Your Journey Begins Here!

WELCOME TO YOUR FUTURE IN BEAUTY

At Chanell Ardor Schools of Beauty and Culture, we are committed to providing high-quality, inclusive education and hands-on training to help students thrive in the beauty industry. Whether you aspire to become a cosmetologist, or manicurist, our programs are designed to equip you with the skills, confidence, and experience needed for lasting success.

This admissions packet includes everything you need to get started—program overviews, tuition details, and the many reasons why Chanell Ardor Schools of Beauty and Culture is the right choice for your career journey.

We're excited to be part of your path and can't wait to help you achieve your dreams!

What Sets Us Apart

- **Industry Ready Skills** — High-quality training in technical and business skills .
- **Inclusive Learning Environment** — Training on all hair types and skin tones.
- **Cultural Competency** — Learn how to serve diverse clients with confidence and care.
- **Smaller Class Sizes** — More one-on-one support and personalized instructions to help you grow with confidence.
- **Current Industry Trends** — Stay current with the latest trends and techniques.
- **Flexible Scheduling** — Part-time day and evenings schedules vary by program. Full-time cosmetology may be offered based on sufficient enrollment. Contact us for availability.
- **Affordable Education** — Competitive tuition with flexible payment plans.

Start Your Journey Today!

Let us help you take the first step toward a rewarding career.

2352 S Park St., Ste 205, Madison, WI 53713 I info@chanellardor.com

CHANELL ARDOR
SCHOOLS OF BEAUTY AND CULTURE

FULFILL YOUR DREAMS

IGNITE YOUR PASSION

EXPAND YOUR CREATIVITY

608-402-4900
www.chanellardor.com

Contact Information

CHANELL ARDOR
SCHOOLS OF BEAUTY AND CULTURE

Name _____

Address _____

City _____ State _____ Zip _____

Home Telephone _____ Mobile Telephone _____

Email Address _____

Voluntary Information

This information is being requested in accordance with federal regulations. The information is voluntary and will not be used when considering you for enrollment with our school.

Racial or Ethnic Group

- ☐ American Indian/Alaskan
- ☐ Asian/Pacific Islander
- ☐ Black/African American
- ☐ Hispanic/Latino
- ☐ White/Caucasian
- ☐ Other

Gender

- ☐ Female
- ☐ Male

Age Range

- ☐ 17 & Under
- ☐ 18 - 29
- ☐ 30 - 39
- ☐ 40 & Over

How did you hear about the school?

- ☐ Newspaper
- ☐ Company Employee
- ☐ Flyer
- ☐ Internet Search
- ☐ Student/ Alumni
- ☐ Website
- ☐ Other _____

Chanell Ardor Schools of Beauty and Culture

Admissions Checklist

- ☐ Complete an Application for Enrollment
- ☐ Provide proof of secondary education such as a high school diploma, a GED certificate, an official transcript showing secondary school completion, or a state certification of home-school completion.
- ☐ Copy of state or government issued identification with photo.
- ☐ Submit non-refundable $10 application fee

HYBRID COSMETOLOGY PROGRAM

The cosmetology program is 1550 clock hours. It is designed to prepare students for the state licensing examination, and to help them develop marketable skills that will turn their dreams into reality. Students are taught technical hair design skills, sound business management techniques, and effective human relations.

Course Objectives and Educational Goals

The goal of Chanell Ardor Schools of Beauty and Culture is to develop, educate and build confidence in students by providing training and advance techniques without impacting the quality. The curriculum is kept flexible enough to allow for new procedures and techniques, as they are developed; yet solid enough to maintain high academic standards. The final goal is, of course, to graduate students who will secure and retain employment and advance in their profession.

Upon completion of the course requirements, the determined graduate will be able to:

1. Project a positive attitude and a sense of personal integrity and self-confidence.
2. Project professionalism, visual poise and proper grooming.
3. Communicate effectively and interact appropriately with colleagues, supervisors and clients.
4. Respect the need to deliver worthy service for value received in an employment environment.
5. Perform the basic manipulative skills in the areas of hair styling, hair shaping, hair coloring, texture services, scalp and hair conditioning, skin and makeup, and nail care.
6. Perform the basic analytical skills to advise clients in the total look concept.
7. Apply academic learning, technical information and related matters to assure sound judgments, decisions, and procedures.

To ensure continued career success, the graduate will continue to learn new and current information related to skills, trends, and methods for career development in cosmetology and related fields.

Text & References

Chanell Ardor Schools of Beauty and Culture uses the Milady's series of textbooks for the Cosmetology program. A comprehensive library of references, books, texts, and audio/videos are available to support the course of study and supplement student training. Students should avail themselves of the opportunity to use these extensive materials.

Technology Requirements for Distance Learning

Students participating in any distance education component must have access to high-speed internet and a computer, laptop, or tablet equipped with a camera and microphone.

Instructional Methods

The clock hour education is provided through a sequential set of learning steps, which address specific tasks necessary for state board preparation, graduation and job entry-level skills. Clinic equipment, implements, and products are comparable to those used in the industry. Each student will receive instruction that relates to the performance of useful, creative, and productive career-oriented activities. The course is presented through comprehensive lesson plans, which reflect effective educational methods. Subjects are presented by means of interactive lecture, demonstration, cooperative learning, labs, student salon activities, and student participation. Audio-visual aids, guest speakers, field trips, projects, activities, distance education and other related learning methods are used in the course. Up to 29% of the program may be delivered via distance education.

Grading Procedure

The qualitative element used to determine academic progress is a reasonable system of grades as determined by assigned academic learning. Students are assigned academic learning and a minimum number of practical experiences. Academic learning is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a rating of 1). If the performance does not meet

satisfactory requirements, it is not counted and the performance must be repeated. At least two comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 75% and pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments. The following grading system is used for all tests, practical work, and projects:

93% - 100% Excellent
85%-92% Very Good
75% - 84% Satisfactory
74% - 65% Unsatisfactory (credit will be given for written exams only)
64% and below no credit/score will be entered as 0

Course Requirements

The following minimum hours of technical instruction and practical operations are set by the state of Wisconsin:

SUBJECTS	THEORY HOURS	PRACTICAL HOURS
I. **Hygiene, grooming and personal development.**	10	0
II. **Bacteriology, sterilization, and sanitation**	20	20
III. **Haircutting, hair tapering (clipper-cuts), razor cutting, hairstyling, curling, thermal waving, finger waving, roller setting, pin curl placement, blow drying, shampoo, scalp and hair treatments, conditioning, reconditioning, hair analysis and care of hairpieces, wigs and wefts. Tools, equipment and implements (identification, and usage).**	140	40
IV. **Hair straightening, hair relaxing, thermal hair straightening, blow-outs, permanents, hair coloring, tinting, bleaching and chemistry. Tools equipment and implements (identification and usage).**	185	392
V. **Shaving, beard and mustache shaping, trimming, superfluous hair removal, waxing, facials, facial massages, facial makeup, eyelashes, light therapy, basic principles of electricity, and introduction to electrology. Tools, equipment and implements (identification and usage).**	35	60
VI. **Manicuring, including nail enhancement. Tools, equipment and implements (identification and usage).**	10	25
VII. **Anatomy and physiology of the hair, skin and nails and disorders of the hair, skin, scalp and nails**	50	0
VIII. **Product knowledge, product use and sales, preparing and consulting with customer for services**	30	0
IX. **Laws, rules, professional ethics and history of cosmetology**	18	0
X. **Individual student needs, industry trends and electives (e.g. recordkeeping, mathematics, communications, human relations, public relations, first aid, etc.). (Hours may include structured visits conducted by the school outside the classroom at one or more cosmetology establishments.).**	40	75
TOTAL HOURS	**538**	**1012**

Theory Distance Education- 436.5 hrs. (28.16% is distance education)
Theory Onsite- 101.5 hrs.
Practical Onsite – 1012 hrs.

Graduation and Licensing Requirements

- Successfully complete all phases of study, required tests, and practical assignments.
- Pass a final comprehensive written and practical examination.
- Complete the program of study according to the State of Wisconsin requirements.
- Complete all required exit paperwork.
- Attend an exit interview.
- Make satisfactory arrangements for payment of all debts owed to the school.

Upon successful completion of all graduation requirements listed above, the student will be awarded a Diploma of Graduation and Official Transcript of Hours for the applicable program. The Diploma of Graduation verifies successful completion of the program. Graduates may apply to take the applicable State of Wisconsin licensing examination and must meet all State of Wisconsin requirements for examination and licensure.

Training Phases

Student advancement through each training phase is determined by the number of hours accumulated and time spent in the program. Progression is designed to ensure students are developing the technical skills, professionalism, and confidence necessary at each level of their education.

PHASE	SUBJECT
ESSENTIALS	The Essentials phase provides foundational training in professional development, hair and skin care. Students will learn the core knowledge and fundamental skills necessary to prepare for hands-on practice and salon floor experience.
TRANSITIONAL	In the Transitional phase, students begin shifting from classroom learning to real-world applications. Based on their current skill level and performance, students gradually begin working on the clinic floor while continuing theory-based instruction. Activities include hairstyling procedures, nail care, front desk/reception duties, and live model practice. This phase is designed to build confidence and enhance the technical and professional skills needed to progress to the advanced level.
ADVANCE	The Advance phase emphasizes continued development through hands-on clinic floor experience, advanced classroom theory, and live model practice. Students apply previously learned techniques in hair, skin, and nail services while building confidence and professional readiness. This phase also includes advanced procedures, business development, salon management, and preparation for the state board examination. Key topics include state law, salon ecology, electricity, trichology, anatomy and physiology, and client retention strategies.

To support flexibility in learning, students complete select theory lessons online through our hybrid education model. All hands-on training, practical hours, and performance assessments take place at our physical campus. This approach guarantees students gain direct support and real-world experience essential for building their skills.

Student Schedules - Full-Time Day (If enrollment permits)
Hours: 35 hours per week Program
Duration: 11-12 months
Monday- Friday: 9:00 AM – 4:30 PM (Includes 30-minute break)
*Distance Education on select days.

Part-time Days
Hours: 18 hours per week Program
Duration: 22-23 months
Monday- Thursday: 9:00 AM – 1:30 PM (Includes 15-minute break)
*Distance Education on select days.

Part-time Evenings
Hours: 18 hours per week Program
Duration: 22-23 months
Monday – Thursdays: 5:00 PM – 9:30 PM (includes 15-minute break)
*Distance Education on select days.

HYBRID COSMETOLOGY PROGRAM COST & PAYMENT INFORMATION

Below is a detailed breakdown of the financial commitment required for enrollment.

COST BREAKDOWN	AMOUNT	REQUIRED
Tuition	$ 10,075.00	✓ Yes
Registration Fee	$ 100.00	✓ Yes
Class Lab Fee	$ 250.00	✓ Yes
Digital Learning Access	$ 350.00	✓ Yes
Student Kit	$ 1,022.25	✗ No (Recommended)

Students have the option to purchase hardcover textbooks for an additional $100.00

- **Total Cost (Without Kit): $10,775.00**
- **Total Cost (With Kit): $11,797.25**

Initial Payment Required

DUE PRIOR TO FIRST DAY OF CLASS	AMOUNT	REQUIRED
Down Payment	$ 2,015.00	✗ No (Recommended)
Registration Fee	$ 100.00	✓ Yes
Class Lab Fee	$ 250.00	✓ Yes
Digital Learning Access	$ 350.00	✓ Yes

- **Initial Payment with Down Payment:** $2,715.00

Remaining Balance: $8060.00

- **Initial Payment without Down Payment:** $700.00

Remaining Balance: $10,075.00

TUITION POLICY & PAYMENT PLANS

- ✓ The $2,015 down payment is optional and not required to begin class. However, it is strongly recommended, as making a down payment reduces the remaining tuition balance and may lower the total interest paid over the payment period.
- ✓ Chanell Ardor Schools of Beauty and Culture offers flexible tuition payment arrangements to help students manage their educational expenses.
- ✓ Monthly payment amounts, interest rates, payment schedules, and any applicable fees will be disclosed in the student's tuition payment agreement.
- ✓ Students are responsible for making payments according to the terms of their signed agreement.
- ✓ Published tuition and fees are subject to change. However, tuition and fees established in a signed enrollment agreement will remain subject to the terms of that agreement. Kit prices may vary based on supply availability and vendor pricing.

Student Kit (Optional but Recommended) – $1022.25

The student kit includes high-quality professional tools and materials that exceed the standard supplies available at the school. While the school provides essential materials for training, having a personal kit offers added benefits:

•No need to check supplies in and out.
•You'll have your own professional-grade tools to use at home and in the student salon.
•Greater convenience and personal ownership of materials.
•Ensures familiarity and proficiency with your own tools beyond graduation.

Note: Purchasing the student kit is optional. Students may choose to purchase it at any time during their program—it is not required upon enrollment.

CHANELL ARDOR
SCHOOLS OF BEAUTY AND CULTURE

For Office Use Only:
Date: _____ Rec'd By: _____

ENROLLMENT APPLICATION

APPLICANT INFORMATION

Last Name		First		M.I.	Date		
Street Address				Apartment/Unit #			
City		State		ZIP			
Telephone		Cell Phone		Email			
Birth Date		Are you a US Citizen?		Social Security #			

Which best describes your application status: New Applicant ☐ Former Student ☐ Transfer ☐

If transfer, from where? _____ How many hours do you currently have? _____

EDUCATION

High School				Address				
From		To		Did you graduate?	YES ☐	NO ☐		Diploma
College				Address				
From		To		Did you graduate?	YES ☐	NO ☐	Degree	
Other				Address				
From		To		Did you graduate?	YES ☐	NO ☐	Degree	

Have you been suspended or dismissed from any cosmetology school or college for academic, attendance or disciplinary reasons? Yes ☐ No ☐

If yes, please explain:

_____

_____

PREVIOUS EMPLOYMENT

Company			Phone
Address			Job Title
From	To	Reason for Leaving	
Company			Phone
Address			Job Title
From	To	Reason for Leaving	
Company			Phone
Address			Job Title
From	To	Reason for Leaving	

HEALTH INFORMATION

Do you have any physical limitations that preclude you from working in the cosmetology industry? (please check all that apply)

☐ Back Problems ☐ Ankle ☐ Asthma ☐ Arm/Shoulder ☐ Wrist ☐ Leg ☐ Learning or physical disability

☐ Serious illness in the past five years: _____

If you checked any of the above, please explain: _____

PERSONAL STATEMENT

Please **attach** a personal statement of at least 250 words explaining why you would like to be in the beauty industry, what traits you have that will help you succeed, and what your long-term career goals are.

DISCLAIMER AND SIGNATURE

I certify that to the best of my knowledge, the information given in this application is true. I understand that any omission or misrepresentation of facts will be cause for refusal of admission, cancellation of application, or dismissal from Chanell Ardor if later discovered. I further understand that, if I am approved and accepted into the program, it is MY RESPONSIBILITY to arrange for ALL ADMISSION CREDENTIALS (diploma, official transcripts, down payment, etc.) to be received by the Admissions Office AT THE TIME OF MY ENROLLMENT.

Signature Date