AI MADE SIMPLE

FOR HOSPITALITY OPERATIONS LEADERS

From Personal Productivity to Property Excellence

This 3-hour beginner-friendly, virtual workshop is designed for hospitality operations directors and managers responsible for multiple properties who have limited experience with AI tools. Participants will start with personal productivity applications and gradually build toward understanding how AI can transform their properties and operations.

WHAT YOU'LL GAIN

- AI Demystified — A clear, executive-level overview of AI, minus the jargon
- Solutions That Work — Labor gaps, cost control, guest personalization, and more
- Live Demos & Use Cases — Real tools solving real problems
- "AI for Hospitality Beginners" digital guidebook
- Prompt templates for common hospitality scenarios
- Simple AI tool comparison chart (focused on ease of use)
- 30-day "Getting Started with AI" checklist
- Glossary of AI terms in plain language

WHO SHOULD ATTEND

Hospitality executives, GMs, operations and experience leaders who are:

- Facing staffing and cost pressures
- Frustrated by fragmented tech
- Curious about AI but don't know where to start
- Ready to lead with more ease and confidence

LED BY SANNETTE, FOUNDER OF ACOLAR.AI — MAKING AI RADICALLY MORE ACCESSIBLE FOR HOSPITALITY LEADERS.
POWERED BY ACOLAR.AI

SANNETTE COETZEE

A global transformation expert and founder of Acolar. With 20+ years leading change at top brands like Visa and PayPal, she now helps hospitality leaders use AI to elevate operations, guest experience, and team performance.t