

ETSY KEYWORD DASHBOARD GUIDE

4.0 - 5/18/24

Spreadsheets Reimagined



SpreadWiseCoTM

BUILT WITH
MICROSOFT
EXCEL

GUIDE OVERVIEW

These tools are designed to be easy to use, with minimal inputs from you, and many outputs from us. Follow each tool guide closely. There are normally only a few true steps within the guide, but the rest is information to help you along the way.

GUIDE LEGEND


GUIDE POINTERS

NEED TO KNOW

NICE TO KNOW

FOR THOSE READY TO JUMP IN QUICKLY



YOU CAN SKIP AND COME BACK 



DON'T SKIP!

USER INPUTS

INPUT BOX

DROP DOWN MENU

REVISION INFORMATION

Latest Etsy Keyword Dashboard
Revision: 4.0

PASSWORD

- Tabs are locked to prevent accidental formula errors. Password: "swc"
- Use with discretion. Formulas and setups can be complex and highly integrated.

1 - GETTING STARTED



THIS JOURNEY BEGINS WITH POPULATING THE KEYWORD TABLE

ETSY SEO KEYWORD RANKING

Our algorithm below ranks your keywords based on searches & clicks (CTR), and overall competition. #1 = Your best keyword, and work your way down.

#	Keyword	Searches	Clicks	Competition	Search Rank	Clicks Rank	Competition Rank	Algo Results	Rank
1	Financial Planner	2848	3693	30721	4	4	16	14.0	12
2	budget spreadsheet	6866	7651	16291	2	2	13	2.6	2
3	budget planner	11863	12456	99118	1	1	23	8.8	8
4	excel budget template	2550	2870	7653	7	6	6	3.4	4
5	debt payoff tracker	983	1207	4639	15	13	4	5.8	6
6	monthly budget spreadsheet	2437	2841	8856	8	7	7	4.2	5
7	budget template	5329	5357	59936	3	3	21	11.3	10
8	digital budget planner	1401	1774	38020	10	10	19	34.4	20
9	Expense tracker	2249	2701	24260	9	8	15	13.0	11
10	credit card payoff tracker	150	151	1005	24	24	1	6.7	7
11	debt snowball spreadsheet	587	481	1133	21	22	2	1.6	1
12	debt snowball	1035	839	3896	13	17	3	3.1	3
13	Instant Download	2675	3162	3706927	5	5	24	1638.1	24
14	paycheck budget	865	961	10986	16	15	9	14.1	13
15	excel budget	613	712	9022	20	19	8	17.1	16
16	excel spreadsheet	1213	1330	15713	12	12	12	14.2	14
17	budget spreadsheet excel	768	799	6684	18	18	5	9.1	9
18	monthly budget	2554	2579	38472	6	9	20	15.2	15
19	weekly budget	855	867	14612	17	16	10	17.3	17
20	debt tracker	531	592	15597	22	21	11	32.7	19
21	budget tracker	1391	1474	73590	11	11	22	56.1	22
22	monthly budget planner	1005	1058	34871	14	14	18	36.5	21
23	excel templates	745	688	20435	19	20	14	25.3	18
24	Finance Tracker	483	420	31704	23	23	17	57.1	23
25									
26									
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- Built With **Microsoft Excel**
- NOT Optimized For Use With **Google Sheets**



2 - KEYWORD LIST



LIST UP TO 30 KEYWORDS

USING ERANK

LIST THE KEYWORD VALUES FOR

- SEARCHES
- CLICKS
- COMPETITION

#	Keyword	Searches	Clicks	Competition
1	Financial Planner	2848	3693	30721
2	budget spreadsheet	6866	7651	16291
3	budget planner	11863	12456	99118
4	excel budget template	2550	2870	7653
5	debt payoff tracker	983	1207	4639
6	monthly budget spreadsheet	2437	2841	8856
7	budget template	5329	5357	59936
8	digital budget planner	1401	1774	38020
9	Expense tracker	2249	2701	24260
10	credit card payoff tracker	150	151	1005
11	debt snowball spreadsheet	587	481	1133
12	debt snowball	1035	839	3896
13	Instant Download	2675	3162	3706927
14	paycheck budget	865	961	10986
15	excel budget	613	712	9022
16	excel spreadsheet	1213	1330	15713
17	budget spreadsheet excel	768	799	6684
18	monthly budget	2554	2579	38472
19	weekly budget	855	867	14612
20	debt tracker	531	592	15597
21	budget tracker	1391	1474	73590
22	monthly budget planner	1005	1058	34871
23	excel templates	745	688	20435
24	Finance Tracker	483	420	31704
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3 - KEYWORD LIST RESULTS



BY KEYWORD, SEE THE FOLLOWING BEST & WORST RANKING

- SEARCHES
- CLICKS
- COMPETITION

#	Keyword	Searches	Clicks	Competition	Search Rank	Clicks Rank	Competition Rank
1	Financial Planner	2848	3693	30721	4	4	16
2	budget spreadsheet	6866	7651	16291	2	2	13
3	budget planner	11863	12456	99118	1 Best	1 Best	23
4	excel budget template	2550	2870	7653	7	6	6
5	debt payoff tracker	983	1207	4639	15	13	4
6	monthly budget spreadsheet	2437	2841	8856	8	7	7
7	budget template	5329	5357	59936	3	3	21
8	digital budget planner	1401	1774	38020	10	10	19
9	Expense tracker	2249	2701	24260	9	8	15
10	credit card payoff tracker	150	151	1005	24 Worst	24 Worst	1 Best
11	debt snowball spreadsheet	587	481	1133	21	22	2
12	debt snowball	1035	839	3896	13	17	3
13	Instant Download	2675	3162	3706927	5	5	24 Worst
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