

## Tom Hope Memorial Media Scholar Program

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# Tom Hope Media Scholars Are Honored

*FOR IMMEDIATE RELEASE*

The Rochester Association for Film Arts and Sciences (RAFAS) recently honored its 2021 Tom Hope Memorial Media Scholars during an online Awards Ceremony.

Lauren Dixon, Board Chair of Rochester's iconic Dixon Schwabl Agency, was the keynote speaker at the event.

Dixon presented Tom Hope Media Scholar awards to:

- Lucas Hubbard, a Visual Communications major at Monroe Community College
- Hongyu Li, a Digital Media Studies major at University of Rochester
- Kiyo Sato, a Film and Animation major at the Rochester Institute of Technology
- Shay Gauthier, a Journalism and Broadcasting major at the SUNY College at Brockport
- Camille Cozine, a Communication major at SUNY Geneseo

Each year, faculty at Rochester area colleges nominate their top media arts student. A panel of Rochester area media professionals meets with nominees, reviews samples of their media productions, and selects students to become Tom Hope Memorial Media Scholars.

Scholars receive a stipend and mentoring opportunities to help advance their media careers.

In her keynote address Lauren Dixon told the Hope Scholars about her own career path and gave advice for professional success.

"Ask questions, be curious and never be embarrassed," Dixon said. "By asking questions and engaging the entire team you end up with bigger and better ideas than one person could ever imagine."

"Don't let negative people into your world," she urged. "Negativity shuts down big ideas. Instead, focus all of your energy on how the craziest ideas could work."

"And be kind", Dixon said. "Every minute of every day"

The Tom Hope Memorial Media Scholar Program is named in honor of the late Tom Hope. During his 60-year career in media, Hope served as photo officer/combat photographer in the Battle of the Bulge, originator of the Lone Ranger television series for General Mills, filmmaker liaison at Eastman Kodak, and President of his own company, Hope Reports. He also mentored countless aspiring media professionals.

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