**SLOAN ELEMENTARY PTO**

**2018 DANCE-A-THON PARENT INFORMATION LETTER**

The Sloan Elementary PTO will be hosting the 5thannual student DANCE-A-THON on **Friday, October 5, 2018**. With only a handful of other fundraising events this year, the **DANCE-A-THON is our PRIMARY fundraiser** that will help support the many activities the PTO finances for our students. On average, the PTO spends approximately $60 per student during the school year on non-revenue generating events such as field trips, assemblies, student planners/folders, Fifth Grade Farewell, Science Olympiad, Math Madness, Family Fun Nights, visiting authors, teacher grants and so much more.

**Our Dance-A-Thon goal is to raise $18,000!**

What is the Dance-A-Thon?

On the day of the Dance-A-Thon, all students will be dancing with their friends to their favorite songs while being entertained by a great DJ. Even if your child doesn’t contribute, they still get to dance. If the weather cooperates, we will be outside this year. Keep your fingers crossed!!

What does my child need to do?

Raise money! We’ve included a pledge sheet with this information packet and even a little conversation starter for them to use with family and friends.Student pledges will be collected several mornings prior to the event. We accept cash or checks (payable to Sloan PTO). We encourage the use of our online donation site at <http://sloanptodat2018.mydagsite.com/>.

Collection dates are as follows:

 **Friday September 21**

 **Friday September 28**

 **Monday October 1 – Thursday October 4**

How does my child earn fundraising awards?

This year we are simplifying the award levels and the raffle ticket system compared to what we have used in the past. This is being done in an attempt to create a fundraiser that is more in line with those being done at Heritage and Newlonsburg since in the not so distant future the schools will be combined.

First, every student will be receiving a treat which will be delivered to their classroom and distributed by their teachers the day of the event.

Secondly, if your student turns in $25 in pledges, they will receive a water bottle with the Franklin Regional logo. These will be distributed a few weeks after the Dance-A-Thon.

 All students that raise $50 will be entered into a prize drawing. We have been working hard soliciting corporate donations and have received some fabulous prizes! We have Razor scooters, an American Girl doll, an Escape Room experience, Pitt Panther tickets, Horseback riding lessons and some awesome gift cards just to name a few. The list goes on and on! Depending on the number of donations, we will divide the number of prizes equally among all of the grades K through 5. **If you raise $50, your student will be entered in the drawing for the prizes, it’s that simple.** The prize drawings will be completely random.

As we have done in the past, a pizza party will be awarded to the class that raises the most money and the student with the greatest dollar amount pledged will also be awarded a special Grand Prize!

Prize winners will be notified the day of the event and the prizes will be available to take home Monday October 8th.

Important things to remember:

* Please do not allow your child to go door to door alone to solicit pledges
* Consider family such as aunts/uncles, grandparents, friends and neighbors
* Remember to check if your company has an employer gift matching program
* Donations can be made by anyone anywhere with the online payment option. Online donations are encouraged and need to be tracked on your pledge form. Online donations can be made at http://sloanptodat2018.mydagsite.com/
* Dance-A-Thon updates, reminders and goal tracking will be available at [**www.sloanpto.com**](http://www.sloanpto.com) and **SloanPTOPress on Facebook**

If you have any questions please contact a committee member.

 Theresa Schleger, Committee Co-Chair sloandanceathon@gmail.com

 Lisa Prasad, Committee Co-Chair rprasad118@yahoo.com

 Monica Bush, PTO President sloanptopresident@gmail.com

 Tricia Mitchell, PTO Vice President sloanptovicepresident@gmail.com

Please stop by the lobby during Open House. We will be there to answer any questions you may have.

With your help, we are looking forward to another great year at Sloan. Thank you in advance for your support!

Sincerely,

Sloan PTO Dance-A-Thon Committee