

# Going to Pieces



Quilt Co

1017 W Northland Ave, Appleton, WI 54915 (920) 882-6430

October - December 2020



"Quilters never grow old, they just go to pieces!"

## ← We Are Expanding Our Shop! →

*Yes! You are reading that right. We are adding an additional 1200 sq feet to our shop!*

To give you an idea of how the shop will look, our current classroom will become additional retail space and we are adding another L-shaped section to the back. We will have additional shop space of 12 x 28 which will house "specialty fabrics/items". Then we will add a separate door leading into our huge, new classroom! We will be able to hold larger retreats and classes AND be able to socially distance all of you. While in session with retreats, sewing days, or classes, the classroom door will be closed and everyone will have their own space.

We are so happy with the support of all our wonderful customers who have made this move possible. Our shop will be just shy of 5000 square feet!!

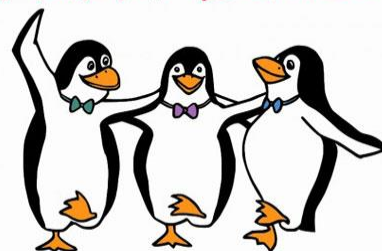
Our newly remodeled space should be ready for use no later than November 1<sup>st</sup>, hopefully even a bit sooner. We will need a day or two to get organized, but we will get it done.

Share in our excitement and let us know what you think!

We are thrilled,

Mary, Joanne & Staff

### Happy Dance



**Please Note!**

After this newsletter, we will no longer be emailing our newsletter to you. The newsletter will be on-line at [goingtopiecesquiltco.com](http://goingtopiecesquiltco.com). Our newsletter is a quarterly publication and will be posted January 1, April 1, July 1, and October 1.

Beginning on Sunday, Oct 4, we will be open on Sundays from noon until 3:00

### YOUR INSPIRATION DESTINATION QUILT SHOP

Over 5000 bolts of  
traditional to bright fabrics!  
Over 2000 patterns!  
More notions every day!  
Classes!  
Ideas!  
250+ Samples!

### SHOP HOURS

Sunday (Oct-Mar)	12-3:00
Sunday (Apr-Sept)	Closed
Monday	9:00-5:30 pm
Tuesday	9:00-5:30 pm
Wednesday	9:00-5:30 pm
<u>Note time change for Thursdays:</u>	
Thursday	9:00-5:30 pm
Friday	9:00-5:30 pm
Saturday	9:00-3:00 pm

### E-mail:

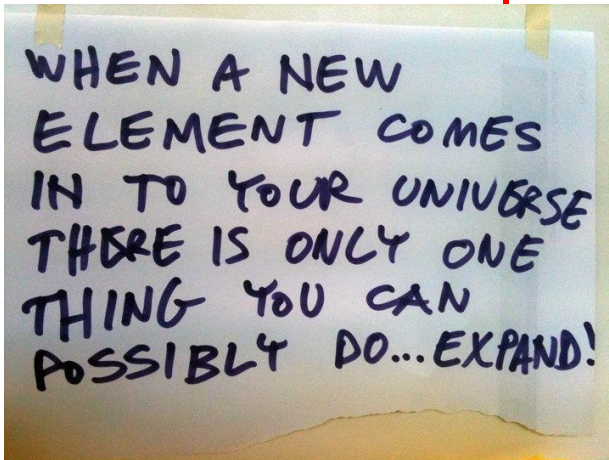
[goingtopiecesquiltcompany@yahoo.com](mailto:goingtopiecesquiltcompany@yahoo.com)

### Website:

[goingtopiecesquiltco.com](http://goingtopiecesquiltco.com)

### FACEBOOK:

Like us on Facebook to receive  
the latest shop information.  
View pictures of our  
latest projects!



## Unveiling Our Dream!

It's a party!!

Thursday & Friday, November 12 & 13, 2020

Our excitement is over the moon as we prepare our soon-to-be newly expanded shop and classroom setting. Of course, we want to share this excitement with you, our loyal customers. What better way than with a Party and Open House??

Stop in on the 12<sup>th</sup> and/or 13<sup>th</sup> and get a peek at our new "digs".  
Thank you for your continued patronage! Mary & Joanne



## St Nick Has Treats & Prizes

December 4<sup>th</sup> & 5<sup>th</sup>

Cookies, specials and door prizes for all of our fellow quilters who have been good this

past year (and those who weren't so good ☺).

Join us for two fun days at Going to Pieces Quilt Co in December!!



## Customer Appreciation Days

Our "Customer Appreciation Day" looked a little different this year. Missing were the brats, live broadcasting, and demonstrations. This year we ran it FOUR days with masks and social distancing front and center. It is our hope that you went away feeling special. A HUGE shout out to each and every customer – our "regulars" and our "once in a while". YOU are the reason we are successful. And for this we remain thankful!

### The lucky customer winners are:

THERESA AVANG – Wool Pressing Mat  
ELLEN VISSERS - \$100 Shopping Spree

KAREN KLARKOWSKI – Stripology XL Ruler  
DEB ZUNKER – 4 Book Library

### \$25 Gift Cards were won by:

BARB BASSING  
MARY SCHMIDT  
NICOLE VAN STIPPEN

JULIE GAGNOW  
MARY THORGERSEN  
MARLENE WOYAK

SHARON JENSEME  
PATTY VANDE VOORT

We ♥ our  
customers

Our Christmas in July event was held July 29 - August 1, and the gift card winners are:

### Grand Prize

\$50 from Going to Pieces

\$50 from Primitive Gatherings

\$50 from Quilting Divas

\$50 from Silver Thimble

Christy Hettmann (\$25 from each shop!)

Nicole Van Stippen

Mary Rabideau

Lucinda Conway

Sue Siebers

\$10 from Going to Pieces

\$10 from Primitive Gatherings

\$10 from Quilting Divas

\$10 from Silver Thimble

Mary Van Stippen

Mary Valitchka

Karla Gentz

Debi Leitner

Christmas  
in  
July



## Specialties

### For all of our Machine Embroidery Enthusiasts:

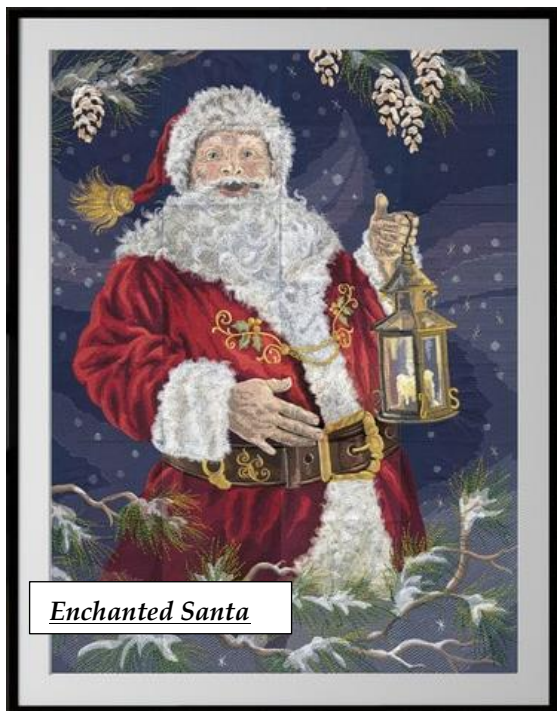
We have OESD collections for the holidays! These are so gorgeous, would make a wonderful gift, or an elegant addition to your holiday decorating. We also carry the thread kits. Mary is working on "Enchanted Santa" and the sample will be in the shop soon. "Santa's Workshop", "Dashing Through the Snow" and "Starry Night" are all hanging in our shop.

### To all of our Halloween People:

Our Halloween fabric selection is second to none. We have a number of complete lines for your every spooky need. Check it out!



O  
holy  
Night



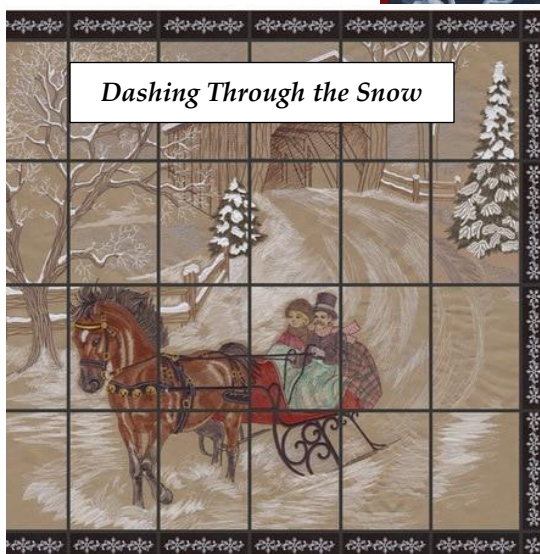
*Enchanted Santa*



*Santa's Workshop*



*NEW! O Holy Night*



*Dashing Through the Snow*



*Starry Night*



# Fall Frenzy

It's FALL FRENZY time again! This is such a fun and easy shop hop with something for everyone!

Visit all SIX shops and you will be entered into a drawing for the GRAND PRIZE of \$150 (\$25 gift card from all 6 shops)! Drawings will also include SIX \$50 gift cards and SIX \$25 gift cards! AND... A free pattern will be given from each of these participating shops:

GOING TO PIECES QUILT CO - Appleton  
KK SEW & VAC - Darboy  
PRIMITIVE GATHERINGS - Menasha  
QUILTING DIVAS - Green Bay  
SEW 'N SEW - Appleton  
SILVER THIMBLE QUILT & YARN - Green Bay



Just pick up a stamp card from one of the shops. On the back of the stamp card will be directions and shop hours for each of the shops listed above. When you have your card stamped by all the shops visited, simply turn in your stamp card to the last shop visited. Your card will then be entered into the drawing!



## Retreat from Everyday Life is Back!!

November 20, 21, 22

Spend THREE days in our NEW CLASSROOM ADDITION, sewing and laughing, as you begin a new project or finish an old one. Our retreats have been quite popular and fill up fast.

Each night you will go home to your own bed and much needed rest. Each morning you will return to keep on sewing. No interruptions! Your only worry? What project to work on!

\$60.00 and a dish to pass and snack to share, please.

(Note: If you were signed up for the March Retreat, you have already paid. PLEASE call the shop to verify that you will be attending the November Retreat. Thank you.)

**FRIDAY 9-9:00 - SATURDAY 8-9:00 - SUNDAY 8-2:00**

Creativity  
is Messy  
and I am VERY creative!

SOAP  
is to the Body what  
LAUGHTER  
is to the Soul

We now carry "Logan Creek Soap", handmade in Door Co, WI. It lasts longer than factory made soap, is made from gentle, all natural oils, and does not dry out your skin. There are many fragrances, plus an acne soap, a shaving soap, even a stain soap (which has been tested by several employees with remarkable results). Free smells available!!



## There's Something For Everyone!



### *We have WOOL for your every need!!*

Our wool department keeps on growing! From "heathered" colors to BRIGHTS, you'll find what you're looking for at GTP! Our wool is of the highest quality, easy to work with and stunning to look at. Check out our wool kits, too!



### *Who Doesn't Look Forward to Christmas?*

This calendar will thrill even the young at heart with a sweet treat each day of December. Kits available.

Below are a few other beautiful holiday samples with kits available. We really do have something for everyone! Come in and check out our shop!!



### *Who Loves Fun Animals?*

From Charlie Harper's "Bear in the Birches" to Barbara Persing's "A Gathering", we have many animal patterns and kits available.





# Classes

## YELLOW BRICK ROAD

Wednesday evenings from 5:30 until 8:00 pm

November 11 & 18

December 2 & 9

This is a quilting class for beginners

Grab a handful of fat quarters and you're on the road to a fun quilt! Don't know what a fat quarter is? Haven't learned the correct way of squaring, measuring, cutting, piecing, and pressing your fabric? Learn these techniques and more from Mary in this beginner class!

Class - \$40.00

The fun thing about this pattern, "Yellow Brick Road", is every one of the finished quilts looks different. Fabric choice is the secret! Make one or many!!



## OH, SCRAP!

Tues, Nov 17 – 5:30-7:00 pm

Join Heidi for a demo of improvisational quilting done with all scrap fabric using the book, "Oh, Scrap!" from The Patchwork Place. NOTE: This is not a hands on class. A hands on class will be offered at a later date if there is enough interest.

Class - \$5.00

## JELLY ROLL RUG CLASS

(This is a two evening class)

Mon, Nov 2 & 16 – 5-8:00 pm

Join Wendy and make a rug!! Your rug will be made of 42 2 1/2" fabric strips (this is called a JELLY ROLL) and 100% cotton batting. You will be using "Bosal Strip Batting". This is sure to be a fun class that fills up fast!

Class: \$25.00



## Tucker University

Featuring

Deb Tucker's Studio 180 Rulers



Tucker University classes are held every 2<sup>nd</sup> Saturday of the month from 9:00 am until 1:00 pm. The class is \$20.00 and those attending will receive 20% off the ruler.

**CLASS 7 - LEMOYNE STAR** - November

**CLASS 8 - CORNER POP** – January, 2021

**CLASS 9 - SPLIT RECTS** – February, 2021

## PAPER PIECED POT HOLDERS

Tues, Nov 10 – 5:30-8:00 pm



Join Heidi to learn beginning paper piecing while making an adorable potholder from this pattern. Once you learn how, you can make them for all your friends!!

Class - \$25.00 (includes kit)

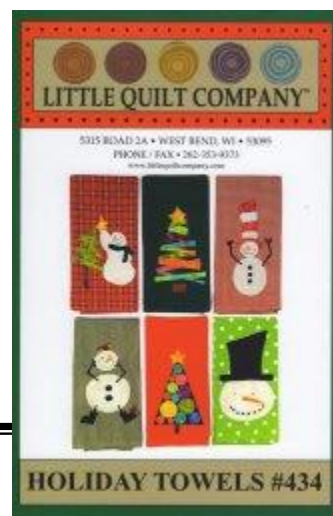
## BEGINNER FUSIBLE

## MACHINE APPLIQUE CLASS

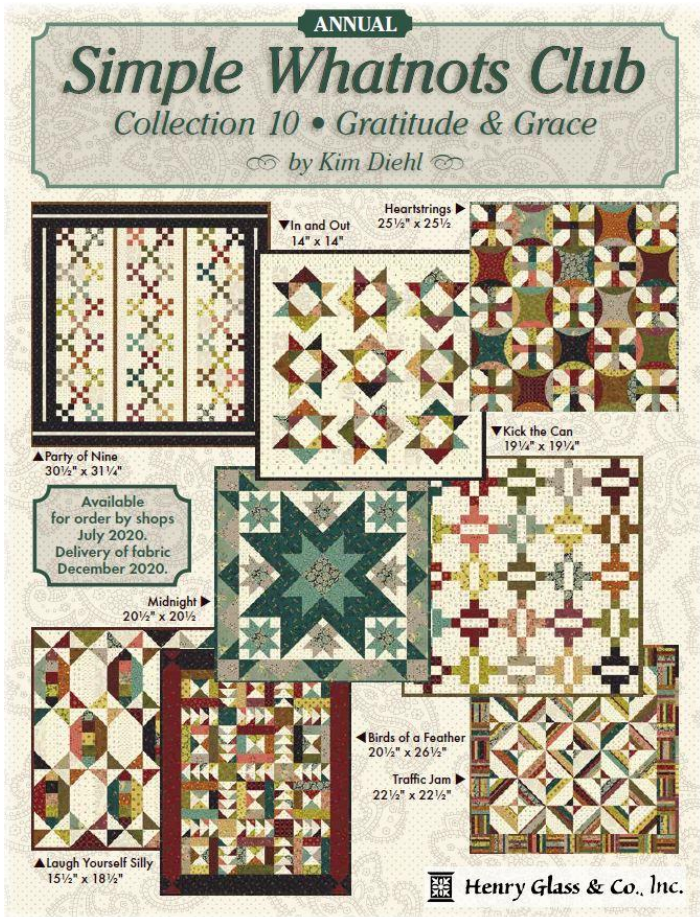
Thurs, Dec 3 – 5:30-8:30

Do you need a small gift? How about an appliqued Christmas towel? Great gift! Once you learn the trick, you can make many holiday gifts! Learn machine applique and finish your project in one evening with Joanne.

Class: \$30 (includes pattern & kit)







## ***Simple Whatnots Club 10***

*Simple Whatnots Club 10 includes eight fun-to-stitch patchwork quilts. Small project sizes (typically 40" square or less) make these quilts approachable and easy to finish. Pattern handouts feature clear, concise project directions, and often include extra snippets of information providing sewing tips, recipes, occasional crafty things, and hints for living with quilts.*

*These patterns are not available to the public, and each one is more stunning than the next!*

*Cost will vary, depending on the month's project.*

*Sign up is now, deadline is December 1, 2020. This is a very popular club and fills up fast!*

*Simple Whatnots Club 10 begins in January, 2021.*

## *Two Great Portable, Reliable Sewing Machines!*

Want a machine that's a jack-of-all trades yet small enough to take on the road, to a class or even to a friend's house? Then it's time to celebrate, because you found it. The **BABY LOCK JUBILANT** sewing machine is ideal for a variety of sewing projects like quilt piecing, smaller home décor and even basic garments. It's a machine that gives you plenty of genuine opportunities to let your creativity shine and be jubilant!

Top features include:

*80 built-in stitches  
Automatic needle threader  
LCS screen  
Quick-set, drop in bobbin  
Free-arm sewing  
Drop feed for free motion techniques*

**\$499.99**

*(Can be serviced at  
KK Sew & Vac, located  
in Kaukauna, Darboy,  
and DePere)*



We have had this machine, **SPARROW by EVER SEWN 30S**, in the shop for months and have found it to be a reliable little work horse which is quiet, precise, easy to operate, light to carry. Features include:

*Thread cutter button  
Many decorative stitches including numbers & script  
Needle up/down position button  
Auto lock button  
Mirror image button  
Speed limiting  
adjustment lever  
Memory button  
Stitch length & width  
adjustment  
LCD screen*

**\$489.95**





# Our Clubs

THERE'S FUN AT THE QUILT SHOP EVERY DAY OF THE WEEK!!

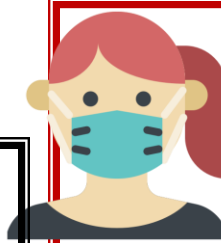
## Machine Embroidery Club??

What do you think??

Mary is considering a club for stitchers working on OESD designs. She's an expert on machine embroidery and is willing to help, inspire and/or get you started and keep you going.

If you are interested in a club like this, please call and let us know. Mary is in on Mondays and Wednesdays if you want to specifically talk with her or have questions.

(Please see page 3 for some of the gorgeous designs available.)



## Club Rules

- ~ Must call to reserve your spot.
- ~ Masks required – No exceptions.
- ~ Must use hand sanitizer upon entry.
- ~ Must follow 6 ft social distancing.
- ~ If you are feeling under the weather, please stay home.
- ~ Thank you for your understanding and cooperation.

## RED BAG SATURDAYS

On the third Saturday of each month, it's "Red Bag Saturday" at our shop. On these Saturdays, surprise discounts will be announced. If you have a GOING TO PIECES REUSABLE RED BAG you are eligible for the discount!

Get yours today! \$3.95

## OPEN SEW TUESDAYS

9:00 until 4:30 pm

We will host OPEN SEW TUESDAYS for those that need to get projects done, those that have other projects, and those who just like to sew and meet new friends.

Oct 6, 20 - Nov 3, 17 - Dec 1, 15, 29

NOTE: Please see club rules listed above.

## UFO CLUB

Tackle that quilting bucket list! This club meets the first Tues of the month. A \$5 membership fee gets you started.

Each month, members hand in a list of projects they hope to accomplish. Completed projects are brought in the next month for show and tell. If you didn't finish, you pay \$5 per unfinished project to the kitty. All money in the kitty will be turned into gift cards to be given to winners drawn at the Oct meeting. JOIN US!!

October 6 - November 3 - December 1

NOTE: Please see club rules listed above.

## WEDNESDAY B.S. CLUB

Come to stitch with us and enjoy a little snack. Stay a couple of hours or all day long! Call us ahead of time to reserve your spot! Why don't you give it a try??

Oct 14 – Nov 18 – Dec 16

NOTE: Please see club rules listed to the left.

## THIMBLE THURSDAYS

Grab your hand projects ... then head on over for a day of sewing, friendship and LOTS of laughs! You never know what tips you are going to pick up and what projects you just may complete. This is a popular event with embroidery and handwork groups, so come see what all the excitement is about!

NOTE: Please see club rules listed to the left.

## SEW PIECEFUL FRIDAYS

Join us for "Sew Pieceful Friday" during our open hours (9:00 am to 5:00 pm) and start out your weekend right. Relax with your friends and/or make new friends! Start those new projects or finish those UFO's.

NOTE: Please see club rules listed to the left.

## Senior Quilters (60+ yrs)

First Monday of the month – Receive double punches for your purchase of regularly priced merchandise!!



# OCTOBER 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 ~Thimble Thurs	2 ~Sew Pieceful Friday	3
4 <b>OPEN!</b>	5 ~Sr Quilter's Day	6 ~UFO Club 10-11:00 am ~ OPEN SEW TUES 10-4	7	8 ~Thimble Thurs	9 ~Sew Pieceful Friday	10
11 <b>OPEN!</b>	12	13	14 ~BS Club	15 ~Thimble Thurs	16 ~Sew Pieceful Friday	17 <b>RED BAG SATURDAY</b>
<i>Fall Frenzy</i>						
18 <b>OPEN!</b>	19	20 ~ OPEN SEW TUES 10-4	21	22 ~Thimble Thurs	23 ~Sew Pieceful Friday	24
25 <b>OPEN!</b>	26	27	28	29 ~Thimble Thurs	30 ~Sew Pieceful Friday	31 Happy Halloween



# November 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 <b>OPEN!</b>	2 ~Sr Quilter's Day ~Rug Class 5-8	3 ~UFO Club 10-11 am ~OPEN SEW TUES 10-4	4	5 ~Thimble Thurs	6 ~Sew Pieceful Friday	7
8 <b>OPEN!</b>	9	10 ~Beginning Paper Piecing 5:30-8	11 Beginning Quilting Class 5:30-8	12 ~Thimble Thurs	13 ~Sew Pieceful Friday	14 <b>Tucker Univ</b> (Lemoyne Star)
				<i>Unveiling Our Dream Celebration</i>		
15 <b>OPEN!</b>	16 ~Rug Class 5-8	17 ~OPEN SEW TUES 10-4 ~Oh, Scrap! Class 5:30-7	18 ~BS Club Beginning Quilting Class 5:30-8	19 ~Thimble Thurs	20 ~Sew Pieceful Friday	21 <b>RED BAG SATURDAY</b>
					<i>Retreat!</i>	
22 <b>OPEN!</b>	23	24	25	26 CLOSED Give Thanks 	27 ~Sew Pieceful Friday	28
<i>Retreat!</i>						
29 <b>OPEN!</b>	30					



# DECEMBER 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 ~UFO Club 10-11:00 am ~OPEN SEW TUES 10-4	2 Beginning Quilting Class 5:30-8	3 ~Thimble Thurs ~Beginning Machine Applique class 5:30- 8:30	4 ~Sew Pieceful Friday	5
					<b>St Nick Celebration!</b>	
6 <b>OPEN!</b>	7 ~Sr Quilter's Day	8	9 Beginning Quilting Class 5:30-8	10 ~Thimble Thurs	11 ~Sew Pieceful Friday	12
13 <b>OPEN!</b>	14	15 ~OPEN SEW TUES 10-4	16 ~BS Club	17 ~Thimble Thurs	18 ~Sew Pieceful Friday	19 <b>RED BAG SATURDAY</b>
20 <b>OPEN!</b>	21	22	23	24 Christmas Eve – We will close at NOON	25 CLOSED Merry Christmas from all of us to all of you!	26 
27 <b>OPEN!</b>	28	29 ~OPEN SEW TUES 10-4	30	31 New Year's Eve – We will close at 3:00 pm	Jan 1, 2021 CLOSED Happy New Year!!	<b>2021</b>