



The Survivor's Guide to Medical Cannabis, 3rd Edition - Top Selling Cannabis Education Guide, Drops New Edition on 4/20/25

GOAL: Distribute 10,000 copies of *The Survivor's Guide to Medical Cannabis, 3rd Edition* across the U.S. in 2025, ensuring patients, healthcare professionals, community leaders, and advocates gain access to accurate, science-based cannabis education.

Sponsorship Levels & Benefits

1 Sprout Sponsor (\$40) – 2 Books Donated + 1 Book for You

- Sponsors **two books** to be distributed nationwide- and **you'll receive a copy too**
- **Feel-Good Perk:** Your name will be added to our "Seed Planters" recognition list on our website.
- **Social Media Love:** Group shoutout thanking all Sprout Sponsors.

2 Seedling Sponsor (\$111) – 8 Books Donated + 1 Book for You

- Sponsors **eight books** to libraries, advocacy groups, and patients.
- **Feel-Good Perk:** Personal thank-you email with an impact update.
- **Bonus Gift:** Group Shoutout for all Seedling Sponsors.

- **Social Media Love:** Individual shoutout on The eCS Therapy Center's social media pages.

③ Bud Sponsor (\$275) – 25 Books Donated

- Sponsors **25 books** to communities in need.
- **Feel-Good Perk:** Recognition on our "Growing Change" donor wall.
- **Bonus Gift:** Printed copy of *The Survivor's Guide to Medical Cannabis*
- **Social Media Love:** Feature in a donor appreciation post.

④ Bloom Sponsor (\$550) – 50 Books Donated + 5 Bonus Books

- Sponsors **50 books PLUS 5 bonus books** (for a total of 55 books given away).
- **Feel-Good Perk:** Certificate of Appreciation recognizing your contribution.
- **Bonus Gift:** Printed copy of *The Medical Cannabis Recommendation* (signed by Dr. Regina Nelson).
- **Social Media Love:** Featured in a dedicated "Supporters Spotlight" post.

⑤ Harvest Sponsor (\$1100) – 100 Books Donated + 10 Bonus Books

- Sponsors **100 books PLUS 10 bonus books** (for a total of 110 books given away).
- **Feel-Good Perk:** Receive "I Funded Cannabis Education!" stickers from The eCS Therapy Center
- **Bonus Gift:** Complete set of Dr. Regina Nelson's books - including *The Medical Cannabis Recommendation* (signed by Dr. Regina Nelson).
- **Social Media Love:** Custom thank-you video shared on social media.

⑥ Canopy Sponsor (\$2,200) – 200 Books Donated + 25 Bonus Books

- Sponsors **200 books PLUS 25 bonus books** (totaling 225).
- **Feel-Good Perk:** Receive "I Funded Cannabis Education!" stickers and t-shirts from The eCS Therapy Center
- **Bonus Gift:** Framed "Champion for Cannabis Education" award + Complete set of Dr. Regina Nelson's books (all signed).
- **Banner Representation:** Your name/business logo displayed at The eCS Therapy Center's events.
- **Social Media Love:** Spotlight interview or feature post about your support.

⑦ Pioneer Sponsor (\$3,600) – 300 Books Donated + 50 Bonus Books

- Sponsors **300 books PLUS 50 bonus books** (totaling 350).
- **Feel-Good Perk:** Dedicated blog post about your support & impact + receive "I Funded Cannabis Education!" stickers and t-shirts from The eCS Therapy Center
- **Bonus Gifts:** Framed "Champion for Cannabis Education" award + Complete set of Dr. Regina Nelson's books (all signed). + Free Exhibition space at an event hosted by The eCS Therapy Center

- **Banner Representation:** Premium logo placement at events + name mentioned in press releases.
- **Social Media Love:** Featured supporter video thanking you for your contribution.
- **Additional Perk:** Half-Page “Thank You” Ad in *The Survivor’s Guide to Medical Cannabis, 3rd Edition*

⑧ Legacy Sponsor (\$6,400+) – 600+ Books Donated + 100 Bonus Books

- Sponsors **600 books PLUS 100 bonus books** (totaling 700).
- **Feel-Good Perk:** Lifetime recognition on our "Legacy Leaders" wall.
- **Bonus Gifts:** “Champion for Cannabis Education” plaque + Two Complete sets of Dr. Regina Nelson’s books (signed). + Exclusive **lifetime access** to Cannacian® certification content for up to 50 learners.
- **Banner Representation:** Prime banner/logo placement at all major eCS Therapy Center events (2025-26)
- **Social Media Love:** Personal video thank-you message from Dr. Regina Nelson.
- **Additional Perk:** Free Sponsor Exhibition space at an event hosted by The eCS Therapy Center & Full Page “Thank You” Ad in *The Survivor’s Guide to Medical Cannabis, 3rd Edition*

Matching Challenge Recognition: If a business sponsors a bulk order, we challenge others to match it and recognize them as a top-tier donor.