOS

Chef Peggy Chan - Hong Kong

6

**I will lead by example:
Making vegetables,
beans and pulses the
centre of my dishes.**



1:40 / 2:18



YouTube



GLOBAL POLICY AND ADVOCACY

Dutch players launch initiative to speed up shift from animal to plant-based proteins



20 Feb 2023 --- The agri-food sector is spearheading a “master plan” to accelerate the protein transition in the country and beyond. Their initiative is centered on ensuring farmers achieve greater vegetable yields, grow plant-based on a large scale and consumers eat twice as many legumes as they currently do.

The five initiators of the master plan called the Economically-Powered Protein Transition through Innovation in Chains (EPPIC) believe it catalyzes €2.6 billion (US\$2.7 billion) in economic activity and contributes significantly to achieving climate and nature goals.

The key objective is to double the consumption of legumes in the Netherlands by 2030.

To achieve that goal, the partners are betting on a comprehensive master plan for agriculture, the food industry and consumers.

For farmers, the plan focuses on the economic feasibility of growing crops high in vegetable protein, such as soybeans, peas, field beans and lupins. However, this means a massive increase in yields per acre while plant and cultivation disease resistance must also significantly improve.

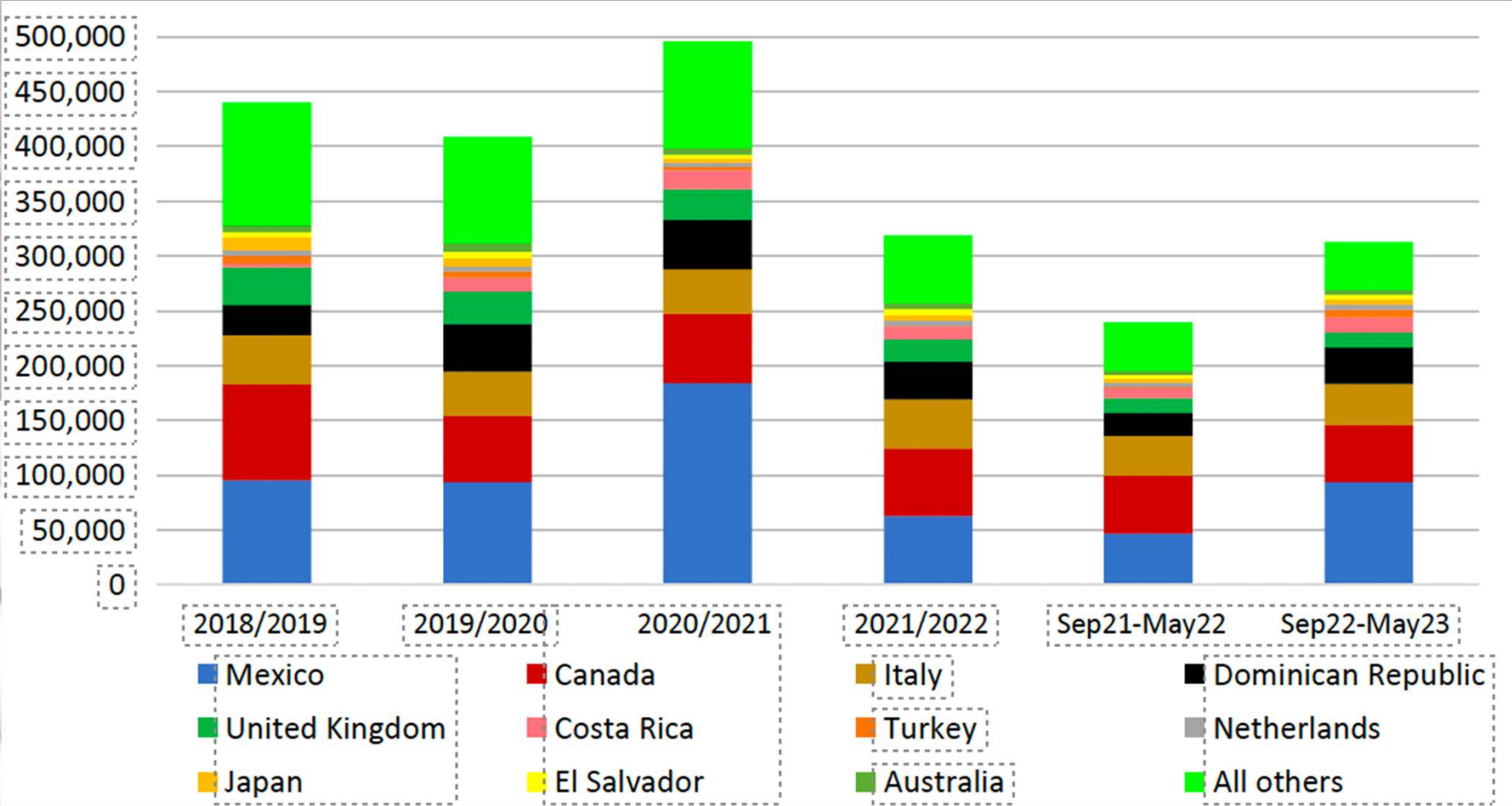


DOMESTIC WORK WITH GLOBAL REACH



GLOBAL EXPORT PANORAMA

Exports to the Top 11 US Dry Bean Markets (MT)*



* Note in the chart above that the 11 main export destinations for U.S. dry beans are shown. All other origins are added together and classified as "All others".

Source: USDA FAS GATS, July 6, 2023.

US PLANTING AND PRODUCTION TREND

Dry Edible Bean Area Planted and Harvested, Yield, and Production – States and United States: 2020-2022

[Excludes chickpeas]

State	Area planted			Area harvested		
	2020	2021	2022	2020	2021	2022
	(1,000 acres)	(1,000 acres)	(1,000 acres)	(1,000 acres)	(1,000 acres)	(1,000 acres)
California	25.0	16.0	12.0	25.0	14.9	11.9
Colorado	57.0	33.0	35.0	52.0	32.0	33.3
Idaho	68.0	58.0	45.0	66.0	57.0	44.0
Michigan	255.0	210.0	215.0	253.0	207.0	214.0
Minnesota	275.0	240.0	215.0	263.0	232.0	210.0
Nebraska	165.0	120.0	115.0	159.0	114.0	108.1
North Dakota	815.0	660.0	570.0	785.0	615.0	560.0
Washington	39.0	40.0	27.0	38.0	39.4	26.7
Wyoming	28.0	17.0	16.0	23.5	15.8	15.0
United States	1,727.0	1,394.0	1,250.0	1,664.5	1,327.1	1,223.0
State	Yield per acre ¹			Production ¹		
	2020	2021	2022	2020	2021	2022
	(pounds)	(pounds)	(pounds)	(1,000 cwt)	(1,000 cwt)	(1,000 cwt)
California	2,390	2,450	2,340	598	365	279
Colorado	2,070	1,880	2,030	1,074	602	676
Idaho	2,410	2,610	2,400	1,592	1,485	1,056
Michigan	2,340	2,410	2,400	5,914	4,989	5,141
Minnesota	2,100	1,970	2,330	5,523	4,559	4,883
Nebraska	2,260	2,440	2,300	3,597	2,780	2,486
North Dakota	1,630	1,030	1,840	12,794	6,336	10,308
Washington	2,800	2,770	2,620	1,064	1,090	699
Wyoming	2,170	2,410	2,130	509	381	319
United States	1,962	1,702	2,113	32,665	22,587	25,847

¹ Clean basis

Source: NASS Annual Crop Production



BEANCON '23
MEDELLIN COLOMBIA

BEANCON24

Bean CON24

A Global Dry Bean Conference

February 1-3, 2024

Save the date

191

Days

05

Hours

34

Minutes

06

Seconds

THANKS AND EAT BEANS!!

LOVE
YOUR EARTH AND
YOUR HEALTH



GET THE RECIPE



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