



# Official Itinerary MDM & Unicorn Universe Super Luxury Celebrity Charity Weekend Experience

Hosted at the Perception: A Disruptive Innovation Studio  
2780 South Las Vegas Blvd, Las Vegas, NV 89109

## Itinerary Day 1 \*Subject to Change

**Saturday, February 10, 2024 - (3:00pm - 12:00am)**

**MDM VIP Super Luxury Celebrity Charity Party** - Join us for the VIP Networking Mixer & Super Luxury Charity Party. Mingle, connect, and enjoy the finest luxuries while giving back to great causes!

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|------------------|---|
| 11:00pm - 2:00pm | - Corporate Sponsor/Brand Activation set-up               |
| 3:00pm - 6:00pm  | - MDM VIP Networking Mixer Hosted By 1st Class Consultant |
| 5:00pm - 6:00pm  | - Unicorn Universe Pitch Experience                       |
| 6:00pm - 7:00pm  | - Red Carpet & Media Experience Begins                    |
| 7:00pm - 8:00pm  | - Talent Arrivals, Guest Registration Check-In Begins     |
| 8:00pm - 12:00am | - MDM VIP Super Luxury Celebrity Charity Party Begins     |
| 12:00am          | - MDM VIP Super Luxury Celebrity Charity Party concludes  |

## Itinerary Day 2 \*Subject to Change

**Sunday, February 11, 2024 - (1:00pm - 9:00pm)**

**MDM Big Game Charity Watch Party Experience** - Enjoy using State-Of-The-Art Visual And LED technology while watching the Big Game with 360 degree immersion in the company of fellow enthusiasts and contribute to a great cause.

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|-------------------|---|
| 10:30am - 12:30pm | - Corporate Sponsor/Brand Activation set-up           |
| 1:00pm - 2:00pm   | - Red Carpet & Media Experience Check-In Begins       |
| 2:00pm - 3:00pm   | - Talent Arrivals, Guest Registration Check-In Begins |
| 3:00pm - 9:00pm   | - MDM Big Game Charity Watch Party Begins             |
| 9:00pm            | - MDM Big Game Charity Watch Party Concludes          |

## Itinerary Day 3 \*Subject to Change

**Monday, February 12, 2024 - (10:30pm - 6:00pm)**

**Super Luxury Charity Recovery Brunch & Networking Experience** - Recharge, recover, and create meaningful connections over a delightful brunch Hosted by Unicorn Universe to benefit some amazing charities.

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| 8:00am - 10:30am  | - Corporate Sponsor/Brand Activation set-up                          |
| 10:30am - 12:30am | - Super Luxury Recovery Brunch Experience Hosted by Unicorn Universe |
| 12:00pm - 1:00pm  | - Unicorn Universe Pitch Experience                                  |
| 1:00pm - 1:30pm   | - Unicorn Universe Award Presentation                                |
| 1:30pm - 6:00pm   | - Super Luxury Network, Relax and Recover Hosted by Unicorn Universe |
| 6:00pm            | - Super Luxury Network, Relax and Recover Concludes                  |

Thank you to all our sponsors, partnerships and charities for being part of this amazing weekend event!

[WWW.MDMEXPERIENCE.COM](http://WWW.MDMEXPERIENCE.COM)

For questions, please contact us at 480.343.5871 / 602.391.8876 or email [milliondollarmingle@gmail.com](mailto:milliondollarmingle@gmail.com)