

DIGITAL MARKETING SERVICES

EMAIL DISTRIBUTION

To Entertainment Marketer databases

HTML file & subject supplied by client

Minimum \$450.00 CDN

SOCIAL MEDIA PROMOTION

- Post to relevant channels on Facebook, Instagram, Twitter and LinkedIn
- Graphic (1200x630 pixels) and text (less than 100 characters) supplied by client
\$500.00 CDN

ONLINE ADVERTISING

- Banner ad – 728 x 90 pixels with URL
- Text ad on any site \$200.00 CDN

Canadian Music Spotlight

www.canadianmusicspotlight.com

Website - \$400.00 CDN per month

Newsletter - \$200.00 CDN per month



Music Retail Spotlight

www.musicretailspotlight.com

Website - \$250.00 CDN per month

Newsletter - \$150.00 CDN per month



Pro Audio Spotlight

www.proaudiospotlight.com

Website - \$300.00 CDN per month

Newsletter - \$150.00 CDN per month



Pro Lighting Spotlight

www.prolightingspotlight.com

Website - \$300.00 CDN per month

Newsletter - \$150.00 CDN per month



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