

# SLOAN ELEMENTARY PTO

## 2018 Dance-A-Thon Corporate Sponsorship

On Friday October 5<sup>th</sup> the Franklin Regional Sloan Elementary PTO will host its 5<sup>th</sup> annual **DANCE-A-THON!** This event is our PRIMARY fundraiser that helps support the many educational activities the PTO finances for our students. Field trips, assemblies, student planners and folders, Fifth Grade Farewell, Science and Art Fair, Math Madness, visiting authors and teacher grants are just some examples. On average, the PTO spends approximately \$60 per student during the school year on non-revenue generating events.

**This year our goal is to raise \$18,000 at the Dance-A-Thon event!**

**Here are 3 ways you can help support our Dance-A-Thon:**

- (1) **GOLD SPONSOR:** a donation of \$250+ will be a **GOLD** level sponsor and will be recognized in correspondence to the parents of each student, in local publicity for the event and included on a banner which will be located near the school entrance.  
**Deadline for a GOLD sponsorship is September 26<sup>th</sup>.**
  
- (2) **BLUE SPONSOR:** a donation of \$100-\$249 will be recognized as a **BLUE** level sponsor on correspondence to the parents of each student, in local publicity for the event and included on a banner which will be located near the school entrance.  
**Deadline for a BLUE sponsorship is September 26<sup>th</sup>.**
  
- (3) **PRIZE SPONSOR:** a prize donation to be raffled off for the students will be recognized with your name on the specific item donated and parent correspondence. The Sloan Elementary PTO has the sole right to bundle prizes together.  
**Deadline for a PRIZE sponsorship is September 19<sup>th</sup>.**

**ALL SPONSORS** will be recognized on the Sloan PTO website (SloanPTO.com) and the Sloan PTO Press Facebook page, receiving exposure to approximately 450 families and 40+ teachers and staff members.

For sponsorship questions, please contact Theresa Schleger at [sloandanceathon@gmail.com](mailto:sloandanceathon@gmail.com)  
Online contributions can be made directly to <http://sloanptodat2018.mydagsite.com/>

**Please mail all correspondence to:** Theresa Schleger /Sloan PTO  
4350 Reynard Drive  
Murrysville, PA 15668

*All donations will benefit Franklin Regional Sloan Elementary PTO, a 501 (c)(3) tax exempt organization, and are tax deductible. EIN: 25-1468691. We graciously accept cash, checks (**payable to Sloan PTO**) and credit card payments online at <http://sloanptodat2018.mydagsite.com/>. School address: 4121 Sardis Road, Murrysville, PA 15668.*

**We appreciate your consideration of this sponsorship and thank you in advance for your support of our students.**