



COLLEGIATE PEAKS CHORALE ADVERTISING OPPORTUNITY

The Collegiate Peaks Chorale will present a wonderful program in April titled “The Stories We Tell”. The program features a collection of musical theatre chorus numbers from the past 100 years. The chorale’s active roster this spring is approximately 60 singers, and we estimate strong audience numbers in the range of 600-800 total for our performances on April 10, 11 & 12 in Buena Vista and Salida.

We will be providing advertising space in our program and would like to invite you to promote your business or organization with us. Your audience will have captive attention for an hour and a half with the program in hand, many taking the program home with them as well. The program is professionally printed in full color with semi-gloss paper and bled edges. Please see updated ad size specifications in subsequent pages.

If you are interested in advertising with us, please fill out the form on the second page of this document, complete payment, and submit your finalized ad graphic as instructed below.

Thank you for your support of the arts in the Arkansas Valley!

Mary Sandell, Artistic Director

DUE DATES

- This form and payment are due **February 28th** end of day, with payment in the form of cash or check made out to Collegiate Peaks Chorale. Form and payment can be emailed, hand-delivered, or mailed to Mary Sandell (information on following page).
- Ad graphic files are also due **February 28th** end of day. Please email your file to Rae Farrar at rfarrar500@gmail.com.
If the file is too large to email, contact Rae Farrar at rfarrar500@gmail.com or 719-221-4719 for an alternative method.
- Questions? Contact the email above, or call/text Maartje Poterton at 719-207-3469 or maasmaartje@hotmail.com.

PLEASE COMPLETE AND RETURN THIS FORM

INFORMATION

Name (First Last): _____

Email: _____ Phone: _____

Business/Organization: _____

AD OPTIONS (please see specs/sizes on following pages)

- Inside front cover, full-page ad * \$150
- Outside back cover, full-page ad* \$150
- Full-page ad \$100
- Half-page ad \$75
- Quarter-page ad \$50

** Please contact us before payment to ensure this ad placement is still available.*

PAYMENT

- Cash (please do not mail cash)
- Check (**made out to Collegiate Peaks Chorale**)

- Paypal (click [HERE](#) to pay online, or visit our website)

Mail check (**made out to Collegiate Peaks Chorale**) with this form to:

Mary Sandell
1604 K Street
Salida, CO 81201

Questions? Please do not hesitate to contact us:

 719-207-3469 (Maartje) or 719-221-4719 (Rae)

 maasmaartje@hotmail.com or rfarrar500@gmail.com

 www.collegiatepeakschorale.org/sponsors

FULL-PAGE AD (VERTICAL)

Ad graphic dimensions:
5.75 inches by 8.75 inches

Printed "safe" area:
5.25 inches by 8.25 inches

Dotted line indicates printed area bleed

line.

(Ensure all critical content is
within the ***printed area***.)

HALF-PAGE AD

(HORIZONTAL)

Ad graphic dimensions:

5.75 inches by 4.5 inches

Printed "safe" area:

5.25 inches by 4 inches

Dotted line indicates printed area bleed
line.

(Ensure all critical content is
within the **printed area**.)

QUARTER-PAGE AD

(VERTICAL)

Ad graphic dimensions:

3 inches by 4.5 inches

Printed "safe" area:

2.5 inches by 4 inches

Dotted line indicates printed area bleed
line.

(Ensure all critical content is
within the **printed area**.)