

dream. plan. build.

46th Annual Spring Home Show

Join more than 100 companies in
the Mat-Su Valley's oldest and
largest trade show!

Priority booth choice to
vendors who
participated in 2025!

Saturday, April 25th | 10am - 5pm

Sunday, April 26th | 10am - 4pm

Menard Sports Center

1001 S. Clapp Street, Wasilla

Reach a year's worth of eager, excited and
engaged Alaskan customers over a jam-
packed two days!



www.matsuhomeshow.com

Does your business want to stand above the competition? We'd like to invite you to join us at the Mat-Su Valley's biggest home show! Held at the Menard Sports Complex in Wasilla, our two-day event has a proven track record for delivering quality attendance. Booth space is assigned on a first come, first serve basis to qualified companies with products or services related to the home building industry. Priority given to past vendors!

Show hours are scheduled as follows:

Saturday, April 25th: 10am - 5pm

Sunday, April 26th: 10am - 4pm

Move-in:

Friday, April 24th: 8am - 8pm | Saturday, April 25th: 8am - 10am

Move-out:

Sunday, April 26th: 4pm - 8pm | Monday, April 27th: 8am - 10am

This was our 2nd show with the Home Builders Association. Without collecting contact info from attendees, we booked 101 jobs for the summer. [The] exposure was killer for us.
- Anonymous 2024 Home Show Vendor Survey

Main Arena booth pricing

MSHBA members save \$100 per booth
Non-profit discounts available
Discounts for multiple booths

8 x 10 booth: \$750

10 x 10 booth: \$875

GW 2 | 20x26: \$2,500

GW 1 | 20x34: \$3,500

show advertising

- Printed ads in various Alaskan and industry related magazines
- Home Show magazines distributed throughout the Mat-Su Valley and Anchorage (approx 41,500)
- Radio Ads on multiple radio stations
- MSHBA Website and all social media outlets
- 11x17 posters
- Several directional street signs
- Live Radio Remotes

Turf Arena booth pricing

No discounts applied
Arts & crafts and food vendors
priority location

10 x 10 booth: \$400

20x30 booth: \$1,800

Included in booth cost:

- 8' high back drape & 3' high side drape
- General perimeter security
- 5 exhibitor badges
- Free entry to Exhibitor's Lounge for duration of show
- 2 electrical outlets
- Listing in Home Show Magazine

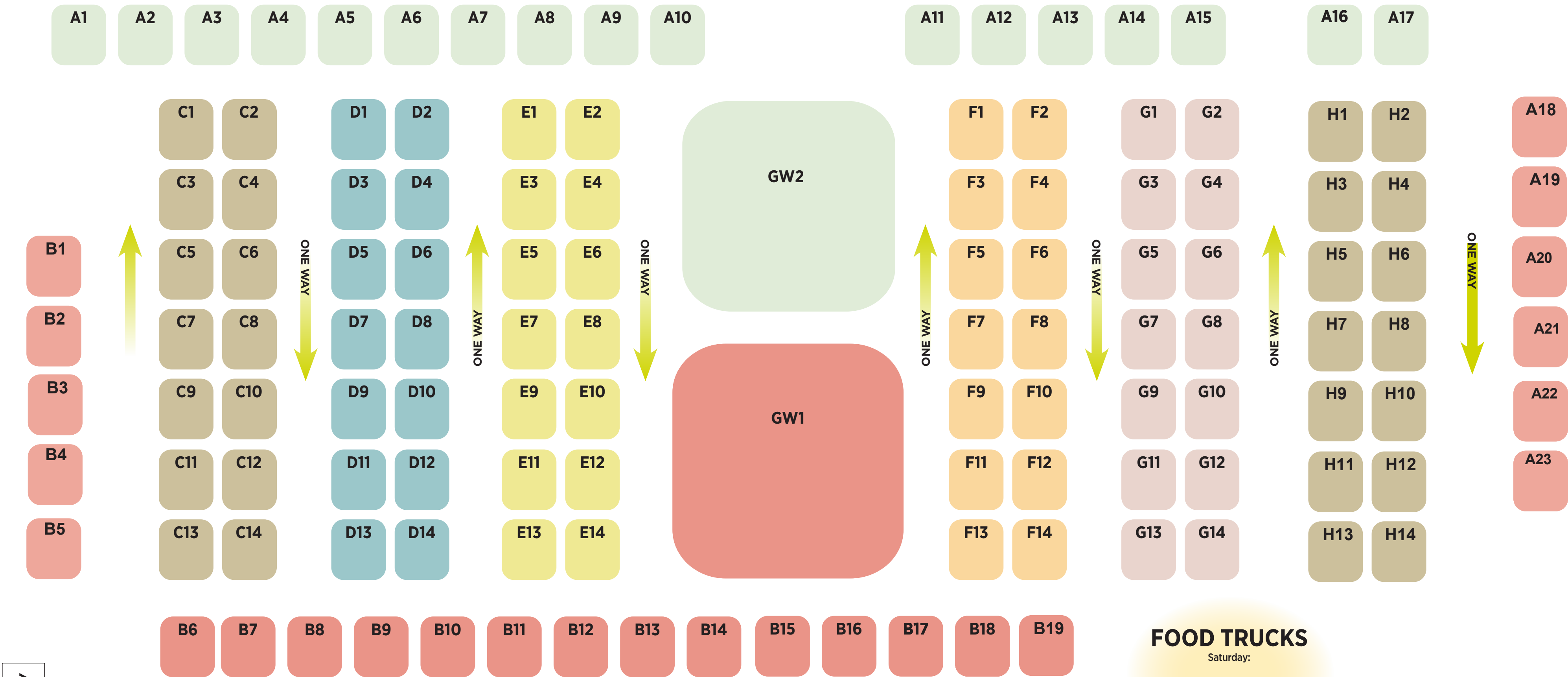


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Vendor Map

A & B booths: 8 x 10
C-H booths: 10 x 10

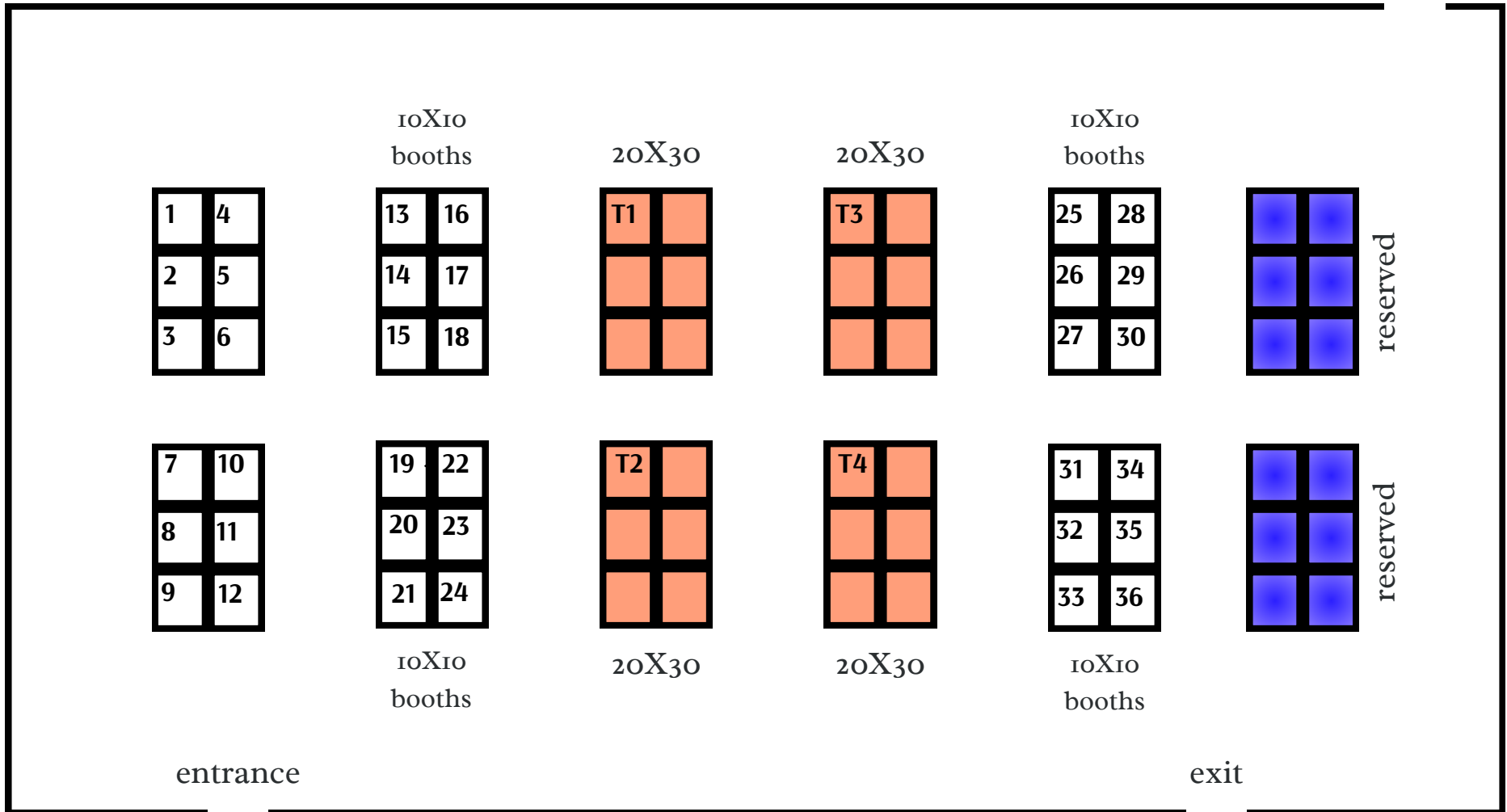
Vendor Map





Turf Arena Layout

freight door



10 x 10 booth: \$500

20x30 booth: \$1,750