State of the State Parks

Podcast Media Kit

State of the State Parks is a heartwarming, mind-expanding podcast featuring hosts Chris and Moe as they explore America's state parks one park at a time, starting with California's 281 unique sites. Each episode tells the story of a different state park, drawing listeners into the landscapes, wildlife, and local history with original music, storytelling, and vivid on-the-ground experiences. The show is produced by Filamint INC.

Podcast Details

- Hosts: Chris (Denver native) & Moe (Dallas native), Husband and Wife and best friends based in Orange County, CA.
- Format: Episodic, one park per episode, biweekly updates.
- Length: 16–30 minutes per episode.
- Episodes: 36 (active since July 2024).
- Audience: Nature lovers, park visitors, educators, families, travelers, and conservation-minded listeners. “Naturtainers”
- Distribution: Available on Apple Podcasts, Spotify, stateofthestateparks.com, EVERYWHERE

Mission & Values

Chris and Moe promise stewardship and responsible observation, pledging to “listen and look, not take” as they travel and report back on their finds. Their vision is to inspire curiosity, education, and respect for nature, beginning in California and branching out to parks beyond the state. Their goal is to highlight and provide a positive view on each State park they travel to.

Hosts

- Chris: Denver native, California State Naturalist in training, environmental steward, strong voice for observing and respecting natural sites.
- Moe: Dallas native, California State Naturalist in training, passionate storyteller with a background in travel and nature exploration.
- Both hosts met in 2005 in NYC and now document their journeys, blending humor, insight, and a deep appreciation for public lands.

Sample Audience Testimonials

- “An exponential improvement... I look forward to each succeeding show. Interesting to all and especially useful to the residents and visitors of the parks being addressed. Well worth the listener’s time.”
- “Chris and Moe’s journey through California’s state parks has inspired me and countless others to venture out and enjoy the beauty of the wilderness... a great educational outlet that expands my knowledge of flora, fauna, and land history. Their joy for nature radiates through every episode!”
- “I enjoyed this episode very much. It has good information, especially if you follow on their website to see their pictures. I like the friendly banter between Moe and Chris.”

Jump to the website 👉🏻



Notable Episodes

- Season 2 Episodes 1 & 2 - Journey with Bee Specialist Leif Richardson, Learn the ins and outs of BEES!
- Tomales Bay State Park – New plants, birds, and an interview with State park ranger Kaylee , Episode 14.
- Henry Cowell Redwoods State Park – Guided docent walk, Red Wood Knowledge up grade! Episode 11.
- Portola Redwoods State Park – Focus on park ecology and personal discovery, and Meet Becky and the Banana Slugs Episode 10.
- Season 3 Episode 1. We make it to the redwoods!

Audience & Reach

- Demographics: Families, educators, outdoor enthusiasts, California and U.S. visitors, aged 18–55, mix of locals and national listeners drawn to genuine field reporting and expert interviews.
- Engagement: Actively growing, positive listener reviews, increasing website sign-ups for the newsletter and donations.
- Social Media: Website (stateofthestateparks.com), featured “pinnacle pics,” direct contact, and email outreach.



Sponsorships & Collaboration

- Sponsored by audiobooks.com/sosp With 3 free books and the first month free
- Sponsored by RYZE Mushroom Coffee ryzesuperfoods.com/products/mushroom-coffee-dark-roast-starter-kit?growi=CHRISTOPHER2
- Open to further sponsorship, partnerships with regionally relevant brands (travel gear, outdoor apparel, eco-friendly products).
- Open to RV/ Camper Van Sponsorship's and Borrows.

Contact & Press

- Email: stateofthestateparks@gmail.com
- Website: stateofthestateparks.com

Additional Info

- Growth Trajectory: Marked improvement with each episode —sound, content, and reach.
- Produced by: Filamint INC.


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