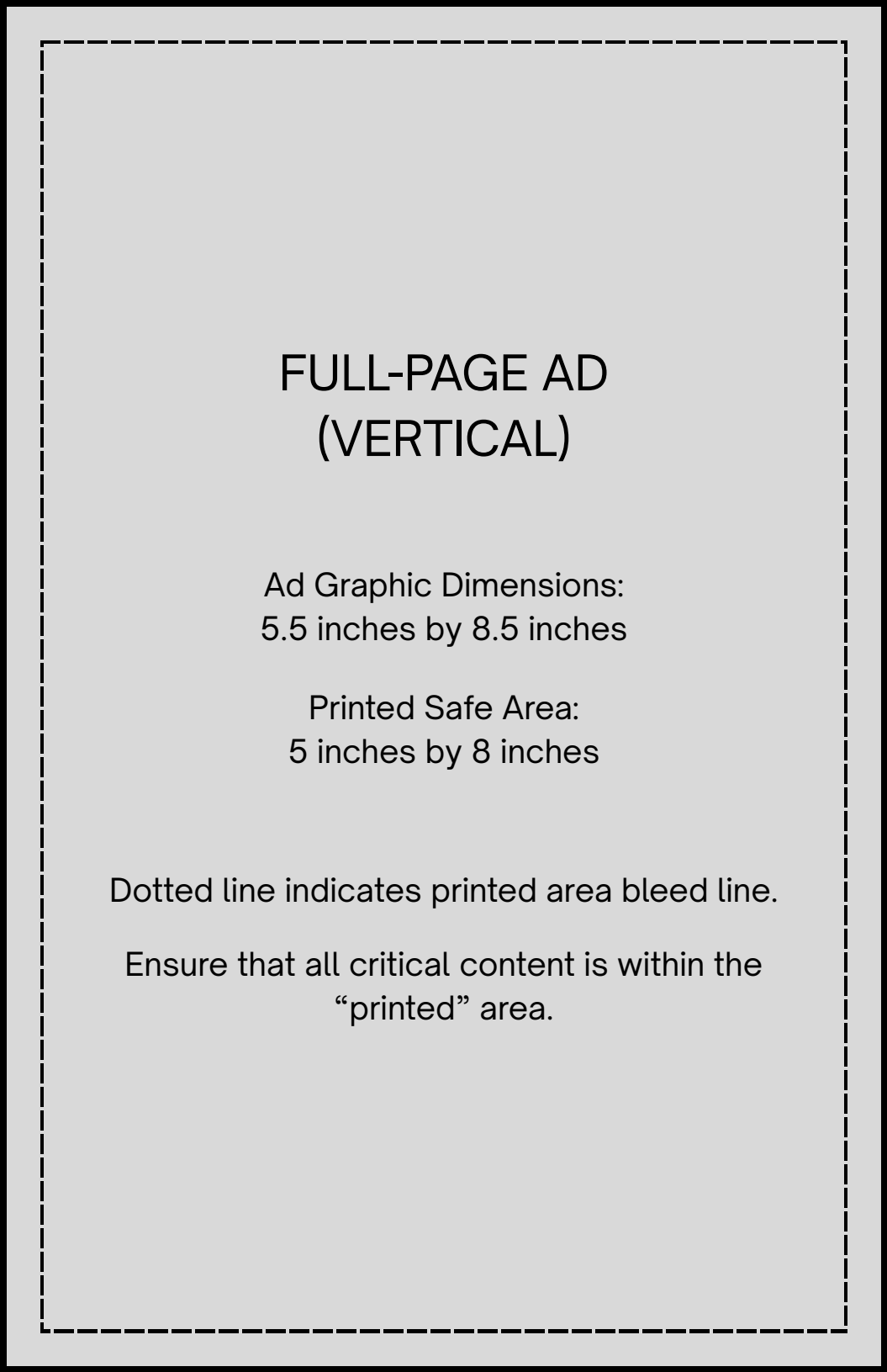




FULL-PAGE AD (VERTICAL)

Ad Graphic Dimensions:
5.5 inches by 8.5 inches

Printed Safe Area:
5 inches by 8 inches

Dotted line indicates printed area bleed line.

Ensure that all critical content is within the
“printed” area.

HALF-PAGE AD (HORIZONTAL)

Ad Graphic Dimensions:
5.5 inches by 4.25 inches

Printed Safe Area:
5 inches by 3.75 inches

Dotted line indicates printed area bleed line.

Ensure that all critical content is within the
“printed” area.

QUARTER-PAGE AD (HORIZONTAL)

Ad Graphic Dimensions:
5.5 inches by 2.125 inches

Printed Safe Area:
5 inches by 1.625 inches

Dotted line indicates printed area bleed line.

Ensure that all critical content is within the “printed” area.

QUARTER-PAGE AD (VERTICAL)

Ad Graphic Dimensions:
2.75 inches by 4.25 inches

Printed Safe Area:
2.25 inches by 3.75 inches

Dotted line indicates
printed area bleed line.

Ensure that all critical
content is within the
“printed” area.