



dream. plan. build.

42ND ANNUAL SPRING HOME SHOW

*Join more than 100 companies
in the Mat-Su Valley's oldest
and largest trade show!*

**Priority booth
choice to vendors
who participated
in 2021!**

Saturday, April 23rd | 10am - 5pm

Sunday, April 24th | 10am - 5pm

Menard Sports Center

1001 S. Clapp Street, Wasilla

*Reach a year's worth of eager, excited and
engaged Alaskan customers over a jam-packed
two days!*

www.matsuhomebuilders.com



MAT-SU HOME BUILDERS

ASSOCIATION, INC.



Does your business want to stand above the competition? We'd like to invite you to join us at the Mat-Su Valley's biggest home show! Held at the Menard Sports Complex in Wasilla, our three day event has a proven track record for delivering quality attendance. Booth space is assigned on a first come, first serve basis to qualified companies with products or services related to the home building industry. Priority given to past vendors! [Arts and crafts alley booths assigned as availability allows.]

Show hours are scheduled as follows:

Saturday, April 23rd: 10am - 5pm

Sunday, April 24th: 10am - 5pm

Move-in:

Friday, April, 22nd: 12pm - 8pm | Saturday, April 24th: 8am - 10am

Move-out:

Sunday, April 24th: 5pm - 8pm | Monday, April 26th: 8am - 10am

Booth pricing

MSHBA members save \$100 per booth

Non-profit discounts available

Discounts for multiple booths

8 x 10 booth: \$500

10 x 10 booth: \$700

GW 2, 26x20: \$2,500

GW 1. 34x20: \$3,500

Arts & Crafts alley:
inquire by email

SHOW ADVERTISING

- Print ads in various Alaskan and industry related magazines
- Home Show magazines distributed throughout the
- Mat-Su Valley and Anchorage (approx 41,500)
- Radio Ads on multiple Alaskan radio stations
- MSHBA Website and all social media outlets
- 11x17 posters
- Several directional street signs
- Live Radio Remotes

Included in booth cost:

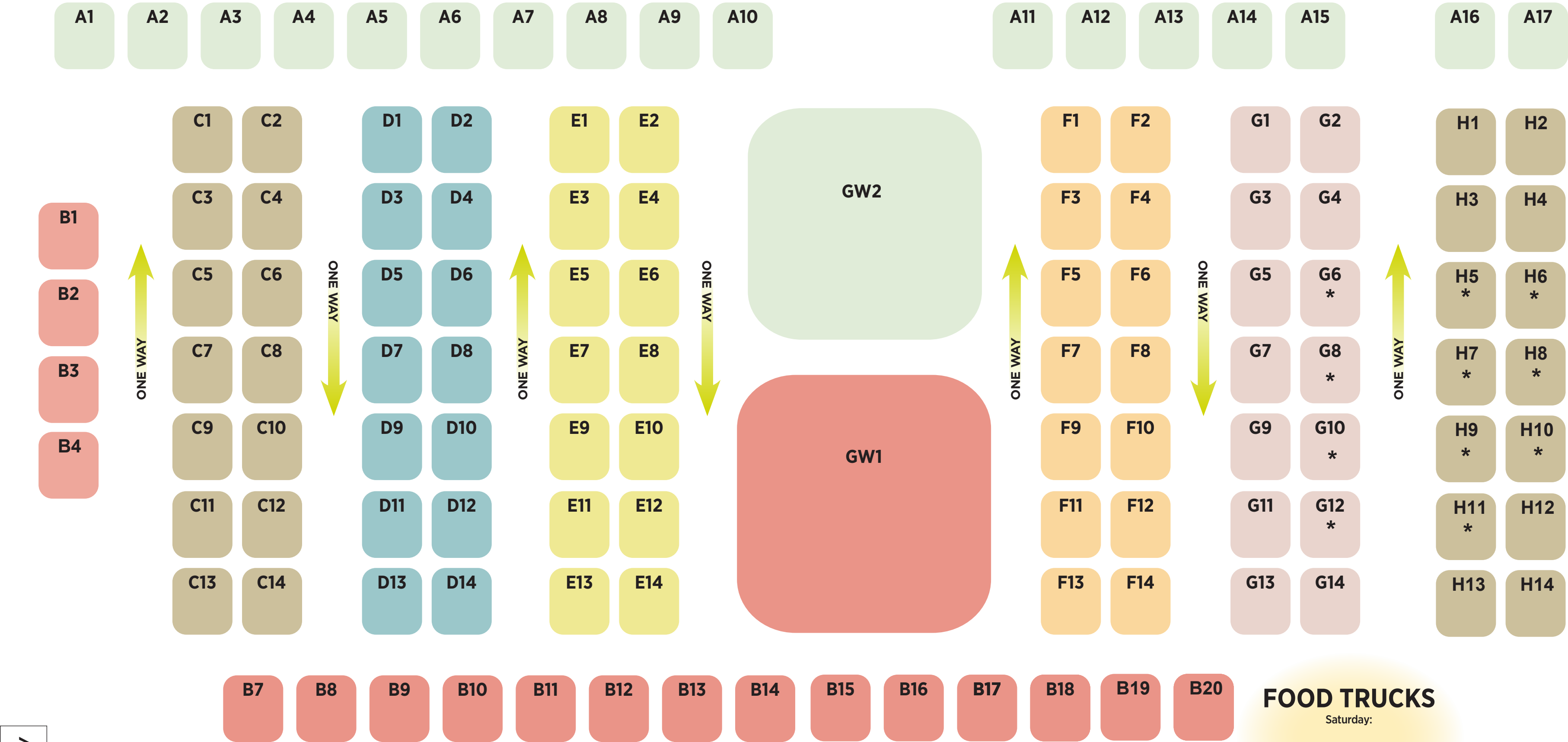
- 8' high back drape & 3' high side drape
- General perimeter security
- 5 exhibitor badges
- Free entry to Exhibitor's Lounge for duration of show
- 2 electrical outlets
- Listing in Home Show Magazine

Great show this year, good turnout. Vendor room was exceptional and a nice touch. This is a show we will continue to do year after year!" - Anonymous 2016 Home Show Vendor Survey

Vendor Map

A & B booths: 8 x 10 | C-H booths: 10 x 10
Arts & Crafts Alley marked with *

Vendor Map



Entry



2022 MAT-SU HOME SHOW REGISTRATION FORM & EXHIBITOR CONTRACT

COMPANY NAME: _____ CONTACT PERSON: _____

(THIS IS HOW YOUR COMPANY NAME WILL APPEAR IN ALL ADVERTISING!)

MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP CODE: _____

PHONE NUMBER: _____ FAX NUMBER: _____ E-MAIL: _____

BRIEF DESCRIPTION OF EXHIBIT: _____

HOW MANY BADGES DO YOU NEED? _____

EXHIBIT SPACE(S) REQUESTED: 1ST CHOICE _____ 2ND CHOICE _____ 3RD CHOICE _____

I understand that the Mat-Su Home Builders Association, Inc. reserves the right to make all final decisions regarding the location of the exhibit space that I am leasing.

This registration form becomes the leasing contract between Exhibitor and the Mat-Su Home Builders Association, Inc., which is the "Management," and is subject to all terms and conditions outlined on the TERMS AND CONDITIONS page of this form.

I have read and understand the TERMS AND CONDITIONS set forth, and agree to abide by all guidelines for the Mat-Su Home Builders Association 2022 Home Show. Neither the Mat-Su Home Builders Association, Inc. or the Curtis D. Menard Memorial Sports Center will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, or any property thereof, from any cause whatsoever, prior to, during, or subsequent to the period covered by the Exhibitor Contract. By signing this agreement, Exhibitor expressly releases the foregoing named Association, individuals, committees, firms, and any and all governmental entities, from any claims for any loss, damage, and/or injury.

Signature: _____

★ **1/2 PAYMENT IS REQUIRED AT THE TIME OF RESERVING YOUR SPACE.**

ALL BOOTHS MUST BE MANNED ALL HOURS THE SHOW IS OPEN.

NO EARLY MOVE OUTS WILL BE PERMITTED!

THIS CONTRACT CONTAINS ALL TERMS AND CONDITIONS AND NO OTHER AGREEMENTS, ORAL OR OTHERWISE SHALL BE DEEMED TO EXIST. BY SIGNING AND ACCEPTING THE REGISTRATION FORM, BOTH PARTIES AGREE TO ABIDE BY TERMS SET FORTH IN THIS AGREEMENT.

METHOD OF PAYMENT: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ CHECK ENCLOSED **Checks payable to: MSHBA**

NAME ON CARD: _____ TOTAL AMOUNT CHARGED: \$ _____

CARD NO.: _____ SEC. CODE: _____ EXP. DATE: ____/____/____

BILLING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

CARDHOLDER'S SIGNATURE: _____

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(907) 376-2620 Phone • (907) 376-2667 Fax
mshba@mtaonline.net • www.matsuhomebuilders.com

TERMS AND CONDITIONS

1. USE OF SPACE

A. Liability-The Exhibitor is entirely responsible for the space leased and shall not injure, mar or deface the premises. The Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks, or screws in any part of any building. Furthermore, the Exhibitor shall not affix to the walls or windows of building any advertisement, sign, etc. or use any form of tape or adhesive materials on painted surfaces. The Exhibitor agrees to reimburse the facility and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. The Management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control.

B. Aisles-The aisles, passageways, and overhead spaces remain strictly under control of the Management, and no signs, decorations, advertising materials, or special exhibits will be permitted except by special **written** permission of the Management. All exhibits and their personnel must remain within the confines of their own space and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

C. Space-The space contracted is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitors will not sublet or assign any portion of same without the **written** consent of the management. In the event an Exhibitor fails to occupy or use his space or have his exhibit completed and in place before the show opens on Friday, the Exhibitor will forfeit all rights to that space, all prepaid rents, and Exhibitor will remit upon demand any rental balance owing to the management.

D. Demonstrations-All demonstrations and/or promotional activities must be confined within the limits of the leased space. Noise resulting from demonstrations and/or promotional activities must not interfere with other Exhibitors.

E. Restrictions-The Management reserves the right to restrict or remove exhibits **without refund**, which may have been falsely entered, or may be deemed by the Management unsuitable or objectionable, including but not limited to: noise, PA Systems, persons, animals, birds, conduct, printed matter, or anything of an objectionable character as deemed by the Management.

F. Offenses-Any Exhibitor or Representative of an Exhibitor committing any of the above offenses will be asked to leave the area, **without refund**.

2. RULES FOR EXHIBITS

A. Booths-All booths and decorations must concur with the facility regulations, city ordinances, and local fire codes. Any violation may result in the removal of any and all materials found to be in violation. Materials for booth decoration and construction must be fire retardant.

B. Installation-Any special carpentry, wiring, electrical, gas, steam, water, or drainage connection shall be installed at Exhibitors expense, and only with written approval of the Management.

C. Licenses-Any and all Municipal, State, and/or Federal licenses, permits, and/or inspections required by law of any Exhibitor in the installation or operation of display, shall be obtained by the Exhibitor at his own expense prior to the opening of the show.

D. Rights of Management-Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled. If the show is not held for any reason beyond the control of the Management, the Management may hold any payments.

E. Amendments-Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show, which are not specifically stated.

F. Attorney Fees-In the event any suit or action is brought by any party under this agreement to enforce any of its terms, it is agreed that the prevailing party shall be entitled to a reasonable attorney fee to be fixed by the trial and appellate courts.

3. SECURITY

We wish to provide the tightest security possible for the protection of your exhibit properties; however, Neither the Mat-Su Home Builders Association, Inc., facility management, nor the insurance companies of either are financially liable for the losses or "mysterious disappearance" of property of any kind. We recommend that all Exhibitors contact their own insurance company to confirm proper coverage of exhibit materials. We will not be responsible for items left unattended. The facility will be locked during the hours the Show is not open.

4. LIABILITY

Neither the Curtis D. Menard Sports Center, the electrical distribution contractor, the Mat-Su Home Builders Association, Inc., nor their representatives or any member of the above, shall be responsible for any injury, loss, or damage that may occur to the Exhibitor, an Exhibitor's employee, or the property thereof, from any cause whatsoever. **The Exhibitor, on signing the Registration Form, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.**

5. PAYMENT

Booth space must be paid in full no later than April 10th, 2022. Any booth space which has not been paid in full by April 10th, 2022 unless other arrangements have been made, may be sold to another vendor.

6. CANCELLATION

If the Exhibitor is unable to occupy his space for any reason; cancellation must be made in writing to the Mat-Su Home Builders Association, no later than April 1st, 2022. **All cancellations are subject to a cancellation fee**, and if management is unable to re-lease the space, no amount will be refund-ed. Management will make every diligent effort to re-lease the canceled space. No verbal cancellations will be accepted.

6A. PANDEMIC CANCELLATION

In the event that the state or CDC guidelines deem our event unsafe to host, we offer the option for vendors to "roll over" their registration fees into the following year. Cancellations are also an option, without fees, until a specified date. After the specified date, cancellations will be subject to a cancellation fee.