
CPC.

GROW STRONG
LEADERS

OUR STORY

Since 1986, The CPC Team has empowered organizations and individuals to reach their highest potential with proven methods that enhance Company Messaging, Business Strategy, Leadership, Communication, Sales, Process Improvement, and overall Workforce Satisfaction.

OUR PROGRAM

Grow Strong Leaders (“GSL”) is a cloud-based hybrid executive coaching program that combines live executive coaching supervision with self-paced digital executive education.

OUR CUSTOMER

The Grow Strong Leaders platform benefits leaders of all levels (managers, supervisors, executives) seeking to strengthen communication, character, emotional intelligence, and team dynamics.

WHY CHOOSE GSL?

In today's rapidly evolving business landscape, executives face unprecedented challenges that demand continuous growth and adaptation.

WHY IT WORKS?

- Fully flexible scheduling
- Expertly curated content
- Targeted skill development
- Accelerated career development

WHY NOW?

- AI disruption in industry
 - Global volatility
 - Skills obsolescence is occurring faster
 - Shifting work environments
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WHAT MAKES GROW STRONG LEADERS EFFECTIVE?

SKILL REPETITION



Create new habits that make
performing skills
comfortable and automatic



MICRO LEARNING

Brief videos and suggested
practices that can be applied
immediately

COACH SUPPORT



Work with a coach for
support, encouragement, and
accountability



FLEXIBLE USE

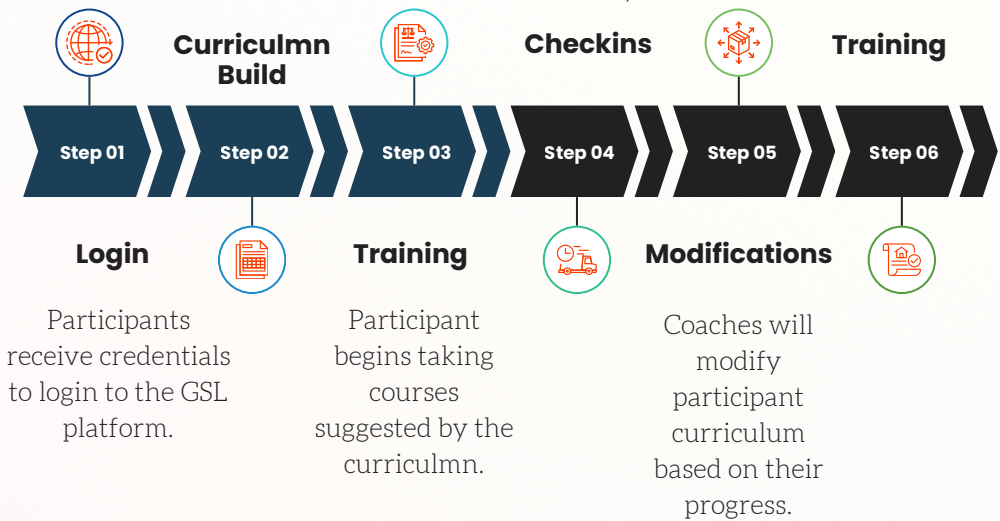
GSL can supplement an
established leadership
development program, or
can be used as a stand-
alone program

HOW GSL WORKS

Our coaches will generate a curriculum to address the participants needs.

Coaches can be assigned to meet with participants routinely.

Participant continues with the modified education.



HOW GSL FOCUSES

GSL cultivates exceptional leaders by developing two skill sets: Character Skills and Communication Skills. The foundation of which center around: mastering leadership communication, strengthening character, increasing self-awareness, and nurturing powerful relationships.

CHARACTER SKILLS

Building a stronger **SELF**

- Self-awareness
- Self-development
- Self-discipline
- Self-confidence
- Self-esteem
- Humility
- Optimism
- Resilience
- Rationality
- Courage
- Composure
- Patience

Building stronger **RELATIONSHIPS**

- Honesty
- Integrity
- Appreciation
- Forgiveness
- Empathy
- Compassion
- Generosity
- Fairness
- Loyalty
- Trust
- Cooperation
- Service

Building a stronger **WORK ETHIC**

- Commitment
 - Responsibility
 - Accountability
 - Initiative
 - Creativity
 - Proactivity
 - Decisiveness
 - Perseverance
 - Effort
 - Excellence
 - Open-mindedness
 - Flexibility
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COMMUNICATION SKILLS

- Listen to Understand
- Coach People to think for themselves
- Guide Learning from Experience
- Get Buy-in for Experience
- Offer Encouragement
- Express Appreciation
- Give Feedback Constructively
- Accept Feedback Graciously
- Engage in Dialogue
- Resolve Conflict Creatively

PROGRAM RESOURCES

THREE GUIDES:

- Grow Strong Character
 - 36 character skills.
- Connect with Your Team
 - 10 high-impact skills
- Peer Coaching Made Simple
 - guide for coaching partners

PARTICIPANT GUIDE:

- Guide for using the program

GETTING STARTED VIDEO:

- “How-to” video for participants
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FREQUENTLY ASKED QUESTIONS

What do employers gain from offering employees executive education?

- Employers benefit from increased employee productivity, loyalty, and innovation, leading to a more skilled and motivated workforce that drives company success.

What are my employees gaining by enrolling in Grow Strong Leaders?

- Employees gain valuable skills, knowledge, and career development opportunities through our offerings, enhancing both personal growth and professional performance.

Are the course offerings in person or online?

- Grow Strong Leaders uses a combination of self paced digital education and live mentoring / coaching.

How long are the courses?

- The course length can vary because it is made to be completed at the participants pace.

Is the program built to be done on a specific platform?

- The program is cloud based, so the courses are available on any internet browser on any computer, tablet, or phone.

How can i get started with GSL?

- Schedule a demo or consultation with us, please feel free to reach us at T - (631) 300 - 0009, or by email at info@thecpcteam.com
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