

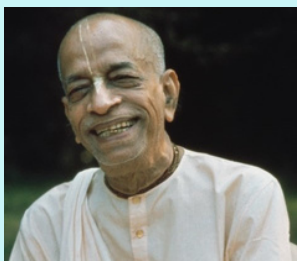
August 2026 *Newsletter*

A Sacred August Awaits

As summer gently begins to soften in Atlanta, August invites us into a season of deeper remembrance and joyful celebration. The temple comes alive with beautiful festivals, inspiring Vaishnava commemorations, devotional singing, and opportunities to serve alongside our spiritual family.

This month, we honor the lives of great acharyas, celebrate the appearance of Lord Balarama, participate in the enchanting Jhulan Yatra, observe sacred Ekadashi's and remember Srila Prabhupada's courageous departure for America to share Krishna consciousness with the world.

Whether you have been practicing bhakti for many years or are visiting for the very first time, every festival is an opportunity to hear, chant, serve, and draw closer to Sri Sri Radha-Krishna.



Srila Bhaktivedanta swami Prabhupada

Our beloved Founder Acarya and Param Guru of the International Society for Krishna Consciousness, extended himself to form a family that could love and support each member, help them overcome the four miseries of life, and achieve the goal of human life in this one lifetime itself.



August Highlights

August 7 — Incorporation of ISKCON in New York

On this day, we remember the formal incorporation of the International Society for Krishna Consciousness in New York. What began as Srila Prabhupada's humble effort to share Krishna consciousness soon grew into a worldwide spiritual movement.

This occasion reminds us of his courage, faith, and unwavering desire to bring the message of the Bhagavad-gita and the chanting of the Holy Name to people everywhere.

A small beginning, guided by devotion, became a global family of bhakti.

August 23 — Jhulan Yatra Begins & Pavitropana Ekadashi

Jhulan Yatra is a joyful festival in which Sri Sri Radha and Krishna are lovingly seated on a beautifully decorated swing and offered service with flowers, music, kirtan, and devotion.

This day also marks Pavitropana Ekadashi, offering devotees a sacred opportunity to deepen their remembrance of the Lord through fasting, prayer, chanting, and spiritual reflection.

Let our hearts become a flower-filled swing for Sri Sri Radha-Krishna.

August 27 — Appearance Day of Lord Balarama

Lord Balarama is the first expansion of Lord Krishna and the original spiritual master. His appearance day is celebrated with gratitude, kirtan, worship, and remembrance of His strength, compassion, and service to Krishna.

This day also marks the conclusion of Jhulan Yatra and the beginning of the second month of Chaturmasya, during which devotees traditionally observe a fast from yogurt.

May Lord Balarama bless us with spiritual strength, humility, and the desire to serve Krishna.





Preparing Our Hearts for Sri Krishna Janmashtami

Welcoming Krishna with Love and Service

As the sacred month of Sri Krishna Janmashtami approaches, devotees everywhere begin preparing not only beautiful altars and temples, but also their hearts.

Janmashtami marks the divine appearance of Lord Sri Krishna, the Supreme Personality of Godhead, who descends out of His causeless mercy to protect the devotees and re-establish the path of dharma.

Every Janmashtami is an opportunity to welcome Krishna once again—not only into the temple, but into our own lives through hearing, chanting, serving, and loving Him.

Supporting Krishna's Mission

Srila Prabhupada often reminded us that a temple is not simply a place of worship—it is a place where lives are transformed through hearing about Krishna, chanting His holy names, honoring prasadam, and serving together.

As **Lakshmi Narasimha Cultural Center (LNCC)** continues to grow, every offering helps create a spiritual home for countless families in North Atlanta and supports the continued expansion of Krishna consciousness in our community.

Every contribution—whether through seva, volunteering, sponsoring a festival, or making a financial offering—becomes an expression of devotion to Sri Sri Radha-Krishna.

This Janmashtami, we invite you to lovingly participate by offering:

- Janmashtami Deity Dresses
- Deity Jewelry
- Fresh Flowers & Garlands
- Mahaprasad Sponsorship
- Fruits & Bhoga Offerings
- Festival Decorations
- Volunteer Seva
- Financial Contributions toward the festival and temple services

No offering is too small when it is made with love.

Srila Prabhupada

“Everything belongs to Krishna. When we lovingly engage whatever we have in His service, our lives become perfect.”

Let us come together as one devotional family to celebrate the appearance of the Lord with joyful hearts, selfless service, and unwavering devotion.

Hare Krishna!



Every Offering Helps Krishna's Temple Flourish

Every visit to the temple is made possible by the loving service and generosity of devotees. From the fresh garlands adorning the Lordships to the daily prasadam, educational programs, festivals, and outreach efforts, every offering becomes an expression of devotion in service

If you feel inspired to participate in this service,
we warmly invite you to become a monthly supporter.
No offering is too small when given with devotion.

Join Our Monthly Seva Program
Scan to contribute securely.



Your Monthly Offering Supports

- Beautiful flower garlands and Deity worship
- Daily prasadam and Sunday Feast
- Bhagavatam classes and educational programs
- Festivals and community outreach
- Temple maintenance and daily operations
- A welcoming spiritual home for everyone

"If one offers Me with love and devotion a leaf, a flower, a fruit, or water, I will accept it."
— Bhagavad-gītā 9.26



Sponsor a Seva, Offer Your Love

Every offering, whether small or large, becomes an offering at the lotus feet of Sri Sri Lakshmi Narasimha.

Opportunities to Sponsor

Arati Seva
Mangala Arati
Guru Puja
Raj Bhoga Arati
Sandhya Arati
Bhoga Offering
Morning Bhoga
Raj Bhoga
Evening Bhoga



Flower Seva

Sponsor fresh flower garlands and floral decorations offered daily to the Lordships.

Go Seva

Support the care and protection of sacred cows through monthly sponsorship.

Food for Life

Help distribute Krishna prasadam and nourish the community through this compassionate outreach program.

Celebrate Your Special Moments with Seva

Honor life's blessings by sponsoring an arati, bhoga, flower garland, or other devotional service on your

- *Wedding anniversaries, Birthdays*
- *Children's birthdays*
- *Graduation or new beginnings*
- *Memorials and remembrance days*
- *Any special occasion*

Donations



"Offer your gratitude at the lotus feet of Sri Sri Lakshmi Narasimha."



Join Us for Monthly Sankirtan

“Chant together. Serve together. Celebrate together.”

Congregational sankirtan is the heart of our devotional community. We warmly invite devotees, families, and friends to gather for an evening of uplifting kirtan, joyful association, and delicious prasadam as we glorify the Holy Names together.

Event Details

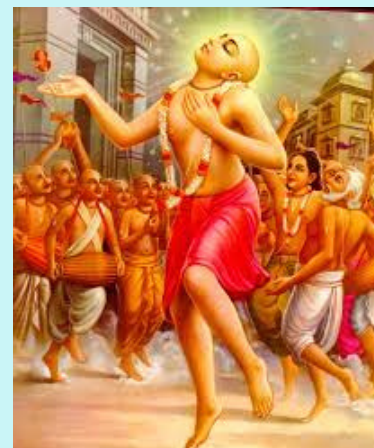
Saturday, August 22nd 2026 (Third Saturday of the month)

Time: 5:15 PM – 9:15PM)

Location: ISKCON LNCC

Includes

- ***Four hours of blissful congregational kirtan***
- ***Association with devotees***
- ***Inspiring spiritual atmosphere***
- ***Dinner prasadam***



Whether you're visiting for the first time or have been practicing Krishna consciousness for many years, we invite you to join us in chanting the Holy Names and experiencing the joy of devotional association.

Kirtan Guidelines

To preserve the devotional mood and maintain ISKCON's kirtan standards, all kirtan leaders and participants are encouraged to familiarize themselves with the latest GBC Kirtan Standards.

Read the complete guidelines by visiting the link below.

https://docs.google.com/document/d/1_IGEt4yyOHn2t3Cm9q7MDEQqjndel4ZU/edit?pli=1&tab=t.0

“The chanting of the Holy Name is the life and soul of our movement.”

— His Divine Grace A.C. Bhaktivedanta Swami Prabhupada



Celebrating ISKCON's Founding Vision

In July 1966, His Divine Grace A.C. Bhaktivedanta Swami Srila Prabhupada formally established the International Society for Krishna Consciousness (ISKCON). What began as a humble movement has grown into a worldwide spiritual family, guided by seven timeless purposes that continue to inspire our mission of devotion, education, and compassionate outreach.

Share Spiritual Knowledge

- Help people understand the timeless wisdom of Krishna consciousness and its relevance to everyday life.

Teach Krishna Consciousness

- Present the teachings of Bhagavad-gita and Srimad Bhagavatam to all.

Build a Spiritual Community

- Bring people together in loving service to Krishna and one another.

Promote Sankirtana

- Encourage congregational chanting of the Holy Names as taught by Sri Chaitanya Mahaprabhu.

Create Sacred Spaces

- Establish temples and places where devotional life can flourish.

Simple thinking, high living

- Encourage a balanced lifestyle centered on devotion and simplicity.

Publish Spiritual Literature

- Distribute books and publications that preserve and share Krishna consciousness worldwide.

More than five decades later, these seven purposes continue to guide ISKCON North Atlanta as we strive to serve our community through devotion, education, outreach, and loving service



At Lakshmi Narasimha Temple, every service is an opportunity to express our devotion to Lord Lakshmi Narasimha. No service is too small when performed with sincerity and devotion.

Why Serve?

Through seva we cultivate humility, gratitude, cooperation, and devotion.
Serving alongside devotees strengthens our spiritual life while helping create a welcoming home for everyone who visits the temple.

Whether you have one hour each month or several hours each week, your service makes a meaningful difference. We warmly invite you to become part of the temple's service family and experience the joy of serving Krishna together.

"Sevonmukhe hi jihvādaṁ svayam eva sphuraty adaḥ."

***"When one engages in devotional service with a favorable attitude, the Lord reveals Himself."
— Bhakti-rasāmṛta-sindhu (quoted in Chaitanya Charitāmṛta, Madhya 17.136)***



Sunday Love Feast

Happens Every Sunday

Time : 11:45 AM

**Sunday speakers: 2 August HG Balabhadra Bhattacharya das,
9 August HG Shyam Behari Das.
16 August Madhuri Rasa Devi Dasi.
23 August Champaka latha Sakhi.
30 August HG Balabhadra Bhattacharya Das.**

Special Festivals & Events

**Ekadashi Sankritan 8 August 6.00 - 8:30 pm
Srila Prabhupada Smaranam 15 August 6:00 - 8:30 pm.
Evening with Guranga Swami 18 August 6:30 pm
Monthly Sankirtana 22 August 5:15 - 9:15 pm
Ekadashi Sankritan 23 August 6.00 - 8:30 pm
Jhulan yatra starts 23 August 6.00 pm onwards
Balaram Jayanti day 27 August 6.00 pm onwards**

Vaishnava Calendar July 2026

- **August 3 – Disappearance of Shrila Gopala Bhatta Goswami**
- **August 6 – Disappearance of Shrila Lokanatha Goswami**
- **August 7 – ISKCON Incorporation in New York**
- **August 8 – Kamika Ekadashi**
- **August 16 – Disappearance of Shri Vamshidasa Babaji**
- **August 16 – Disappearance of Shri Raghunandana Thakura**
- **August 23 – Jhulan Yatra Begins**
- **August 23 – Pavitropana Ekadashi**
- **August 24 – Disappearance of Shri Gauridasa Pandita**
- **August 24 – Disappearance of Shrila Rupa Goswami**
- **August 26 – Last Day of First Chaturmasya**
- **August 27 – Lord Balarama Appearance Day**
- **August 27 – Jhulan Yatra Ends**
- **August 27 – Second Month of Chaturmasya Begins (Yogurt Fast)**
- **August 28 – Shrila Prabhupada's Departure for America**



Harinama Sankirtana Every Friday Share the Holy Name. Share the Joy.



Weekly Harinama

Join us every Friday

11:00 AM – 1:00 PM

Locations

Georgia State University

Peachtree Street (across from Woodruff Park)

Moe's on the peachtree street.

Harinama Sankirtana is a joyful opportunity to share the Holy Names with everyone. Whether you come to chant, play an instrument, distribute books, or simply encourage others with your presence, everyone is welcome to participate in this uplifting weekly outreach.

Stay Connected with Temple Updates

Join our WhatsApp community to receive announcements,
festival reminders, volunteer opportunities,
and the latest temple updates.



***Subscribe through our website to receive the monthly newsletter,
festival announcements, and upcoming devotional programs.***

Newsletter Staff

Editor-in-Chief: Shyam Behari Dasa

Article submission deadline: 15th of the month

Send articles and photos to

youreverwellwisherga@gmail.com.

The editors reserve the right to exclude
or edit submissions.

Dedicated to the service of

His Divine Grace A. C. Bhaktivedanta Swami Srila Prabhupada

"Please chant the Hare Krishna maha-mantra and be happy."

Hare Krishna Hare Krishna Krishna Krishna Hare Hare Hare Rama Rama Rama Hare Hare



Questions?

Contact us today at 1-888-380-3098

Email: youreverwellwisher@gmail.com

Website: www.theLNCC.com

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