

# Iskcon of North Atlanta

NEWSLETTER APRIL 2026

## Lakshmi Narasimha Cultural Center

### 3<sup>RD</sup> ANNIVERSARY OF LNCC

The third anniversary of the Lord Narsinga Dev and Lord Gaura Nitai Temple marks a powerful milestone in the growth of a spiritual home rooted in protection, compassion, and divine love. Over the past three years, the temple has become a place where devotees come not just to worship, but to transform their lives through bhakti, guided by the blessings of both Lord Narsinga Dev and Lord Gaura Nitai.

Lord Narsinga Dev represents divine protection and strength, reminding devotees that the Lord is always present to remove obstacles and safeguard sincere devotion. Alongside Him, Lord Gaura Nitai embody mercy and unconditional love, spreading the simple and joyful process of chanting the holy names. Together, they create a balance of शक्ति (strength) and करुणा (compassion), forming the spiritual foundation of the temple.

This anniversary is a reflection of everything the temple has built. Daily darshan, vibrant kirtans, scriptural discussions, youth engagement, and community service have created a strong and growing devotional environment. The temple has become more than a place of worship. It is a community where people support each other in spiritual growth and personal development.

The celebration on April 30th will feature special abhishekam, ecstatic kirtan, arati, and prasadam distribution. These activities are not just rituals. They are expressions of devotion, unity, and gratitude for the opportunity to serve and be part of this spiritual family.



### APRIL EVENTS

10

6:00pm Shobha yatra,  
choornotsavam

11

Rama kalyanam

18

Prabhupada smaranam,  
2 hour sankirtana

29

Adivas ceremony

30

Lord Narasimhadev  
appearance day, LNCC third  
Anniversary

### CONTACT INFO

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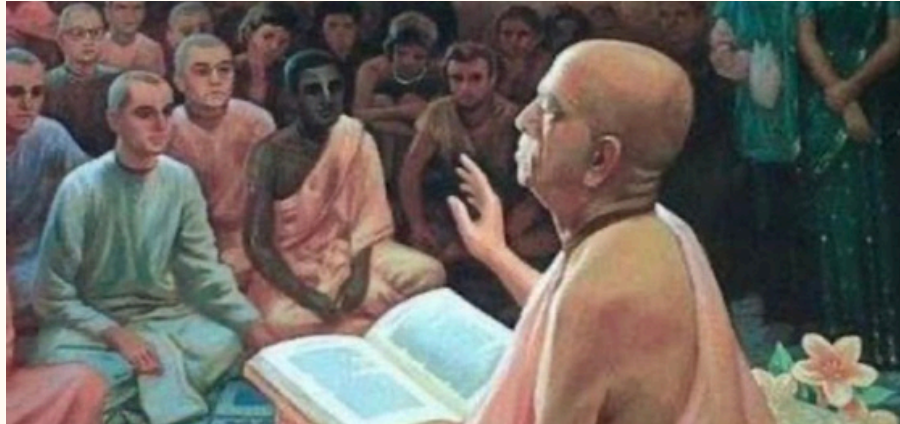
Phone: (888) 380-3098

## Upcoming April Festivals

<b>Festival Date</b>	<b>Event</b>
9 Apr 2026 Thu	<b>Sri Abhirama Thakura -- Disappearance</b>
12 Apr 2026 Su	<b>Srila Vrndavana Dasa Thakura -- Disappearance</b>
13 Apr 2026 Mo	<b>Ekadasi (suitable for fasting) K Satabhisa *Fasting for Varuthini Ekadasi</b>
4 Apr 2026 Tu	<b>Dvadasi K Purva-bhadra Break fast 07:08 (sunrise) - 11:28 (1/3 of daylight) DST</b>
17 Apr 2026 Fr	<b>Sri Gadadhara Pandita -- Appearance</b>
17 Apr 2026 Fr	<b>Aksaya Trtiya. Candana Yatra starts. (Continues for 21 days)</b>
25 Apr 2026 Sa	<b>Srimati Sita Devi (consort of Lord Sri Rama) – Appearance Sri Madhu Pandita – Disappearance Srimati Jahnava Devi -- Appearance</b>
27 Apr 2026 Mo	<b>Ekadasi (suitable for fasting) Fasting for Mohini Ekadasi</b>
28 Apr 2026 Tu	<b>Dvadasi G Uttara-phalguni Break fast 06:51 (sunrise) - 09:24 (end of tithi) DST</b>
29 Apr 2026 We	<b>Sri Jayananda Prabhu -- Disappearance</b>
30 Apr 2026 Th	<b>Caturdasi * Nrsimha Caturdasi: Appearance of Lord Nrsimhadeva (Fast till dusk)</b>

## CLASS SCHEDULE & VAISHNAVA CALENDAR MONTH OF APRIL 2026

**EVERY SUNDAY LOVE FEAST**  
**11:45am**



- APR 5<sup>TH</sup> : HG BALABHADRA DAS
- APR 12<sup>TH</sup> : HG SHYAM BEHARI DAS
- APR 19<sup>TH</sup> : HG SHYAM BEHARI DAS
- APR 26<sup>TH</sup> : HG BALABHADRA DAS
- APR 30<sup>TH</sup> : HG BALABHADRA DAS  
SPECIAL CLASS

### Ekadasi Calendar:

April 13<sup>th</sup>: Varuthini Ekadasi

Parana Time - 07:08 (sunrise)-11:28 (1/3 of daylight) DST  
the next day

April 27<sup>th</sup>: Mohini Ekadasi

Parana Time - 06:51 (sunrise)-09:24 (1/3 of daylight) DST  
the next day

## How to Achieve the Ultimate Goal of Chanting

Excerpt from a lecture by HH Nirañjana Swami

This verse stresses the importance of chanting the Holy Name so that one can achieve the ultimate goal of this chanting. I wanted to read something also in connection to this. It is short but very relevant to this verse. In the words of our param-guru Śrīla Bhaktisiddhānta Sarasvatī Ṭhākura, in answer to the question, “How should we chant the Lord’s Holy Names?” I find this very relevant to myself and therefore I’ve been sharing it with many devotees and I would like to read it first, and then in some way try to explain the meaning behind it.

“Pure devotees do not chant the Lord’s Names to counteract sinful reactions, accumulate piety, attain heavenly pleasures, to mitigate famine, devastating epidemics, social unrest, disease, civil strife or to obtain wealth or an earthly kingdom. Since the Lord is the Supreme Personality of Godhead, to ask Him to fulfill our wishes is to treat Him as our servant. This is an offense. Therefore, calling the Lord’s Names for any reason other than to attain His devotional service is useless. Jesus Christ told us not to take the Lord’s Name in vain.

However, this does not mean that we do not need to always chant the Lord’s Names, while sleeping, awake, eating or enjoying happiness. To chant the Lord’s Names, begging for His service, is not a useless activity. It is our only duty.



Cont’d

But to make a show of chanting for some other purpose – in other words to fulfill our own desire – is useless. We should not take to the chanting of the Lord’s Names uselessly. We should not chant to attain religiosity, economic development, sense gratification or liberation. Instead we should always chant to attain the Lord’s service.”

I thought this was very relevant. Śrīla Bhaktisiddhānta Sarasvatī Ṭhākura here explains that unless one is actually chanting for the service, then any other purpose – any other purpose – is materially motivated. And he gives a long list of what is materially motivated: for social unrest, for epidemics, for material prosperity, any chanting to relieve distress, whether individually or collectively.

Therefore, he uses a strong word, he says it’s ‘useless’ – which we may question, because sometimes we hear so many verses which explain that even once chanting the Holy Names of the Lord will eradicate all kinds of sinful reactions for millions of births. And here somebody may be chanting, collectively with a large group, for a particular purpose, yet he defines it as useless chanting.

It makes me think of a verse in the Śrīmad-Bhāgavatam, in the 3<sup>rd</sup> Canto, spoken by Devahūti. She says that anyone whose work does not lead to religious life; and any one whose religious, ritualistic performances do not elevate one to renunciation; and anyone who is situated in renunciation that doesn’t lead to devotional service to the Supreme Lord, is to be considered to be a dead body, although breathing.

More here: <https://www.dandavats.com/?p=63836>

# GITAWISE LADIES CONNECT WEEKLY SESSIONS

We warmly invite you to the GitaWise Ladies Connect, a dedicated weekly gathering for women, organized by Amrta Gaurangi Devi Dasi, every Wednesday at **7:00 PM** at **ISKCON of North Atlanta**.

These sessions offer a nurturing space to come together, reflect on the timeless wisdom of the Bhagavad Gita, and support one another in our spiritual journeys. Through thoughtful discussions and shared insights, we aim to deepen understanding, build meaningful connections, and cultivate inner growth. All ladies are welcome to join this enriching midweek satsang.

## SITA RAMA KALYANAM AT LNCC

*Friday April 10<sup>th</sup>*

**6:00 PM Choornotsavam (Haldi  
Kootan)**

**8:00 PM Mehndi and Prasadam**

*Saturday April 11<sup>th</sup>*

**4:00 PM Shobha Yatra**

**5:00 PM Sri Sita Rama Kalyanam,  
Followed by MahaPrasadam**



# Sri Lord Narasimhadev Appreance Day Celebrations

APRIL 30TH , 2026 | THURSDAY



## Schedule

- 4:00 PM Asttotara Narsimha Homam, Abhishek
- 6:30 PM Gaura Nitai, Lakshmi Narasimha Abhishek
- 8:00 PM Maha Arati, Puspanjali, Pradakshina
- 9:00 PM Maha Prasadam

## HARINAMA EVERY FRIDAY A DECADES - OLD TRADITION

Dear **Alpharetta /  
Johns Creek /  
Suwanee/Cumming/N  
orth Atlanta residents**,  
please join our ISKCON  
North Atlanta Temple  
WhatsApp broadcast  
list so we can  
communicate with you  
in a timely manner,  
messaging you with  
important temple  
announcements and  
last-minute event  
updates.



### CHANT

**Hare Krishna Hare Krishna  
Krishna Krishna Hare Hare  
Hare Rama Hare Rama Rama  
Rama Hare Hare ... and be happy**

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Newsletter Staff Editor-in-Chief: Shyam Behari Dasa Article submission deadline: 15th of the month Send articles and photos to [youreverwellwisherga@gmail.com](mailto:youreverwellwisherga@gmail.com).

The editors reserve the right to exclude or edit submissions.

Dedicated to our ISKCON Founder-Acharya His Divine Grace A.C. Bhaktivedanta Swami Prabhupada

## TITHES

Message us today with  
your commitment. Think of  
giving not as a Duty, but as  
a Privilege.

"The question is not how  
much of our money we should  
give to God, but how much of  
God's money we should keep  
for ourselves."

Your tithing dollars help  
maintain your temple and pay  
regular monthly expenses:  
electric gas water bhoga  
expenses flowers  
Miscellaneous maintenanc



When you come to the  
temple any day of any week  
and see the beautiful darshan,  
the adorning flowers,  
breakfast, lunch, and feast  
prasada, understand that this is  
possible because of our  
regular monthly tithing  
donors

It is your privilege and  
responsibility to support  
Krishna's temple. Become a  
tither today. Choose an  
amount you feel  
comfortable giving each  
month.

## Our Services

- WORSHIP - ARCHANA, ARATI, NEW HOME, AUTO, LIFE EVENT PUJA CEREMONY AND PRIEST SERVICES AT HOME OR IN TEMPLE
- EDUCATION - BHAGAVAD GITA, BHAGAVATAM CLASSES FOR ALL AGES
- MUSICAL INSTRUMENTS - MRDANGA, HARMONIUM CLASSES
- KIDS - BHAGAVAD GITA, MRDANGA, HARMONIUM, SINGING CLASSES

### Monday to Thursday and Sunday:

9am to 1pm and 5pm to 8pm

**Friday, Saturday:** 9am to 1pm and 5pm to 9pm

Special Events; Gaura Purnima (Holi), Ram Navami, Krishna Janamastami, Deepavali (Goverdhan puja), Narsimha Chaturdasi, Gita Jayanti etc.

Join our **WhatsApp** group for News and Updates

Contact Us using this QR code



**Donations**

