

The Importance of BIA

Body Composition Analysis

Weight is simply the sum of all parts. To properly assess a patient's health, additional information is needed:

- Lean Tissue
- Body Fat
- Intra/Extra Cellular Water Levels

Understanding a patient's Protein and Mineral levels can improve a patient's overall health

- Often vegetarians and vegans have low mineral levels

Body composition results can be a segway to an independent weight loss or nutrition program operating as a separate revenue stream

Extracellular Water ratio and body cell mass is a sign of cellular health and can be a first clue to illness

The Falsehood of BMI

- BMI is an overall comparison to the general population
- The creator, Lambert Adolphe Jacques Quetelet, was a mathematician, not a physician
- The chart was created as a government project to help allocate resources
- Mr. Quetelet stated that the BMI chart was NEVER meant to measure the "fatness of an individual"
- Today, we only use the male version of the chart

Why AccunIQ

- More features, dollar for dollar than any other unit
- Same bio-impedance technology
- 1-3% accuracy (compared to DEXA, the gold standard of body composition)
- Up to 40% less expensive
- Accuracy across all body types

MSMS Sale

Today Only: \$4,695 (\$600 off)

MSMS After Today: \$4,995 (\$300 off)

Regular: \$5,299

- Credit cards accepted
- Includes shipping
- Includes Spartan Wellness Technology Service
 - On-board training
 - Continuing education
 - Marketing support
 - Service support

Spartan Wellness Technology Commitment

We are here to help you along the way. Should you have any questions about your unit or about results, we are here for you. Drop us an email, send us a text, call us- we'll help you work through it.