



SpreadWiseCoTM

Spreadsheets Reimagined

ETSY HANDMADE PRICING CALCULATOR

5.3 - 10/24/2025

INTERACTIVE PDF
GUIDE



BUILT WITH MICROSOFT EXCEL

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BUSINESS

PRODUCT FEATURES

BUILD PRICING FOR 100 PRODUCTS IN A SINGLE WORKBOOK



SIMPLE BUSINESS
OVERHEAD COST
MANAGEMENT



COMPREHENSIVE **PRODUCT**
PRICING ANALYSIS



COMPREHENSIVE PRODUCT &
PRICING SUMMARY



HOURLY **LABOR COST**
ALLOCATION SYSTEM



BUSINESS PRICING AND
REVENUE **ANALYTICS**



VENDOR & SUPPLIER
MANAGEMENT



PRODUCT **MATERIAL**
DETAIL & COST
BREAKDOWN



STRATEGIC **SCALING AND**
GROWTH ANALYSIS
FEATURES

Item	Total
Materials	\$ 18.40
Overhead	\$ -
Labor	\$ -
Total	\$ 18.40
Profit %	\$ 5.52
Transaction Fees	\$ 2.72
Product Price	\$ 26.64



BUILT IN **GUIDANCE**
NOTES



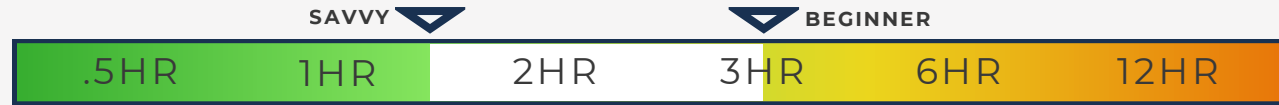
FIVE INTEGRATED
CURRENCIES (*USD, EUR,*
GBP, CAD, AUD)



LEARNING CURVE & GUARANTEE

LEARNING CURVE

THIS DASHBOARD'S
ESTIMATED LEARNING
CURVE & SETUP TIME



TOOLS TO HELP



INTERACTIVE PDF
INSTRUCTION GUIDE



DETAILED PRODUCT
TUTORIALS



SpreadWiseCo **LEARN**

MICRO-TUTORIALS FOR STANDARD
FEATURES AND FUNCTIONS



OUR GUARANTEE



LOVE IT OR REQUEST A
REFUND. PERIOD.



COMPATIBILITY

SOFTWARE APPLICATION

MICROSOFT EXCEL



GOOGLE SHEETS



APPLE NUMBERS



OPERATING
SYSTEMS



MICROSOFT
WINDOWS



MAC OS PRODUCT WAS BUILT WITH
MS EXCEL 365 FOR MAC

DESKTOP OR
LAPTOP



RECOMMENDED: OUR PRODUCTS ARE OPTIMIZED
FOR DESKTOP / LAPTOP USE

MOBILE



MICROSOFT 365
SHAREPOINT / ONE DRIVE



PHONE OR TABLET
WITH EXCEL APP

- *SOME FONTS MAY SHOW UP DIFFERENTLY*
- *BUILT IN GUIDE NOTES*
 - *LOSE SOME OF THEIR FORMATTING THAT HELPS EMPHASIZE KEY POINTS*
 - *NOTE BOXES MAY LOOK SMALL, AND HARD TO READ WITHOUT ZOOMING IN*
- *SOME CELL TEXT MAY APPEAR TO NOT FIT THE CELL WIDTH*



FILES AND TABS

FILES



MS EXCEL
WORKBOOK



PRODUCT PDF GUIDE

WORKBOOK TABS



OVERHEAD



PRODUCT PRICING TABS (*X2)



LABOR



PRODUCT & PRICING SUMMARY
TABLE



SUPPLIER LIST



PRICING DASHBOARD



MATERIAL SUMMARY

****Includes (2)**
*Pricing tabs. By
simply making a
copy of the tab, you
can add up to (100).*

Enjoy Your Dashboard!



SPREADWISECO LEARN

MICRO TUTORIALS FOR FAQ

CLICK THE LOGOs TO WATCH OUR SHORT TUTORIALS



Using the Provided Passcode to Unlock Tabs In Your Dashboard



Edit Your Tab Names Without Impacting Workbook Function



Correcting "####" & Other Text Visibility With Column Width Adjustments



Adding Tabs That Will Link to Your Data Table & Dashboard



Using the Signature Link Feature to Link & Unlink Tabs In Your Workbook



See Our Other
Tutorials



QUICK NOTES ABOUT THIS GUIDE

GUIDE TEXT BOXES

NEED TO
KNOW

NICE TO
KNOW

SK

YOU CAN SKIP
AND COME BACK

DSK

DON'T SKIP!

PASSWORD

- THE FILE PASSWORD IS INCLUDED IN THE FIRST TAB OF YOUR WORKBOOK.
- USE WITH DISCRETION. FORMULAS AND SETUPS CAN BE EXTREMELY COMPLEX, EVEN FOR THE MOST SAVVY SPREADSHEET USERS.

INTERACTIVE TOOL BAR

WEBSITE

YOUTUBE
CHANNEL

ETSY
SHOP

SPREADWISECO
LEARN

TABLE OF
CONTENTS

PAGE SKIP / DON'T
SKIP FLAG
(SEE ABOVE)

LINKS

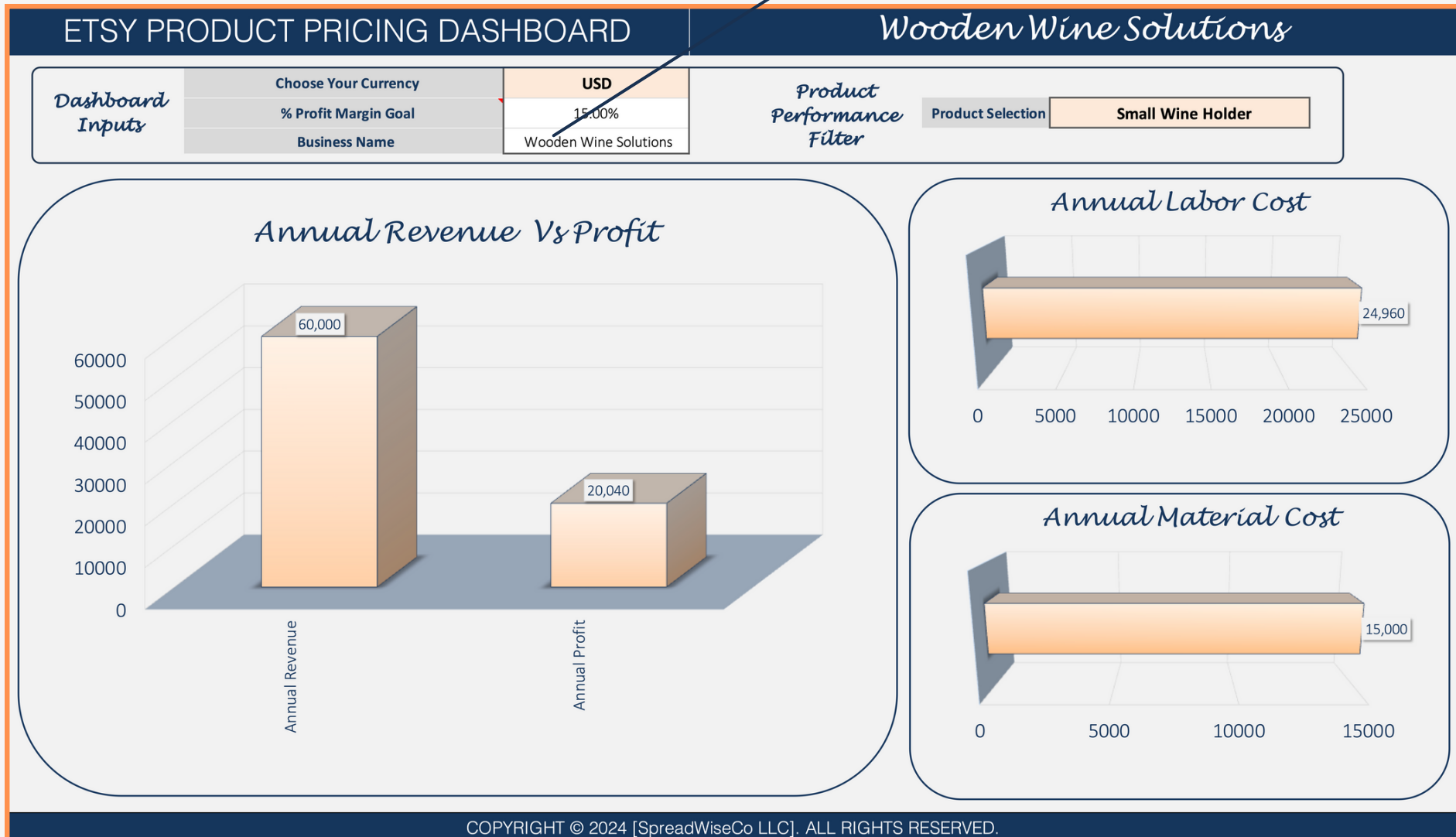


LEARN



DSK

- SELECT YOUR CURRENCY. THIS SETS THE CURRENCY SELECTION FOR ALL TABS
- SET YOUR % PROFIT GOAL ACROSS ALL PRODUCTS. (YOU CAN CHANGE THIS AT ANY TIME)
- ADD YOUR BUSINESS NAME!



THE ONLY **REQUIRED** PART OF THE SUPPLIER LIST IS THE NAME OF THE VENDORS & SUPPLIERS YOU PLAN TO USE.

- YOU CAN LIST UP TO 30
- THIS LIST TURNS INTO A DROP DOWN SELECTION WITHIN THE PRODUCT TABS & MATERIAL LIST.

BUSINESS VENDOR & SUPPL

COMPANY NAME

This list becomes a drop down selection with

COMPANY NAME

Fast Baskets
Lowes

ADDRESS

Address 1

PROFESSION / SUPPLIER TYPE

Basket Weaving
Hardware / Building Materials

PRODUCT NAME

PRODUCT PRICE

Base Costs Price \$

With Profit Margin \$

Profit Goal %

Estimated Annual Sales Units

Supplier

Item

Vinyl Hustle

Navy, Large, Male,

VistaPrint

Branded Shipping

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DROP DOWN
SELECTION MENU
BASED ON YOUR
VENDOR / SUPPLIER
LIST

THE MATERIAL SUMMARY TAB IS
USED TO SET UP A STANDARD
LIST OF MATERIALS YOU WILL BE
USING TO BUILD EACH
PRODUCT PRICE, AND IT
BECOMES A DROP DOWN MENU
WITHIN EACH PRICING TAB

FOR EVERY MATERIAL, YOU'LL LIST:

- TYPE OF UNITS YOU BUY THE MATERIAL IN
- TYPICAL PURCHASE QUANTITY
- TOTAL COST

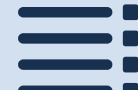
THEN THE TABLE PROVIDES A COST-PER-UNIT,
WHICH AUTO PULLS INTO YOUR PRICING TABS
WHEN YOU SELECT A MATERIAL.

MATERIAL SUMMARY

Wooden Wine Solutions

USD

#	Vendor / Supplier	Material Inventory List	Units	Typical Receive Quantity	Cost	Cost Per Quantity
1	Lowes	Birch Sheet 4x8	Sheet	10	\$ 600.00	\$ 60.00
2	Lowes	2x2x8' posts	Board	10	\$ 50.00	\$ 5.00
3					\$ -	
4					\$ -	
5					\$ -	
6					\$ -	
7					\$ -	
8					\$ -	
9					\$ -	
10					\$ -	
11					\$ -	
12					\$ -	



LIST YOUR VARIABLE OVERHEAD

- ELECTRICITY
- BUILDING LEASING
- ADVERTISING
- ANY SOFTWARE YOU NEED
- INTERNET & PHONE SERVICE
- ETC

FIXED SALARIES

- LIST THE BUSINESS SALARIES
 - THIS IS DONE BY ROLE TYPE, AND INCLUDES A HEADCOUNT FOR EACH ROLE.
- YOU SHOULD INCLUDE YOUR ACTUAL OR TARGETED SALARY HERE.
 - IF YOUR BUSINESS ISN'T PROFITABLE ENOUGH TO PAY YOU YET, WHAT DO YOU WANT IT TO PAY YOU?

*THESE COSTS ARE DISTRIBUTED ACROSS THE TOTAL ESTIMATED PRODUCT SALES COUNTS.

BUSINESS OVERHEAD

Total Annual Estimated Sales Units

15,000

Overhead Allocation Per Unit

\$ 3.62

USD

VARIABLE OVERHEAD BREAKDOWN

Item	Paid "X" Times / Yr	Paid Amount	Annualized
Electricity	12	\$ 155.00	\$ 1,860.00
Internet	12	\$ 80.00	\$ 960.00
Website	1	\$ 150.00	\$ 150.00
Advertising	12	\$ 100.00	\$ 1,200.00
Marketing Software	12	\$ 15.00	\$ 180.00
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -

SALARY BREAKDOWN

Role	Headcount	Salary / Salary Target	Annual Total
Owner	1	\$ 50,000.00	\$ 50,000.00
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ 50,000.00	\$ 50,000.00



- SIMILAR TO THE OVERHEAD TAB, YOU NEED TO LIST THE DIFFERENT LABOR RATES AND HEADCOUNTS FOR YOUR BUSINESS.
 - **SINGLE OWNER/OPERATOR BUSINESS?** THEN ONLY LIST YOUR SALARY ON THE OVERHEAD TAB, AND LEAVE THIS TAB BLANK.

*THESE COSTS ARE DISTRIBUTED ACROSS THE TOTAL ESTIMATED PRODUCT SALES COUNTS.

HOURLY LABOR BREAKDOWN

Total Annual Estimated Sales Units

15,000

Overhead Allocation Per Unit

\$

2.36

USD

HOURLY LABOR ROLES AND RATES

Role	Headcount	Hourly Rate	Average Weekly Hours	Annualized
Assembly, Pack, Ship	1	\$ 17.00	40.00	\$ 35,360.00
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -
		\$ -	0.00	\$ -



YOUR DASHBOARD COMES WITH 2 PRICING TABS. ADDING MORE IS VERY EASY, AND IS SHOWN IN **STEP 10**.

ADD IN YOUR MATERIAL NAME

THE PRODUCT TABS WILL SUMMARIZE ALL COST INPUTS, AND PROVIDE A PLACE TO BREAKDOWN THE MATERIAL COSTS FOR THAT PRODUCT..

THE MATERIALS ARE SELECTED USING A DROP DOWN MENU, BASED ON YOUR MATERIAL SUMMARY.

1. SELECT YOUR MATERIAL
2. ADD ANY COMMENTS YOU'D LIKE
3. ADD THE AMOUNT YOU USE FOR THAT PRODUCT (COUNT)

THE MATERIAL COST CALCULATION IS DONE FOR YOU!

PRODUCT NAME

Navy, Large, Design #2, Male

PRODUCT PRICE		Navy, Large, Design #2, Male		USD
Base Costs Price	\$ 18.40	Tab Name	Product1	
With Profit Margin	\$ 26.64			
Profit Goal %	30.0%			
Estimated Annual Sales Units	1,000			

Material Costing Breakdown					
Supplier	Item	Comments	Unit Cost	Count	Total Cost
VinylHustle	Navy, Large, Male, Design #2		\$ 16.50	1.0	\$ 16.50
VistaPrint	Branded Shipping Bags		\$ 1.90	1.0	\$ 1.90
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	

FROM ALL INPUTS, YOU GET A PRODUCT COSTING SUMMARY

- BASE COST PRICE, WHICH COVERS ALL OPERATING AND PRODUCT COSTS
 - ***BASE COST FACTORS IN HOW MANY ESTIMATED UNITS YOU'LL MAKE, BASED ON YOUR DASHBOARD INPUT
 - MORE UNITS WILL DRIVE YOUR BASE COST DOWN
 - LESS UNITS WILL DRIVE YOUR BASE COST UP
- PRODUCT PRICE WITH BUILT IN PROFIT MARGIN GOAL

- **DESKTOP VERSIONS** OF MICROSOFT EXCEL
 - THE TAB NAME WILL POPULATE AUTOMATICALLY.
- **MOBILE VERSIONS** OF EXCEL
 - THE TAB NAME WILL NEED TO BE MANUALLY POPULATED.

THIS IS WHAT ALLOWS THE PRICING TABS TO LINK TO THE PRODUCT SUMMARY TABLE, AND IS IMPORTANT FOR THE OVERALL DASHBOARD FUNCTION

PRODUCT NAME

Navy, Large, Design #2, Male

PRODUCT PRICE	
Base Costs Price	\$ 18.40
With Profit Margin	\$ 26.64
Profit Goal %	30.0%
Estimated Annual Sales Units	1,000

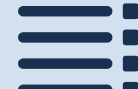
Navy, Large, Design #2, Male

USD

Tab Name

Product1

Material Costing Breakdown					
Supplier	Item	Comments	Unit Cost	Count	Total Cost
VinylHustle	Navy, Large, Male, Design #2		\$ 16.50	1.0	\$ 16.50
VistaPrint	Branded Shipping Bags		\$ 1.90	1.0	\$ 1.90
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	
				0.0	



PRODUCT SUMMARY INPUTS

FOR EACH PRODUCT, LIST:

- CURRENT SELLING PRICE
 - ESTIMATE ONE IF YOU DON'T KNOW
- ESTIMATED ANNUAL SALES

****THIS IS USED TO PROJECT YOUR ANNUAL PROFIT BY PRODUCT.**

THE REMAINDER OF THE TABLE WILL POPULATE AUTOMATICALLY BASED ON YOUR PRODUCT TABS.

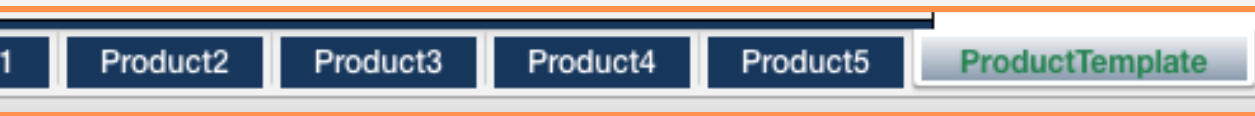
PRODUCT SUMMARY *Wooden Wine Solutions*

USD

Product Tab	Product Name	Current Price	Best Price	Estimated Annual Sales	Base Cost Price	Annual Revenue	Annual Profit	Annual Material Cost	Annual Labor Cost	Small Wine Holder		
Product1	Small Wine Holder	\$ 200.00	\$ 153.18	300	\$ 133.20	\$ 60,000	\$ 20,040	\$ 15,000.00	\$ 24,960	Annual Revenue	Annual Profit	M
Product2	Update Product Tab		\$ 95.68		\$ 83.20	\$ -	\$ -	Update Product Tab	\$ -	\$ 60,000	\$ 20,040	\$
Product3	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product4	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product5	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product6	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product7	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product8	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product9	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product10	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product11	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product12	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product13	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product14	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product15	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product16	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product17	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product18	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product19	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product20	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product21	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product22	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			
Product23	Add Product Tab		Add Product Tab		Add Product Tab	\$ -		Add Product Tab	\$ -			



ADDING PRODUCT TABS

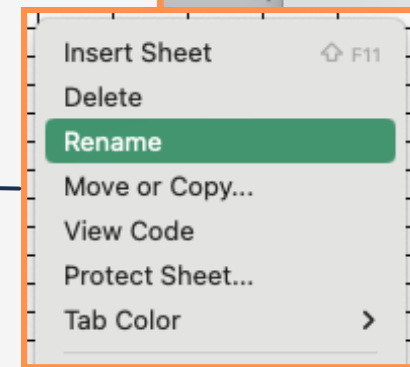
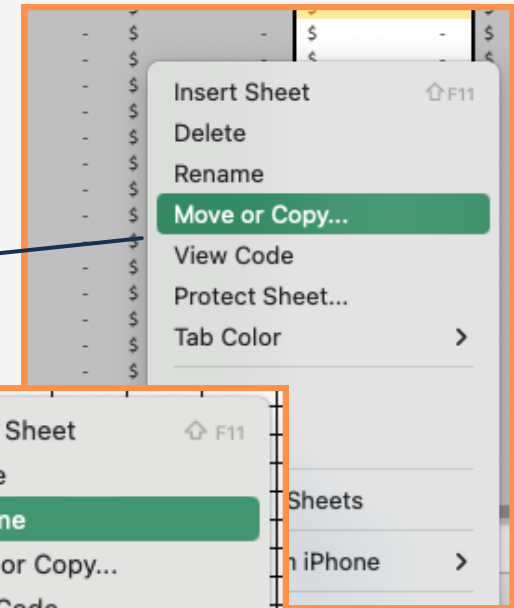


1.) RIGHT CLICK ON THE TEMPLATE YOU WANT & MAKE A COPY, OR HOWEVER MANY COPIES YOU NEED.

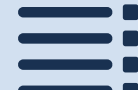
2.) RIGHT CLICK ON THE NEW TAB TO CHANGE THE NAME OF THE TAB.

3.) SET THE TAB NAME TO MATCH THE NEXT SEQUENTIAL PRODUCT TAB NAME FROM THE PRODUCT SUMMARY TABLE

- ONCE THE TAB IS ADDED AND RENAMED, IT WILL AUTO-LINK TO YOUR PRODUCT SUMMARY



Product Tab	Product
Product1	Awesome
Product2	
Product3	
Product4	
Product5	
Product6	
Product7	
Product8	
Product9	
Product10	



READY TO SCALE IN INCREASE YOUR LABOR AND OUTPUT??

- NOTE YOUR CURRENT PRODUCT BASE RATES
- PLUG IN YOUR UPDATED ESTIMATED ANNUAL SALES #'S IN YOUR PRODUCT SUMMARY
- ADD IN THE NEW LABOR RATES AND HEADCOUNT
- THEN REVIEW YOUR UPDATED PRODUCT PROFIT DETAILS IN THE PRODUCT SUMMARY.
 - PROFITS WILL SHOW IN RED WHEN THEY GO NEGATIVE
 - YOU CAN IMPROVE THIS BY ADDING MORE SALES, OR REDUCING OTHER BUSINESS COSTS.

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