

Mission Statement & Measurement Report

In accordance to New York Consolidates Laws, Public Authorities Law – PBA 2824-a Mission statement and measurement report each state authority shall submit to the Authorities budget office a proposed authority mission statement and proposed measurements which the authorities budget office shall post on its website. The proposed authority mission statement and proposed measurements shall have the following components:

1. Brief mission statement expressing the purpose and goals of the authority, a description of the stakeholders of the authority and their reasonable expectations from the authority, and a
2. List of measurements by which performance of the authority and the achievement of its goals may be evaluated.
3. Each authority shall reexamine its mission statement and measurements on an annual basis, and publish a self-evaluation based on the stated measurements

The BLDC exists to promote the economy of the Town of Bethel and in particular to increase the number and quality of jobs available to our residents. The BLDC strives to attract new businesses, support the expansion of existing businesses, develop a capable workforce, promote a healthy environment, and maintain a vibrant community. To this end, the BLDC places priority on the fields of agriculture, tourism, local arts & crafts, health care, and sustainable energy. The BLDC succeeds when jobs are created and the community offers an attractive lifestyle and opportunities for current residents and future generations. In support of its mission, the BLDC conducts events that stimulate the economy; supports community groups that contribute to our quality of life, and pursues public and private grant funds appropriate to these objectives.

Performance Goals:

1. To identify, apply for and secure private, county, state, and federal grants beneficial to the economic vitality of the Town of Bethel
2. To provide grant funds to local individuals, businesses, not-for-profit organizations, and government agencies able to contribute to the economic vitality of the Town of Bethel.
3. To sponsor fundraising efforts in support of activities that contribute to the economic vitality and quality of life in the Town of Bethel.
4. To undertake projects and conduct ongoing activities which contribute to the economic vitality and quality of life of the Town of Bethel.
5. To provide educational and mark marketing services which encourage residents and visitors to participate actively in the economy of the Town of Bethel.

1. To identify, apply for and secure private, county, state, and federal grants beneficial to the economic vitality of the Town of Bethel.

- In 2023, BLDC realized \$18,154 in grant awards, and contributions contributions. Bethel.
- \$2100.00 grant from the Delaware Valley Arts Alliance to partially fund the Bethel Lakeside Music (BLM) program. BLM provides year-long concerts in the Town of Bethel. 2022 marks the 8th summer series concert season.
- \$4000. grant from Cornell cooperative. 2174. received in 2022 balance 1825. in 2023 for farmers' market. 500.00 was received from Farm Credit East
- Individual Donations
- \$20,000. Commission from Gravel and Salt mining

2. To provide grant funds to local individuals, businesses, not-for-profit organizations, and government agencies able to contribute to the economic vitality of the Town of Bethel

Bethel Local Development Corporation, DVAA grantee (BLDC) and the sponsor of BLM & Farmers & Makers Market, mission is to promote and attract new business, support the expansion of existing business, develop a capable workforce, promote a healthy environment, and maintain a vibrant community. To this end the BLDC places priority on the fields of agriculture, tourism, local arts & crafts, health and sustainable energy.

The intention of the BLDC is to develop, and promote invaluable programs that are essential to the growth of the community.

Displaying the talents of local artists, makers, musicians the BLDC fosters a strong community spirit, and have the potential to attract enterprises and visitors and engage residents in the local culture. we gain a sense of individuality that brings residents, tourists, second homeowners together. This leads to increased patronage and sales.

3. To sponsor fundraising efforts in support of activities that contribute to the economic vitality and quality of life in the Town of Bethel.

Throughout 2023 The BLDC provided support and fundraising assistance to various local activities ranging from the Bethel Council of the Arts, Kauneonga Lake Farmer's Market, Bethel Lakeside Music, Tribute to First Responders, Yoga-in-the-Park, Bethel Business Association, CEAP, Dog Park, Animal Abuse and Rescue, Bethel Business Association , Nourish your Neighbor and seasonal events which included Hanukah Menorah Lighting, Christmas Tree Lighting, and Kwanza as well as, many others have worked alongside the BLDC for several years that contribute to the economic vitality and quality of life include

4. To undertake projects and conduct ongoing activities which contribute to the economic vitality and quality of life of the Town of Bethel.

The Smallwood Golf Course (SGC) one of many strategic projects represents 196 acres, was purchased by the BLDC from Sullivan County in 2011 using funds borrowed from the Town of Bethel. The title for the 60-acre mining property was transferred to the town from the BLDC in June of 2014 by resolution of the town board. Subsequent negotiations led to a new agreement with Sullivan County regarding sharing in the property's mined road sand, and the marketing of several parcels that were reserved for potential development as part of the original plans for the property. This transfer resulted in a \$19,080 value to the BLDC. The reserved parcels gave way to a Community Park known as the Forest Reserve at Smallwood. Many subsequent benefits are being realized from the sale including an outdoor recreation area with an inclusive playground, athletic exercise equipment, dog park and trails designed to improve the quality and quantity of leisure experiences. There is evidence that exposure to the natural world (blue-green spaces) have potential benefits for mental health and well-being. Forest Reserve was viewed as a critical element during Covid.

5.To provide educational and marketing services which encourage residents and visitors to participate actively in the economy of the Town of Bethel.

BLDC Manager continues to work with volunteer groups and various organizations such as the Sullivan County Public Health, Sullivan Renaissance, Bethel Business Association, Substance Use Task Force, Fire Districts & Departments, Bethel Ambulance, Kauneonga Lake Farmers Makers Market and Bethel Council of the Arts, Hope not Handcuffs, Bethel Lakeside Music and other groups aimed at creating a more healthy, safe, economically secure, and environmentally sound in the Town of Bethel.

Reviewed and Approved 2023

