



## Follow these steps to ensure success:

1. Register with **Youth Fountain Laboratory**, to participate in our fundraising program, and to receive your unique, assigned promo code, personalized silicon wristbands, and supportive email flyers, from us. These items are keys to your success.
2. Establish a **30 day campaign period**, with specific start and completion dates, that you will adhere to, and hold your participants to.
3. Have your participants wear our **wristbands**, to share our **online store web address**, and **your promo code** with their potential fundraising supporters, whenever they are prospecting people who may support your cause.
4. Have your participants remind their supporters that **we accept Klarna payments**, so if supporters want to break their purchases into 4 payments, they can. Your promo code also gives your supporters our discounts, and tracks your sales.
5. Have your participants share this video link with their supporters to explain exactly how we promote **“Good Heart Health”** with all natural products.  
**<https://youtu.be/Sc1T3YFisWg>**
6. Set a realistic goal for your organization, and set a goal to have your participants offer our product to everyone they come in contact with, who is **over the age of 35 years old**, until your goal is met.