

### COLLEGIATE PEAKS CHORALE

### ADVERTISING OPPORTUNITY

The Collegiate Peaks Chorale will present a wonderful program in April titled "From the Heart". The program features a collection of songs that look at different perspectives of love. Not just romantic love, but also friendship, admiration, and love for ourselves as well as our greater community. The chorale's active roster this spring is approximately 80 singers, and we estimate strong audience numbers in the range of 600-800 total for our performances on April 11,12 and 13 in Buena Vista and Salida.

We will be providing advertising space in our program and would like to invite you to promote your business or organization with us. Your audience will have captive attention for an hour and a half with the program in hand, many taking the program home with them as well. The program is professionally printed in full color with semi- gloss paper and bled edges. Please see updated ad size specifications in subsequent pages.

If you are interested in advertising with us, please fill out the form on the second page of this document, complete payment, and submit your finalized ad graphic as instructed below.

Thank you for your support of the arts in the Arkansas Valley! Mary Sandell, Artistic Director

#### **DUE DATES**

- This form and payment are due March 10th end of day, with payment in the form of cash or check made out to Collegiate Peaks Chorale. Form and payment can be emailed, hand-delivered, or mailed to Mary Sandell (information on following page).
- Ad graphic files are also due March 10th end of day. Please email your file to quinn.baur@gmail.com; if file is too large to email, contact Quinn Baur at quinn.baur@gmail.com or (303) 524-4881 for an alternative method.
- Questions? Contact the email above, or call/text Maartje Potterton at 719-207-3469 or maasmaartje@hotmail.com.

### PLEASE COMPLETE AND RETURN THIS FORM

INFORMATION		
Name (First Last):		
Email:	Phone:	
Business/Organization:		
Preferred method of communication:	☐ Email ☐ Phone	
AD OPTIONS (please see specs/sizes on following pages)		
☐ Inside front cover, full-page ad*	\$150	
☐ Outside back cover, full-page ad*	\$150	
☐ Full-page ad	\$100	
☐ Half-page ad	\$75	
☐ Quarter-page ad  * Please contact us before payment to ensure this ad placement is	\$50 is still available.	
PAYMENT		
☐ Cash (please do not mail cash)		
☐ Check (made out to Collegiate Peaks Chorale)		
☐ Paypal (click <u>HERE</u> to pay online, or visit our website)		
Mary Sandell Deliver cash or mail check (made out to Collegiate Peaks Chorale) with this form to:  1604 K Street Salida, CO 81201		
Questions? Please do not hesitate to contact us:		
719-207-3469 (Maartje) or (303) 524-4881 (Quinn)		
maasmaartje@hotmail.com or quinn.baur@gmail.com www.collegiatepeakschorale.org/sponsors		

# FULL-PAGE AD (VERTICAL)

Ad graphic dimensions: 5.75 inches by 8.75 inches

Printed "safe" area: 5.25 inches by 8.25 inches

Dotted line indicates printed area bleed line. (Ensure all critical content is within the *printed area*.)

Ads printed in full color

## HALF-PAGE AD (HORIZONTAL)

Ad graphic dimensions: 5.75 inches by 4.5 inches

Printed "safe" area: 5.25 inches by 4 inches

Dotted line indicates printed area bleed line.

(Ensure all critical content is within the *printed area*.)

Ads printed in full color

## QUARTER-PAGE AD (VERTICAL)

Ad graphic dimensions: 3 inches by 4.5 inches

Printed "safe" area: 2.5 inches by 4 inches

Dotted line indicates printed area bleed line. (Ensure all critical content is within the *printed area*.)

Ads printed in full color