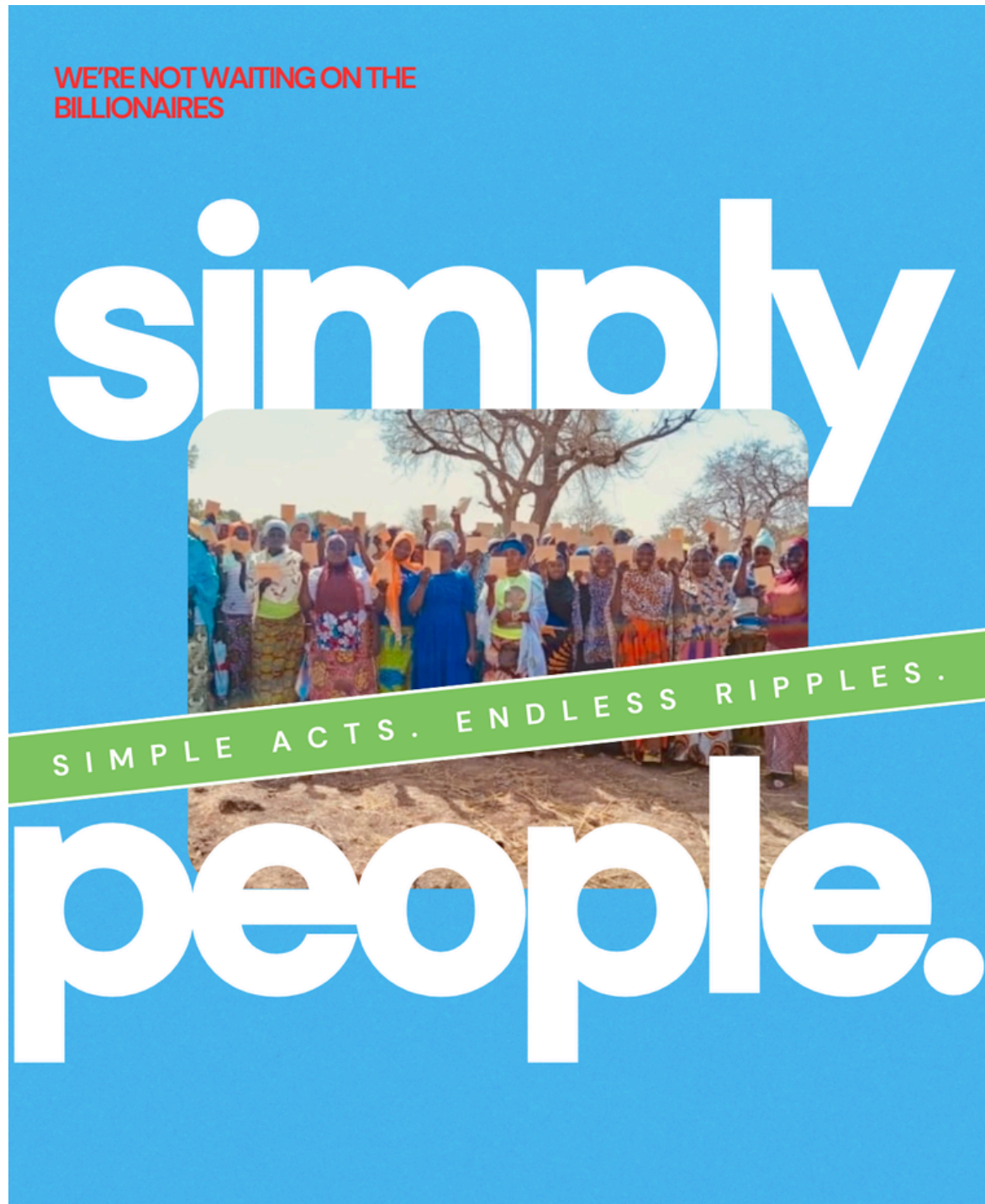


SIMPLY PEOPLE 2024 NEWSLETTER



simplypeople.org



2024 HIGHLIGHTS

Dear Friends,

I hope this message finds you well and thriving. It's been a remarkable journey since we embarked on our mission with Simply People. I'm thrilled to share some exciting milestones with you.

Just a short time ago, we started with a simple, yet powerful idea, believing that everyday people could make a significant impact in the world if given the right opportunities. While connecting with anyone at the touch of a finger became seemingly easier and more convenient, extending a helping hand to a fellow human across the globe seemed less accessible. Motivated by this, we launched Simply People. Our vision is to create opportunities for all of us to become the hands and feet of Jesus in a broken world. Simply People does this by partnering with organizations that have a proven track record of bringing sustainable change to the people and communities they serve around the world.

A SIMPLE YET PROFOUND IDEA

To combat poverty and empower women in Burkina Faso, Africa, our partner, Feeding Nations Through Education (FNTE) developed a straightforward concept. With proper training and just \$100, they empower female entrepreneurs to launch businesses to sustain their families and educate their children. In 12 months time, each woman repays the micro-investment, not to FNTE, but to another woman needing an opportunity to change her family. With a 99% pay-it-forward rate, FNTE's microloans create an endless ripple of profound impact.

2024 IMPACT

Burkina Faso, Africa

211 MICRO-LOANS
PARTNER ON THE GROUND: FNTE

Nigeria, Africa

1 WELL IN TIVI-CAMP
PARTNER ON THE GROUND: ANGLICAN CHURCH

El Salvador, Central America

2 WELL RESTORATIONS AT LA IGLESIA ROJA
PARTNER ON THE GROUND: SUNA



BURKINA FASO

We are thrilled to announce that, together with our donors, we have funded **211 FNTE MICROLOANS!** The female entrepreneurs in Burkina Faso received their \$100 investments in March 2024, marking the beginning of their journey to economic empowerment and community development. In March 2025, every microloan will be paid forward to launch another 211 women entrepreneurs. Your funding launched 211 businesses, bringing radical change to these women, their families, and their communities.

NIGERIA

Another huge accomplishment: the completion of our first well and pump project in Africa. We partnered with the Anglican Church in Kaiama, Nigeria because the area's 1,500 residents lacked access to clean drinking water.

This village was suffering from a cholera outbreak caused by unclean drinking water. Thanks to your support and our partner's initiative, the new well provides clean drinking water for residents in this village. Nearby villagers also come to the well, often by foot, to fill their jerry cans.

A HEARTFELT THANK YOU

Your generosity and belief in our mission have been the driving force behind every loan funded, every entrepreneur empowered, and every community uplifted. As we celebrate these milestones in Africa, we also celebrate you, our donors, who have shown that when we come together, we can create an endless ripple of empowerment and change.

CELEBRATING OUR ACHIEVEMENTS

AFRICA 2024



We have also continued our partnership in Central America by helping to bring clean drinking water to El Salvador.

In 2023, we started in Nicaragua and funded four projects — bringing clean water, the return to health, hope for a brighter future, and the opportunity to empower neighborhoods for sustainable change.

Our Central American partner, SUNA, launched to bring clean water access to neighborhoods often overlooked by other charities. In 2024, SUNA asked us to join them to restore two wells at La Iglesia Rosa — The Red Church. As the wells deteriorated, the water quality became unusable. Thanks to your generosity we completed the drilled well cleanings, installed water storage tanks, and added a hydro pneumatic system. This pump system uses air to stabilize the water pressure and reduce the wear and tear on the pump.



CENTRAL AMERICA

OUR 3 CORE BELIEFS

We are not waiting for the billionaires

We want to empower everyone to be a hero and help our partners change the world.

Endless Ripple

Simply People looks for partners who are creating sustainable change with an endless ripple. If it's an FNTE microloan, your investment pays forward to another woman each year, giving her a hand up, not a hand-out. If it's access to clean water, a ripple of hope and opportunity spreads through each community. We are also working with our partners to help you experience the power of your investment in action.

100% Promise

We pass through every cent of every donated dollar to fund our partners. We want you to fund change, not program administration.

WHAT'S NEXT?

Investing Tuesday

On December 3rd — the Tuesday following Black Friday —we are redefining what is normally known as Giving Tuesday. At Simply People it is Investing Tuesday; rather than making a donation, we will use your \$100 investment to fund an FNTE microloan that will be paid forward each year. By the next Presidential election, your \$100 investment will have radically changed four families in Africa.



Women in Burkina Faso receiving FNTE microloans funded by Simply People



THANK YOU

While we revel in the achievements we have made thanks to our donors and our partners, we also recognize that our journey is far from over. There are countless more entrepreneurs in need of support, more communities to uplift, and an endless potential for impact. We invite you to continue this journey with us, whether through further donations, spreading the word, or simply keeping the spirit of giving alive in your hearts.



We aim to keep you updated with stories of progress and hope from those directly impacted by your generosity. Together, we're not just funding loans and digging wells; we're building a global community of support, empathy, and empowerment.

Thank you for being a part of Simply People. Your support is creating a world where helping one another isn't just possible... it's simple.

*All the best,
Todd & Angie*