

2026 Butler County Fair

Sponsorship Packages

Sponsorship must be received by May 15th to be listed in the tabloid.

Page 1 of 2

Supporters of the Butler County Fair

- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event

Your Investment:
\$75.00

Friends of the Butler County Fair

- ◇ 1 Grandstand Supersaver Ticket
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event

Your Investment:
\$150.00

Blue Ribbon Sponsor

- ◇ 2 Grandstand Supersaver Tickets
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event

Your Investment:
\$250.00

Purple Ribbon Sponsor

- ◇ 4 VIP Pins
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event

Your Investment:
\$500.00

Purple Ribbon Banner Sponsor

- ◇ A 2 x 3 Banner, **(provided by sponsor)** displayed on Grandstand during the fair.
- ◇ 2 VIP Pins
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event

Your Investment:
\$500.00

Reserve Champion Sponsor

- ◇ 8 VIP Pins
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event
- ◇ Free advertisement in the 2026 Fair tabloid
(provide ad copy (jpg format) to butlercountyfairiowa@gmail.com)
- ◇ Free inside Commercial Bldg. booth space, subject to availability
(call to reserve - Kristen Wix @ 712-832-0134)

Your Investment:
\$1,000.00

2026 Butler County Fair

Sponsorship Packages

Sponsorship must be received by May 15th to be listed in the tabloid.

Page 2 of 2

Reserve Champion Banner Sponsor

- ◇ A 2 x 3 Banner, **(provided by sponsor)** displayed on Grandstand during the fair.
- ◇ 4 VIP Pins
- ◇ Name listed in Tabloid, on website, and on fairgrounds
- ◇ Recognized as a sponsor at the Scramble Event
- ◇ Free advertisement in the 2026 Fair tabloid
(provide ad copy (jpg format) to butlercountyfairiowa@gmail.com)
- ◇ Free inside Commercial Bldg. booth space, subject to availability
(call to reserve - Kristen Wix @ 712-832-0134)

Your Investment:
\$1,000.00

Grand Champion Sponsor

- ◇ 15 VIP Pins
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event
- ◇ Free advertisement in the 2026 fair tabloid
(provide ad copy (jpg format) to butlercountyfairiowa@gmail.com)
- ◇ Free inside commercial bldg. booth space, subject to availability
(call to reserve - Kristen Wix @ 712-832-0134)
- ◇ A 3x5 Banner, **(provided by sponsor)** displayed on Grandstand during the fair.

Your Investment:
\$2,500.00

Supreme Champion Sponsor

- ◇ 30 VIP Pins
- ◇ Name listed in Tabloid, on website, and on fairgrounds.
- ◇ Recognized as a sponsor at the Scramble Event
- ◇ Name listed as Major Sponsor on Fair Electronic Sign during month of June
- ◇ Free advertisement in the 2026 fair tabloid
(provide ad copy (jpg format) to butlercountyfairiowa@gmail.com)
- ◇ Free inside commercial bldg. booth space, subject to availability
(call to reserve - Kristen Wix @ 712-832-0134)
- ◇ Listed as a Major Sponsor on radio & print advertisement.
- ◇ A 3x5 Banner, **(provided by sponsor)** displayed on Grandstand during the fair.

Your Investment:
\$5,000.00

Platinum Sponsor

To be negotiated

Your Investment:
\$10,000.00

Annual Fair Advertising

– to be displayed on the chain link fence along Main Street (year-round)

Advertising requests must be received by **May 15, 2026**, to provide time for the printer to complete the sign.

Add to any sponsorship package: (not a stand-alone option)

- 1) The fence advertising will be \$500 per year with the option for yearly renewal.
- 2) Signs will be ordered by the fair (for consistency) with businesses being invoiced for the actual cost of approximately \$300.00.
- 3) Signs will be metal, and all signs will be a consistent size of 3x4 feet (we will be working with Gidding Signs from Hampton, they may contact you for your logo)
- 4) Signs will stay up year-round, fair to fair.
- 5) New signs requested by a current advertiser (to replace current sign) will be at the expense of the business. Business will need to contact Gidding Signs directly.
- 6) The signs cannot be moved elsewhere on the grounds.
- 7) If renewal is not requested, the sign will be removed, and the business may have their sign.