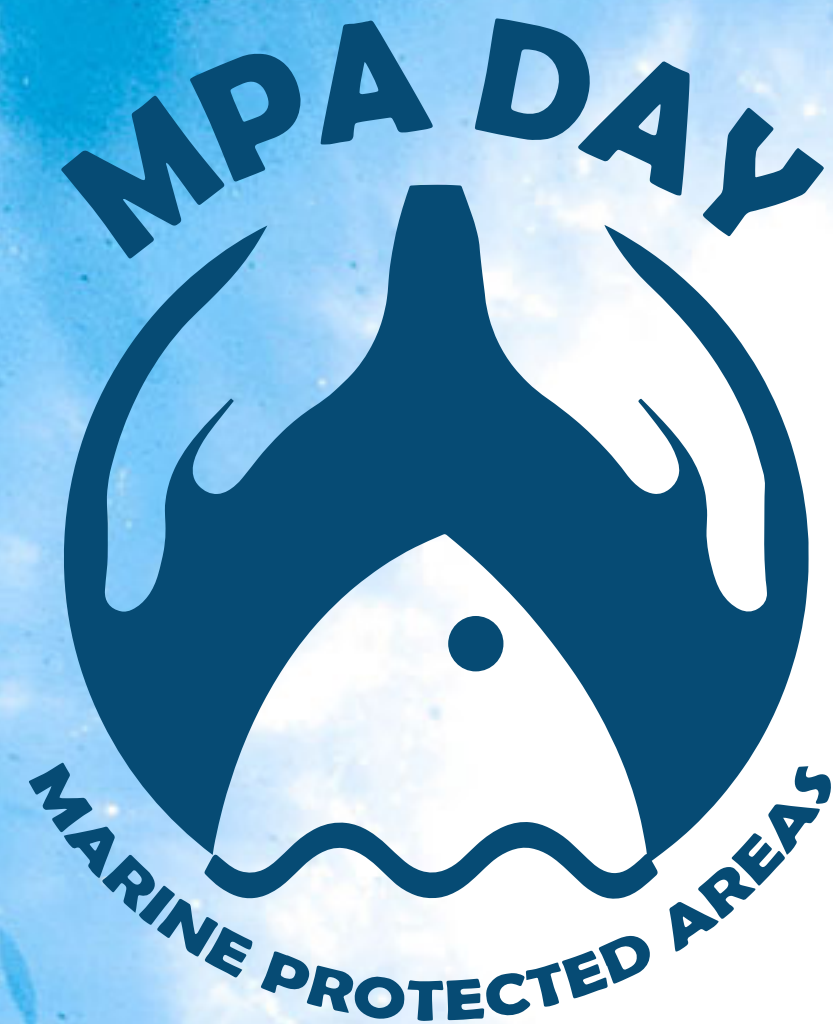
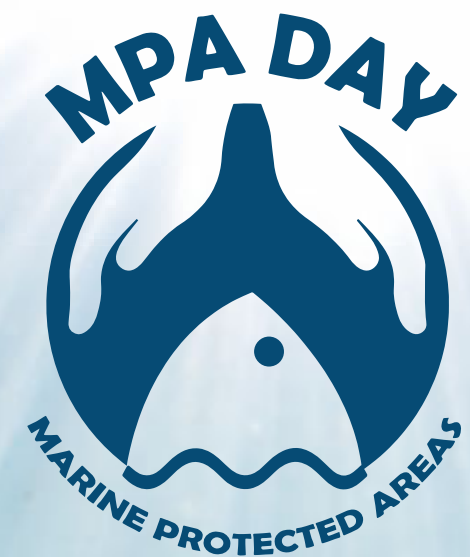


#MPADAY



**Social Media
Toolkit**

Overview



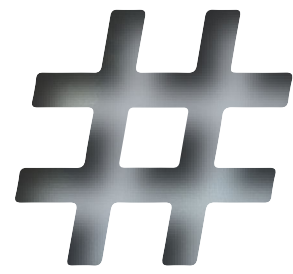
Marine Protected Areas (MPAs) are the national parks of the ocean. These areas are vitally important to safeguard marine biodiversity, to fight climate change and the planet's degradation.

We are very excited about #MPADay, celebrated on 1 August.

This is the third year we are recognising #MPADay.

We invite you to participate in our MPA Day events to create a wareness and conversations around the importance of our Marine Protected Areas.

Social Media



Hashtags to use
#MPADay
#letstalkMPAs



Facebook: [@MPASouthAfrica](#)



Instagram: [@marineprotectedareassa](#)



www.marineprotectedareas.org.za/mpa-day



Twitter: [@MPAsSA1](#)

Please tag us!



www.linkedin.com/company/mpa-day/



MPA Day Website: www.mpaday.org



YouTube: MPA Day [@mpaday2219](#)

Supporters

Two Oceans Aquarium

Facebook: @TwoOceansAquarium
Instagram: @2oceansaquarium

Olivia Jones Communications

Instagram: @oliviajonescommunications
Twitter: @OliviaSymcox

CapeNature

Twitter and Facebook: @capenature1
Instagram: @capenature

I AM WATER

Facebook: @IAMWATEROceanConservation
Instagram: @iamwater_foundation
Twitter: @IAMWATER_ocean

SAAMBR

Facebook: @saambr1
Instagram: @sa_marine_biological_research
Twitter: @saambr

SAEON/ NRF

LinkedIn: SAEON
Twitter: @Saeonews

uFudu Turtle Tours

Facebook: Ufudu Turtle Tours Sodwana Bay

Two Oceans Aquarium Foundation

LinkedIn: Two Oceans Aquarium
Foundation
Facebook: @aquariumfoundation

FLOW Communications

Twitter & Facebook: FlowComms
Instagram: @flowcomms

WWF South Africa

Twitter: @WWFSouthAfrica
Facebook: @WWFSA
Instagram: @wwfsouthafrica

WildTrust/ Youth4MPAs

Facebook: @Youth4MPAs
Twitter & Instagram: @Youth4MPAs

Robben Island Museum

Facebook: @robbenislandDAC
Twitter: @robben_island
Instagram: @robben_island

Ezemvelo KZN Wildlife

Facebook: @EzemveloKZNWildlife
Twitter: @EZEMVELOKZNWild
Instagram: @ezemvelokznlife

Adventure Mania

Facebook: @sodwanabaydiving
Instagram: @adventuremaniadiving

