FULL-PAGE AD (VERTICAL)

Ad graphic dimensions: 5.75 inches by 8.75 inches

Printed "safe" area: 5.25 inches by 8.25 inches

Dotted line indicates printed area bleed line. (Ensure all critical content is within the *printed area*.)

Ads printed in full color

HALF-PAGE AD (HORIZONTAL)

Ad graphic dimensions: 5.75 inches by 4.5 inches

Printed "safe" area: 5.25 inches by 4 inches

Dotted line indicates printed area bleed line. (Ensure all critical content is within the *printed area*.)

Ads printed in full color

QUARTER-PAGE AD (VERTICAL)

Ad graphic dimensions: 3 inches by 4.5 inches

Printed "safe" area: 2.5 inches by 4 inches

Dotted line indicates printed area bleed line.

(Ensure all critical content is

within the *printed area*.)

Ads printed in full color