



Chicago Caribbean Carnival Committee
2746 West 85th Street
Chicago, IL 60652

Dear Valued Sponsor(s):

Chicago Caribbean Carnival Parade & Festival organization (CCC) is determined to develop a sustainable organization to promote:

- Unity among the different ethnicities and communities around the Chicagoland.
- Expose the youth(s) to Caribbean Culture and teach them how to celebrate the culture through costume, dance and music.
- Become part of Chicago's tourism attraction, and to continue to show Chicago in the most positive light during our Caribbean festivities.

The organization strives to create and preserve the Caribbean Culture of Carnival in Chicago and surrounding suburbs through education and community involvement.

We believe great things are achieved through collaboration. We would like to extend an opportunity to become a sponsor of the Chicago Caribbean Carnival. Our event, Chicago Caribbean Carnival Parade & Festival, will be held on [Saturday, August 17, 2024](#) on the [Midway Plaisance](#) from 11:00 am to 9:00pm

As a sponsor of this event, your organization will enjoy advertising opportunities before & during the parade, through social media, networking channels, and throughout the entire event. Your organization will be supporting an active movement of promoting cultural diversity and awareness, enhancing your company's commitment to equity and diversity within the communities you serve.

Sponsorship Levels:

- Bronze Sponsor (\$1,000.00 and under)
 1. Marketing and Advertisement on all Social Media outlets

- Silver Sponsor (\$5,000.00)
 1. Marketing and Advertisement on all Social Media outlets
 2. Advertisement on event flyer
 3. 10X10 Booth day of event

- Gold Sponsor (\$10,000.00)
 1. Marketing and advertisement on all social media outlets
 2. Advertisement on event flyer
 3. Sponsor Recognition during interviews (radio and TV)
 4. Business cards and other promotional materials will be placed at information booth
 5. 10X10 Booth day of event

- Platinum Sponsor (\$15,000.00)
 1. Placement of logo on Banner
 2. Marketing and advertisement on all social media outlets
 3. Sponsor Recognition during interviews (radio and TV)
 4. Advertisement on event media video.
 5. Sponsor Table with business cards, brochures and other promotional materials
 6. 10X10 Booth day of event

Sponsorship pages can be tailored to fit your donation needs!

Thank you for your consideration. We are looking forward to a future potential sponsorship.

Sincerely,
Anne S. Homere
President of the Chicago Caribbean Carnival

*Please send letter of intent to: Chicagocaribbeancarnivalinfo@gmail.com
Please make checks payable to: Chicago Caribbean Carnival
Website: www.Chicagocaribbeancarnival.org*