



GNDT SPONSORSHIP OPPORTUNITIES

Official Partner



The GNDT EXPO 2018 Aim

“Nondestructive Testing” is Inspection Technology at its best, and this EXPO in Dubai aims to bring these Technologies to the forefront of the Gulf Region.”



Introduction

GNDT Expo 2018 is a never been done before flagship event in the UAE. It's the inaugural presentation of The Latest NDT Information, New Technologies and Training that is driving the world of Nondestructive Testing to produce a financial market estimated to be **USD 15.06 Billion** in 2016 and is projected to reach **24.23 Billion by 2022**, hence enthusiasm for this event is booming.

We understand your business is important to buyers, suppliers, teachers and producers of these Technologies. **Sponsors** of this Event will certainly be 'leading the way' in terms of backing a ground-breaking Expo in Dubai 2018 that will : Bring to the region ever Advancing Technologies, Support the UAE Eco-friendly Solutions Policy, Champion and Expand 'New' Industry in Dubai, Cement International Trade Relationships in your sector as you 'Host' many nations that will be visiting this area that typically do not conduct business within the region.

This event will pave the way for the same international participants to return for Expo 2020 Dubai and we want our sponsors to benefit from the exposure long term.



Target Audience for this Expo:

ASNT Members

Affiliated Society Members worldwide

NDT Equipment Manufacturers

Original Equipment Manufacturers (OEMs)

Software Solution Providers

Component Suppliers

Aerospace & Defense Industry

Aviation Industry

Turbine, Ship Hull, and Aircraft Manufacturers

Automotive Industry

Oil & Gas Industry

Infrastructure Industry

Power Plants

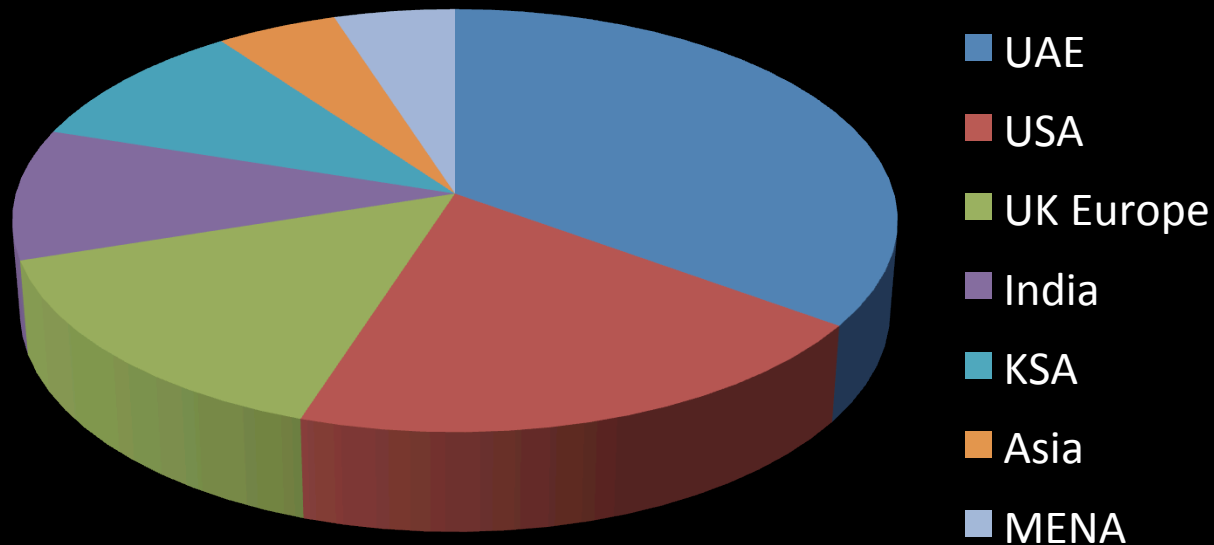
Energy Companies

Training Institutions

Young UAE Technical / Engineering Students



Expected Breakdown of Visiting Nations:



Delegate attendees to the confernece – 1,500 Persons

Exhibitors – 35 to 50 Stands ranging from 6 Sqm – 25 Sqm

Visitors – 1,000 to 1,500 Persons



Event Marketing above the line reach

ASNT's monthly Materials Evaluation Magazine, distributed to its members worldwide.

Publications - OIL REVIEW MAGAZINE FULL PAGE O&G Editorial - 2 full-page adverts between 2 publications, 4 e-shots to 50,000 + database, a banner on their website linking to registration portal and 1 full page editorial post event. (Inc Platinum & Gold Sponsor)

Publications - TRME - TECHNICAL REVIEW – Construction Power and Water industry magazine - 2 full-page adverts between 2 publications, 4 e-shots to 50,000 + database, a banner on their website linking to registration portal and 1 full page editorial post event (Inc Platinum & Gold Sponsor)

Publications BINDT – British Institute of Nondestructive Testing – Full Page Publication May Edition 100,000 +(Inc Platinum & Gold Sponsor)

Marketing Websites - ONE STOP NDT Events Portal – Full Page Promotion, Links to site, Event Promotions leading up to the event. 50,000 + (Inc Platinum & Gold Sponsor)

Event Marketing above the line reach GNDT Expo in General



To promote the event we have employed the services of [My UAE Guide](#) for Direct Mailing, that is made of 400,000 people and businesses, valuable contacts that will become potential visitors and exhibitors, who also choose to receive information about events and exhibitions in the UAE. My UAE Guide also has the following website

www.myUAEguide.com *where they will promote GNDT through banners, listings, descriptions, posts.*

My UAE Guide Facebook page is very active, it has a following of over **280,000 people** generating over 250,000 interactions per month. The Facebook page is growing by 20,000 to 30,000 per month. The UAE has 8, 5 million Facebook accounts, which represents 90% of the UAE population.

Therefore, we have placed more emphasis on Social Media and Facebook marketing [for our Gold and Platinum Sponsors](#).

My UAE Guide will host:

- 4 Social Media Posts prior to the exhibition
- 2 Email Campaigns sent to their database (**400.000 individuals**)
- 1 Newsletter sponsored article to our database ([Platinum Sponsor will be Inc](#))
- Week prior to the event, The GNDT Expo will be featured in their weekly newsletter (emailed to their database 400,000) + Emerald Datata base 12,000 Oil and Gas companies.
- 1 Homepage banner uploaded on the website from the day of signing barter agreement ([Will include / feature Platinum Sponsor](#))
- 1 Brief of the event, which will be linked to My UAE Guide Facebook posts
- 1 Article about the event, posted on my UAE Guide website and on the Facebook page ([inc Gold](#))
- 1 Post on our Calendar of 2018 Exhibitions
- 1 Press Release ([Mention Platinum and Gold Sponsor](#))



GNDT EXPO 2018 Platinum Sponsor 19,800 USD

Featured in All above the line Marketing Plus +
Branded Exhibition Space min 9 Sqm.

Hosted By Logo on registration desks GNDT.

Branded delegate bags 800.

Branded Entrance Signage x2

Branded banners in the Exhibition space x 5.

Archway entrance and Sponsors Board Headline / Hero Space

Branded 3x2 board in the main Conference area with the agenda LED
screens.

Hostess May I help T-shirts x 6 staff.

3 day Conference tickets x 3 people.

Full Page in the Exhibitor catalogue/guide.

Main Logo on the GNDT Expo 2018 website, Event Organisers website
links to your business.

103 Inch branded screen in the Exhibitor entrance.

2 Mins VIP Speaking opportunity at a time/area of your choosing.

Logo on all Artworks pre event to include E-Shots and business letters.

Logo on all Social Media pre event campaigns.

Branded Pre Event Networking Event (TBC).

All pre show social media marketing.



GNDT EXPO 2018 Gold Sponsor 13,100 USD

Selected above the line marketing +
Show guide/pocket map guide branded.
Branded banners in the Exhibitions space x 2.
Branded USB's x 600.
Branded Directional Signage x 2
Branded screen in the Conference area x1
Branded exhibition Space min 6 Sqm.
3 Day Conference tickets x 2.
Gold Sponsor Logo on the GNDT Expo 2018
event website.
Half Page Exhibitor catalogue/guide.
Branded screen Exhibitor entrance.
Venue Map board at entrance branded.
Inclusion in Social Media Campaigns Pre Show.



GNDT Expo 2018 Silver Sponsor

8,950 USD

1 Element of above the line marketing+
Branded visitor bags x 600
Branded banner in the Exhibitions space x1
Company logo in catalogue
Company logo on screens during conference
3 Day Conference pass
Logo on Website Silver Sponsor
Directional Signage x2

GNDT Expo 2018 Bronze Sponsor

5,000 USD

Pens branded x 600
Panel session sponsor - branding in conference room
X 4 - 1m x 2m boards
1 x 3 Day Conference Pass
Logo in the catalogue guide
1 x Main branded board at the event
Logo on event website Bronze Sponsor
Directional Signage x 1



Summary

We intend to make this Conference and Exhibition a well attended informative and excitingly interesting 3 days of events.

We have some special features and excellent speakers lined up to keep the audience captivated throughout.

We are under no doubt as to the popularity of this event, and we are certain it will lead to a much larger NDT industry presence at Expo 2020 Dubai. Our partners from the beginning will not be forgotten when this event is a UAE success.

Your support and participation in GNDT EXPO 2018 will further maintain your standing as headlining one of the world's most forward thinking technologically advanced conferences, thus setting industry benchmarks within the region that will launch this event for many years to come.



Thank you for your time

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