

NEWSLETTER

REED RANCH

March 2023 | Established 1934

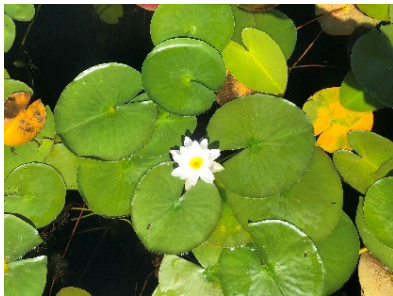
In the NEWS



We want to welcome Andy Thompson, who joined the Reed Ranch team as Torrey's assistant in September last year, bringing along solid skills and a great "can do" attitude. We're happy to have him aboard, and be sure to say hello to him during your visit.



Last summer, we completed the installation of whole-house, back-up generators for our three lodges, and they've already proven themselves a couple of times. They will keep your vacation up and running even if a bad storm happens to pass through!



We heard from several guests that the fishing was great last year and has been improving every year for the past 15 years since we've been promoting catch and release. We're very pleased this has worked out so well! Get those rods, reels and tackle boxes ready!

Last year, we used a new mix of perennial and annual seeds for all the fields, which was fairly successful. We anticipate this will require less replanting and should improve the quality of the deer browse after the first year. We are expecting this will help with nutrition for the deer and, therefore, herd health and population.

Everyone reported seeing more deer in 2022 than in recent years, and with this mild winter, we definitely believe the population is increasing again. The same number of deer were harvested in the 2022 hunting season as were 2021, but hunters were happy to see more and bigger bucks. We plan to allow some hunting of a small number of does this fall if there is interest, allotted to the bow hunters first with the remainder handed off to the rifle and muzzleloader hunters sequentially.



FROM THE REEDS

We had another couple of great vacations at the Ranch last year, with many family members present for both our summer trip and fall hunting trip. We had great weather for the summer gathering, pleasant lake temperatures for swimming, a couple of clear nights for stargazing, and a fun picnic party with very longtime family friends.

A few of us were able to, once again, enjoy the Thanksgiving holiday during the deer hunt. There must have been a foot of snow that fell during the deer rifle hunt, and the snow-covered scenery was absolutely spectacular!

We so cherish the opportunity we have to share such a wonderful place with our family. It's always so nice to reconnect and share the experiences and adventures we have while there, as we're sure you all do as well.

So, call your family and friends, and plan a great vacation (or more) at the Ranch! We're ready and waiting to help you have the best week of the year!

Best wishes for 2023 and good health to all of you.

- The Reed Family

A Few Words From The Ranch

Our winter started like many winters in the past, with mild weather late in the fall and into mid-November.

Although we had a couple good snowfalls in late November and December, we didn't get really good, cold weather to help form ice on the lakes for ice fishing or enough snow for snowmobiling until mid-January. The deer herd has benefitted greatly from this mild winter.

The Ranch has also benefitted from the mild winter by allowing us to get some repairs done that normally would have waited until late spring. Such as new docks being built for Dog Trot, a new roof over the rifle range shooting bench along with a fresh coat of stain, as well as many other maintenance projects. Overall, we are hoping that the weather cooperates this summer, so we can have another great year like last.

We are looking forward to seeing all of you again!

Sincerely,

- Torrey



HELP US KEEP YOUR VACATION AFFORDABLE!!!



You can help us keep rates affordable by promoting Reed Ranch with your friends and associates, so that we can increase our occupancy level, thereby, helping to keep our rates low. Since our advertising is completely by word of mouth, our guests (that's you!) are our sales team.

If you know others that you feel will enjoy and respect the Ranch as you do, please share our contact information with them (phone number / e-mail / website). We can provide you with our business cards to pass out if you like.

In appreciation of your efforts, we will be continuing to offer discounts for successful referrals.

Be sure to tell your friends to let us know who told them about us!

DEAL OF THE WEEK

We are continuing this promotion again this year. If you're the spontaneous type that can get away at the last moment, we offer discounts up to 30% off regular prices.

We'll be sending out e-mail blasts with offers on selected lodges and cabins if they are still open to rent 2 weeks prior to the arrival date. Contact us to book your choice, and you'll be in luxurious wilderness in a matter of days!!!

What a great way to sneak in an extra trip to the Ranch this year!

RENTAL DISCOUNT PROGRAM

You can accumulate discounts two ways, to be applied to future regularly priced rentals however you wish. We just ask that you use them up within 18 months of issuance. Here's how to earn:

Successful Referrals:

Every time someone you referred as a first-time guest stays at the Ranch, you'll earn a credit equal to 20% of the first rental fee they paid.

Frequent Renter:

If you rent at least 4 times under the same name within one 12-month rental season (April to March), you'll earn a credit equal to 20% of the fees you've paid for all those rentals.



**ARRIVAL TIMES
& CHECK-IN**

We ask all of our guests to please comply with our arrival time rules.

Arrival time is normally 6:00 pm. Arriving earlier than this can cause our employees to abandon their activities to deal with arriving guests, feel rushed to finish cleaning or building maintenance tasks, and is generally disruptive to their goal of preparing all the buildings, so that when you arrive, everything is just how you expect.

We also ask that you check in with Torrey at the Ranch Manager's house when you arrive, and provide a list of all guests and their vehicle descriptions and license plate numbers. This is used by Torrey to ensure we don't have trespassers on the property, which is for the safety of all.

CHARLIE'S CORNER

[Editor: Charlie, like many others, have enjoyed visiting the Ranch for many years. If you have a Reed Ranch story you'd like to share with other guests in a future newsletter or on our website blog, please send it to Ellen@reed-ranch.com.]

My Reed Ranch 25th

This year marks my 25th winter anniversary trip to Reed Ranch. Every year I've tried to invite someone new to the Ranch and was successful in doing it again this winter.

Dave Brown, a great friend and our usual cook, has been with me the entire time. We both will celebrate our 70th birthdays in August 2023, 5 days apart. That is what I call an enduring friendship, since we've known each other since kindergarten.

Dave and I both agree that our enjoyment of winter has dissipated as we have gotten older, but I will continue to visit the Ranch as time allows in the months that usually don't have any snow or ice.

We encourage all the Ranch guests to follow their hearts and to continue enjoying the Ranch during all seasons that make them happy. I recently reviewed the stories that I have written and were posted on the Reed Ranch website. What an adventure my friends and family have had experiencing this journey! Based on what I've read in the lodge guest books, all of you feel the same way.

I have thanked the Reed family and administration before, but you can't say "thank you" enough for allowing us to share in their family property, business and personal life story.

Wishing the Reed family and all guests continued good health and success as you continue your journeys.

- Charlie Walker

P.S. I look forward to continue providing some adventure stories when I visit during warmer weather.

