

CLUB  PILATES[®]

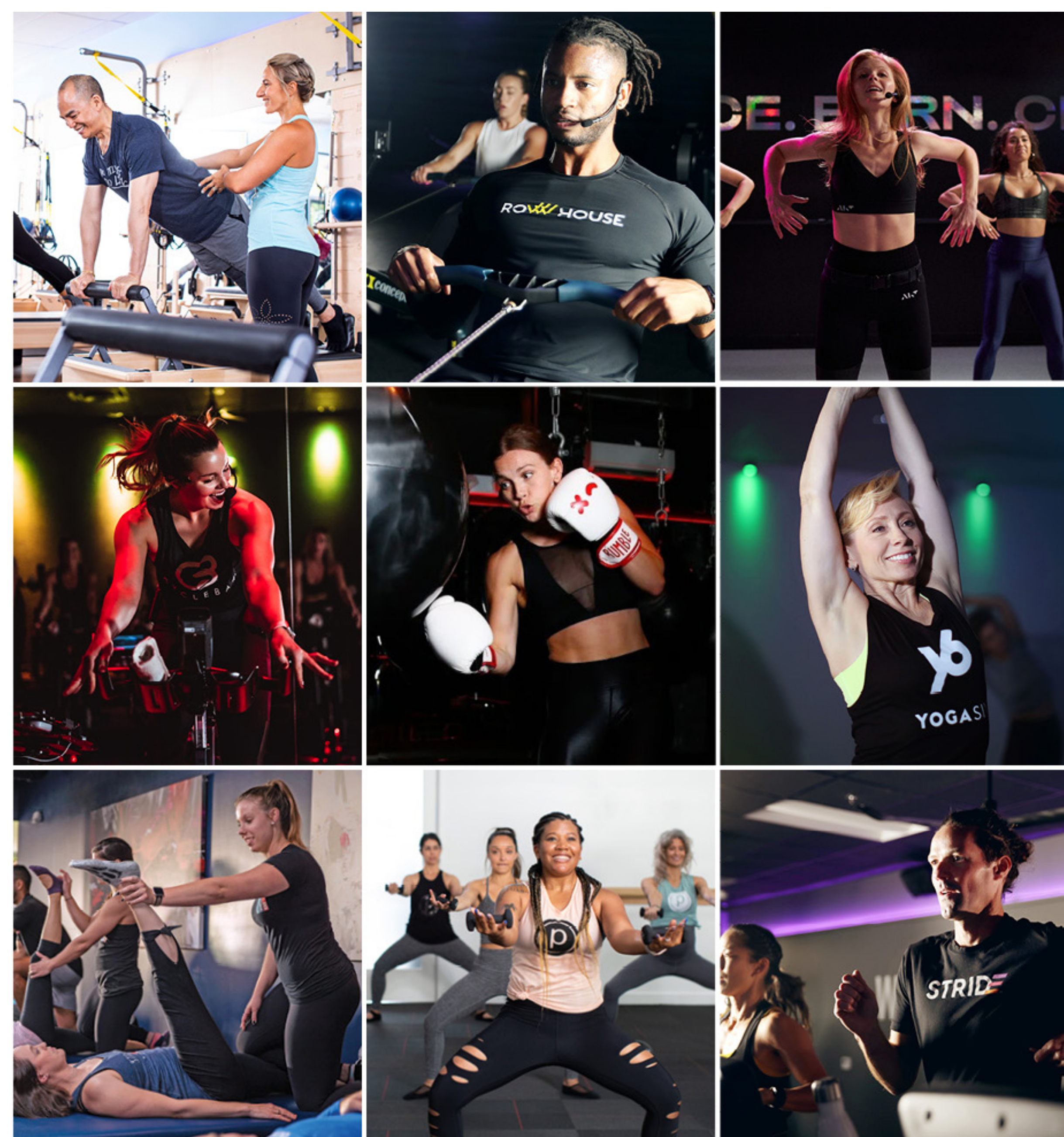
REAL ESTATE OVERVIEW

XPONENTIAL™ FITNESS

A STRONG PARENT COMPANY

Xponential Fitness is the curator of leading brands across every vertical in the boutique fitness industry — including Pilates, cycle, stretch, rowing, dance, yoga, barre, running, and boxing. It is the world's largest and fastest-growing fitness company.

- » *The leader in boutique fitness*
- » *Growing portfolio including 9 brands*
- » *More than 1,750 open locations and more than 3,300 franchise licenses*
- » *Hundreds of active projects from site selection to studio in construction*





THE LARGEST PREMIUM NETWORK OF GROUP PILATES STUDIOS WORLDWIDE

Pure to Joseph Pilates' original Reformer-based Contrology Method, but modernized with group practice and expanded state-of-the-art equipment, Club Pilates offers high-quality, life-changing training at a surprisingly affordable price with 8 class formats and 4 levels offered each week.

Club Pilates is the first brand to create a 500-hour Teacher Training Program designed to thoroughly and safely teach group Pilates apparatus classes along with TRX, TriggerPoint, and Barre.

MOVE BETTER. FEEL BETTER. LIVE BETTER.







CORE CUSTOMERS

AVERAGE HOUSEHOLD INCOME

Markets with higher disposable income and a minimum of household income of \$65K+

AGE RANGE

35 – 55 and older (two core demographics being 51 – 65 and 65+)

GENDER

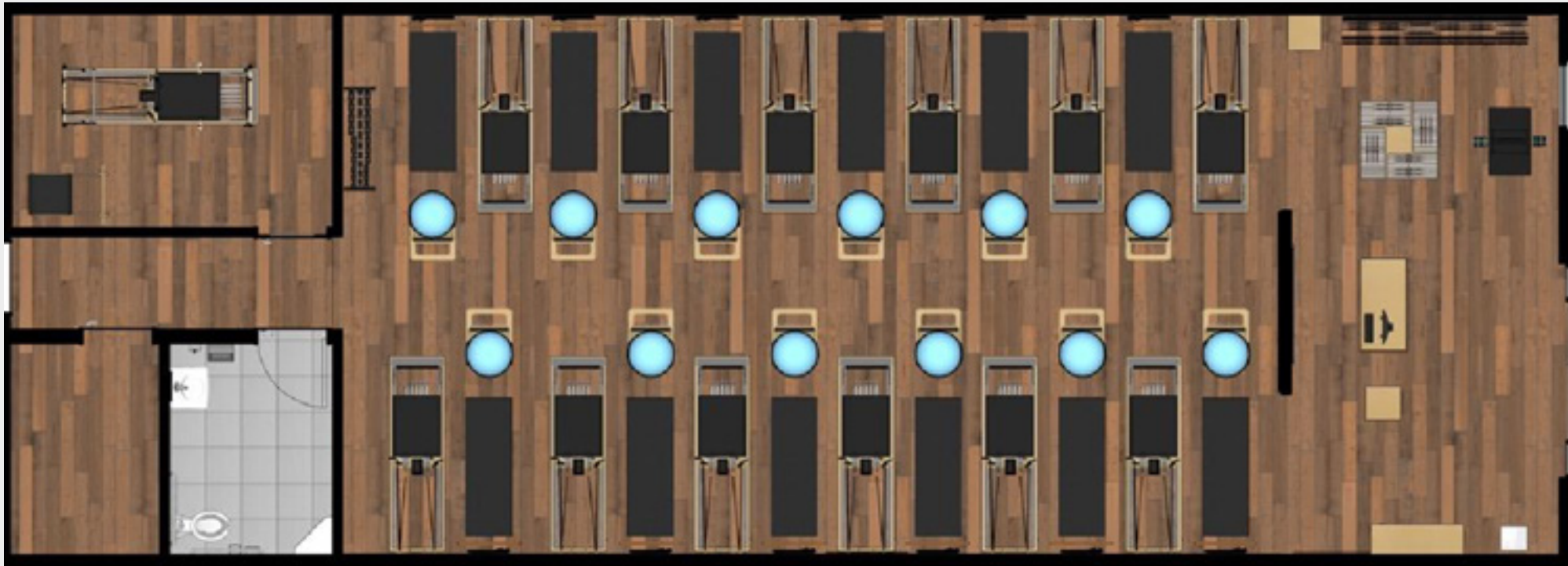
Mostly female

CLASS SIZE

12 members (maximum capacity) in each class; 50-minute class length to ensure a constant flow to the shopping center. Semi-private and private training options available throughout the day.

KEY HOURS

Early morning and late afternoons to evenings



Overhead view of a standard layout for a site.



Perspective view of a standard site layout.



Side view of a standard site layout.

SITE CRITERIA

PREFERRED SIZE	1,500 – 1,800 square feet
FRONTAGE	22 feet
UTILITY	Electric – 200 AMP
HVAC	1 ton per 250 square feet
CEILING	10 feet; drop or open

EXTERIOR FRONT

Other variations of exterior signage.



Example of exterior window and door graphics.



Non-illuminated blade signage.



Internally illuminated blade signage.



Mockup of a replacement face in tenant signage.



Example of a replacement face in a shopping center.

INTERIOR STUDIO



OTHER **XPONENTIAL**™ BRANDS FITNESS

Xponential Fitness® brand portfolio includes:



The nation's largest and fastest growing Pilates franchise.



The first and largest indoor cycling franchise.



A concept offering one-on-one assisted stretching services.



An indoor rowing concept in a group fitness environment.



The only franchised modern take on the ancient practice of yoga.



A dance-based cardio concept, offering a unique combination of four modalities: dance, bands, circuit, and tone.



The largest barre franchise worldwide.



A treadmill-based cardio and strength workout.



A boxing concept that offers HIIT, strength training, metabolic conditioning, and cardio all in one workout.