



The What, When and Why of the DiSC Personality Assessment.



DiSC is a tool designed to deepen understanding of individual behavior and interpersonal dynamics. It works by identifying four core personality traits: Dominance, Influence, Steadiness, and Conscientiousness.

DiSC is issued by a variety of professionals and organizations, with the direct purpose of enhancing:

- ✓ Employee Selection, Onboarding and Evaluations
- ✓ Team Communication and Dynamics
- ✓ Career Development and Employee Advancement



Enhance Communication

Improve understanding of different communication styles to foster clearer, more effective conversations and reduce misunderstandings.



Improve Conflict Resolution

Recognize the root causes of conflict based on personality differences, leading to more constructive solutions and better relationships.



Support Personal Development

Gain insights into behavior and work habits, empowering you and your team to maximize strengths and address areas for growth.



Strengthen Leadership Skills

Equip leaders with a deeper understanding of how to motivate, manage, and communicate with diverse team members to drive success.

For ways in which DiSC Personality Assessments can be utilized to improve your organization, please contact The CPC Team.



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