

**Bethel Local Development Corporation**

**July 3, 2024**

The Bethel Local Development Corporation (BLDC) meeting was called to order by Supervisor Sturm at the Duggan Community meeting room on July 3, 2024.

Present: Daniel Sturm

Wendy Brown

William Crumley

Fred Michel

Moreen Lerner

Marie Smith – Bethel Business Association President

Absent: Bernard Cohen

Lillian Hendrickson

Mr. Sturm began the meeting at 6pm with the Pledge of Allegiance and wanted it noted for the record that there was a quorum.

**Minutes**

Motion by Ms. Brown to approve the 3/6/2024 minutes, seconded by Mr. Cumley, put to a vote and carried 4-0.

**Financial Report**

Mr. Sturm went over the Profit & Loss sheet.

Motion by Ms. Brown to receive and file, seconded by Mr. Crumley, put to a vote and carried 4-0.

**Bethel Business Association (BBA)**

Marie Smith, the Bethel Business Association President was present to give an update. There are currently 60 members.

She said that over 3,000 Bethel Business Guides are distributed in Bethel and surrounding areas including outside Sullivan County. She also said that the BBA has a Meet & Greet at a membership business almost monthly and the BBA will be the speaker at the July 25<sup>th</sup> Bethel Lakeside Music.

**ABO Training**

Mr. Cohen and Mr. Michel need to take the class on July 12, 2024 at 9am.

**Farmer Makers Market**

The outdoor market began on June 29, 2024. There are 30 plus vendors of which 15 are farmers and 3 informational booths.

**Bethel Lakeside Music**

Promotion and marketing:

Democrat newspaper ad

Bethel Guide

Catskill Confidential full page write up (free)

Paul Ciliberto interview on radio

Social media

Being there was no further business, a motion was made by Mr. Michel to adjourn the meeting, seconded by Mr. Crumley, put to a vote and carried 4-0.

Respectfully submitted,

Dina Sturm

Recording Secretary