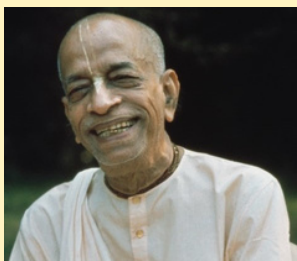


July 2026 *Newsletter*

A Summer of Bhakti

Inspiring devotion, Building community, and sharing the joy of Krishna consciousness.

July ushers in a spiritually significant month for devotees, marked by the beginning of **Chaturmasya** and the auspicious celebration of **Guru Purnima**. Chaturmasya invites us to deepen our devotional practices through increased hearing, chanting, and service, while Guru Purnima offers an opportunity to express heartfelt gratitude to our spiritual masters and the disciplic succession for illuminating the path of bhakti. As we come together in devotion, may this sacred month inspire us to strengthen our commitment to Krishna consciousness and serve with renewed enthusiasm.



Srila Bhaktivedanta swami Prabhupada

Our beloved Founder Acarya and Param Guru of the International Society for Krishna Consciousness, extended himself to form a family that could love and support each member, help them overcome the four miseries of life, and achieve the goal of human life in this one lifetime itself.



RATHAYATRA

Festival of Chariots

Ratha Yatra, the Festival of Chariots, is one of the most joyful celebrations in the Vaishnava tradition. Lord Jagannath, along with Lord Baladeva and Subhadra Devi, comes out of the temple to bestow His mercy upon everyone. Devotees and guests gather to pull the beautifully decorated chariots while chanting the Holy Names, dancing, and celebrating together.

You're Invited!

Come with your family and friends to experience:

Pulling Lord Jagannath's chariot

Joyful Harinama Sankirtana

Inspiring devotional performances

Delicious prasadam

Children's activities

A wonderful day of devotional association

Event Details

Date: July 25, 2026

Time: TBA

Location: TBA

Jaya Jagannatha!



Honoring Our Great Vaishnava Acharyas

Srila Gadadhara Pandita

Disappearance Day July 13th

Srila Gadadhara Pandita is revered as the incarnation of Srimati Radharani's devotional mood and is one of the intimate associates of Sri Chaitanya Mahaprabhu. Renowned for his gentle nature, profound scholarship, and unwavering devotion, he spent his life serving Lord Caitanya with humility and love. On his disappearance day, devotees remember his example of selfless service, deep attachment to Srimad-Bhagavatam, and pure devotion to Krishna.

Srila Bhaktivinoda Thakura

Disappearance Day July 13th

Srila Bhaktivinoda Thakura (1838–1914) is celebrated as one of the foremost acharyas of the Gaudiya Vaishnava tradition. Through his books, devotional songs, and teachings, he revived the teachings of Lord Chaitanya Mahaprabhu and prepared the way for the worldwide spread of Krishna consciousness. His writings continue to inspire devotees to cultivate sincere bhakti, humility, and dedication to the Holy Name.

“The holy name of Krishna is the only shelter for the conditioned soul.”

— Srila Bhaktivinoda Thakura

Srila Sanatana Goswami

Disappearance Day July 29th

Srila Sanatana Goswami, the foremost among the Six Goswamis of Vrindavan, was personally instructed by Sri Chaitanya Mahaprabhu to establish the principles of devotional service. Through his writings, including Brihad-Bhagavatamrita and Hari-bhakti-vilasa, and his tireless efforts in uncovering the holy places of Vrindavan, he became a guiding light for generations of devotees. His life exemplified humility, scholarship, compassion, and complete surrender to Sri Krishna.

“My dear Lord, who am I, and why am I suffering the threefold miseries?”

— Srila Sanatana Goswami, spoken to Sri Chaitanya Mahaprabhu

(Sri Caitanya-caritamrita, Madhya-lila 20.102)



Significance of Guru Purnima

A Day of Gratitude, Reflection, and Renewed Commitment

Guru Purnima is a sacred occasion dedicated to expressing gratitude to the spiritual masters who illuminate the path of devotional service. On this auspicious day, devotees honor the entire disciplic succession, beginning with Lord Sri Krishna and continuing through the great acharyas to our present-day spiritual teachers.

Guru Purnima is an opportunity to reflect on the immeasurable gift of Srila Prabhupada, whose compassion brought Krishna consciousness to every corner of the world. Through his books, teachings, and example, millions have discovered a life centered on devotion, humility, and loving service to Krishna.

As we celebrate Guru Purnima, let us renew our commitment to hearing attentively, chanting sincerely, studying Srila Prabhupada's books, and serving with gratitude. By following the instructions of guru and the Vaishnavas, we continue the mission of sharing Krishna consciousness with others.

Ways to Observe Guru Purnima

- Offer heartfelt prayers and gratitude to guru.
- Read from Srila Prabhupada's books.
- Increase hearing and chanting.
- Participate in temple programs and kirtan.
- Offer seva with humility and devotion.



“By the mercy of the spiritual master one receives the mercy of Krishna. Without the grace of the spiritual master, one cannot make any advancement.”

— ***Sri Chaitanya Charitamrita, Madhya-lila 19.151***



The Sacred Observance of Chaturmasya

Four Months of Spiritual Renewal and Devotional Growth

Chaturmasya is a sacred four-month period in the Vaishnava tradition that begins on Shayana Ekadashi and concludes on Utthana Ekadashi. During this auspicious season, devotees embrace a spirit of simplicity, self-discipline, and deeper spiritual practice, using this time to strengthen their relationship with Sri Krishna.

Rather than viewing Chaturmasya merely as a period of dietary restrictions, devotees understand it as an opportunity to cultivate greater sincerity in devotional life. By increasing hearing, chanting, studying Srila Prabhupada's books, and engaging in selfless service, we create a favorable atmosphere for steady spiritual advancement.

As a temple community, Chaturmasya reminds us that even small, consistent efforts offered with devotion can deepen our Krishna consciousness. Whether by observing personal vows, attending temple programs more regularly, or dedicating additional time to japa and scripture study, each devotee can participate according to their capacity.

Ways to Observe Chaturmasya

- Take a personal devotional vow for the four months.
- Increase attentive chanting of the Holy Names.
- Read Srila Prabhupada's books daily.
- Attend Bhagavatam classes and temple programs regularly.
- Engage in seva with humility and gratitude.
- Practice simplicity and mindful living.
- Spend more time in the association of devotees.



We warmly invite all devotees and well-wishers to observe Chaturmasya with us through temple programs, kirtans, classes, and devotional service. May this sacred season inspire us to grow together in devotion and continue Srila Prabhupada's mission with renewed enthusiasm.



Every Offering Helps Krishna's Temple Flourish

Every visit to the temple is made possible by the loving service and generosity of devotees. From the fresh garlands adorning the Lordships to the daily prasadam, educational programs, festivals, and outreach efforts, every offering becomes an expression of devotion in service

If you feel inspired to participate in this service,
we warmly invite you to become a monthly supporter.
No offering is too small when given with devotion.

Join Our Monthly Seva Program
Scan to contribute securely.



Your Monthly Offering Supports

- Beautiful flower garlands and Deity worship
- Daily prasadam and Sunday Feast
- Bhagavatam classes and educational programs
- Festivals and community outreach
- Temple maintenance and daily operations
- A welcoming spiritual home for everyone

"If one offers Me with love and devotion a leaf, a flower, a fruit, or water, I will accept it."
— Bhagavad-gītā 9.26



Sponsor a Seva, Offer Your Love

Every offering, whether small or large, becomes an offering at the lotus feet of Sri Sri Lakshmi Narasimha.

Opportunities to Sponsor

Arati Seva
Mangala Arati
Guru Puja
Raj Bhoga Arati
Sandhya Arati
Bhoga Offering
Morning Bhoga
Raj Bhoga
Evening Bhoga



Flower Seva

Sponsor fresh flower garlands and floral decorations offered daily to the Lordships.

Go Seva

Support the care and protection of sacred cows through monthly sponsorship.

Food for Life

Help distribute Krishna prasadam and nourish the community through this compassionate outreach program.

Celebrate Your Special Moments with Seva

Honor life's blessings by sponsoring an arati, bhoga, flower garland, or other devotional service on your

- Wedding anniversaries, Birthdays
- Children's birthdays
- Graduation or new beginnings
- Memorials and remembrance days
- Any special occasion

Donations



"Offer your gratitude at the lotus feet of Sri Sri Lakshmi Narasimha."



Join Us for Monthly Sankirtan

“Chant together. Serve together. Celebrate together.”

Congregational sankirtan is the heart of our devotional community. We warmly invite devotees, families, and friends to gather for an evening of uplifting kirtan, joyful association, and delicious prasadam as we glorify the Holy Names together.

Event Details

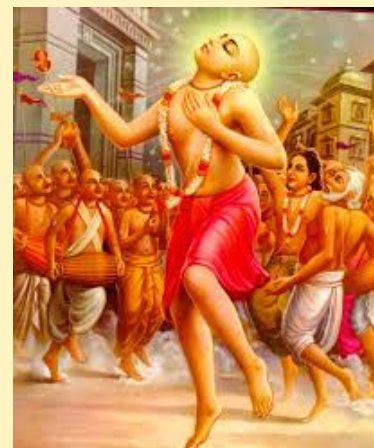
Saturday, July 18, 2026 (Third Saturday of the month)

Time: 5:15 PM – 9:15PM)

Location: ISKCON LNCC

Includes

- ***Four hours of blissful congregational kirtan***
- ***Association with devotees***
- ***Inspiring spiritual atmosphere***
- ***Dinner prasadam***



Whether you're visiting for the first time or have been practicing Krishna consciousness for many years, we invite you to join us in chanting the Holy Names and experiencing the joy of devotional association.

Kirtan Guidelines

To preserve the devotional mood and maintain ISKCON's kirtan standards, all kirtan leaders and participants are encouraged to familiarize themselves with the latest GBC Kirtan Standards.

Read the complete guidelines by visiting the link below.

https://docs.google.com/document/d/1_IGEt4yyOHn2t3Cm9q7MDEQqjndel4ZU/edit?pli=1&tab=t.0

“The chanting of the Holy Name is the life and soul of our movement.”

— His Divine Grace A.C. Bhaktivedanta Swami Prabhupada



Celebrating ISKCON's Founding Vision

July 13, 1966 – A Mission That Continues to Transform Lives

In July 1966, His Divine Grace A.C. Bhaktivedanta Swami Srila Prabhupada formally established the International Society for Krishna Consciousness (ISKCON). What began as a humble movement has grown into a worldwide spiritual family, guided by seven timeless purposes that continue to inspire our mission of devotion, education, and compassionate outreach.

Share Spiritual Knowledge

- Help people understand the timeless wisdom of Krishna consciousness and its relevance to everyday life.

Teach Krishna Consciousness

- Present the teachings of Bhagavad-gita and Srimad Bhagavatam to all.

Build a Spiritual Community

- Bring people together in loving service to Krishna and one another.

Promote Sankirtana

- Encourage congregational chanting of the Holy Names as taught by Sri Chaitanya Mahaprabhu.

Create Sacred Spaces

- Establish temples and places where devotional life can flourish.

Simple thinking, high living

- Encourage a balanced lifestyle centered on devotion and simplicity.

Publish Spiritual Literature

- Distribute books and publications that preserve and share Krishna consciousness worldwide.

More than five decades later, these seven purposes continue to guide ISKCON North Atlanta as we strive to serve our community through devotion, education, outreach, and loving service



At Lakshmi Narasimha Temple, every service is an opportunity to express our devotion to Lord Lakshmi Narasimha. No service is too small when performed with sincerity and devotion.

Why Serve?

Through seva we cultivate humility, gratitude, cooperation, and devotion.
Serving alongside devotees strengthens our spiritual life while helping create a welcoming home for everyone who visits the temple.

Whether you have one hour each month or several hours each week, your service makes a meaningful difference. We warmly invite you to become part of the temple's service family and experience the joy of serving Krishna together.

"Sevonmukhe hi jihvādaṁ svayam eva sphuraty adaḥ."

***"When one engages in devotional service with a favorable attitude, the Lord reveals Himself."
— Bhakti-rasāmṛta-sindhu (quoted in Chaitanya Charitāmṛta, Madhya 17.136)***



Sunday Love Feast

Happens Every Sunday

Time : 11:45 AM

Sunday speakers: july 5: HG Balabhadra Bhattacharya das, acbsp

July 12: HG Shyam Behari das, RNS

July 19: HG Amrta Gaurangi dd, GKS

July 26: HG Balabhadra Bhattacharya das, ACBSP

Special Festivals & Events

Ekadashi Sankritan July 10th 6.00 - 8:30 pm

Srila Prabhupada Smaranam July 11th 6:00 - 8:30 pm.

Monthly Sankirtana July 18th 5:15 - 9:15 pm

Ekadashi Sankritan July 24th 6.00 - 8:30 pm

Rathayatra July 25th

Guru Purnima July 29th

Chaturmasya Begins July 29th

Vaishnava Calendar July 2026

July 4th - Appearance of Sri Vakresvara Pandita

July 10th - Yogini Ekadashi (Fast for Ekadashi)

July 11th - Parana (Break Fast): 5:36 AM – 10:21AM

July 13th

Gundica Marjana

Srila Gadadara pandit Disappearance day

Srila Bhaktivinoda thakura Disappearance Day (Fast till noon)

July 19th - Disappearance of Sri Vakresvara Pandita

July 24th - Sayana Ekadashi (Fast for Ekadashi)

July 25th

Parana (Break Fast): 7:45 AM – 10:24 AM

Ratha Yatra (Time and location :TBA)

July 29th

Guru (Vyasa) Purnima

Beginning of Chaturmasya

Disappearance of Srila Sanatana Goswami



Harinama Sankirtana Every Friday ***Share the Holy Name. Share the Joy.***



Weekly Harinama

Join us every Friday

11:00 AM – 1:00 PM

Locations

Georgia State University

Peachtree Street (across from Woodruff Park)

Moe's on the peachtree street.

Harinama Sankirtana is a joyful opportunity to share the Holy Names with everyone. Whether you come to chant, play an instrument, distribute books, or simply encourage others with your presence, everyone is welcome to participate in this uplifting weekly outreach.

Stay Connected with Temple Updates

Join our WhatsApp community to receive announcements,
festival reminders, volunteer opportunities,
and the latest temple updates.



***Subscribe through our website to receive the monthly newsletter,
festival announcements, and upcoming devotional programs.***

Newsletter Staff

Editor-in-Chief: Shyam Behari Dasa

Article submission deadline: 15th of the month

Send articles and photos to

youreverwellwisher@gmail.com.

The editors reserve the right to exclude
or edit submissions.

Dedicated to the service of

His Divine Grace A. C. Bhaktivedanta Swami Srila Prabhupada

"Please chant the Hare Krishna maha-mantra and be happy."

Hare Krishna Hare Krishna Krishna Krishna Hare Hare Hare Rama Rama Rama Hare Hare



Questions?

Contact us today at 1-888-380-3098

Email: youreverwellwisher@gmail.com

Website: www.theLNCC.com

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Hare Krishna!

