



The Saratoga Snowmobile Association is now accepting sponsorships for the 2021 - 22 season! Sponsorships are a big part of the reason we have been able to grow and expand our association to new heights, and this year we are extremely excited to announce:

We are officially a 501C3 and were named “Club of the Year” by NYSSA!

Some background about us: In 2020, two of Saratoga County’s top snowmobile clubs, Mulleyville and Sacandaga, officially merged to create the Saratoga Snowmobile Association. As one unit, our expanded team maintains and grooms over 70 miles of funded and unfunded trails, spanning across the Southern Adirondack Region, traversing through the towns of Corinth, Edinburg, Porter Corners, Greenfield, Middle Grove, and Day, N.Y. with local connections on both ends to the entire region. Located at elevations of 1,400 to 2,000 feet above sea level, our trails are positioned to sustain freezing temperatures and higher than average snowfall amounts, when compared to the surrounding areas. As a result, the trails get an early and prolonged base layer, which often allows for an extended snowmobile season.

Today, the Saratoga Snowmobile Association is made up of over 1,200 members and has been rated the number one snowmobile organization in all of New York State out of 220 clubs. Our trails are easy-to-navigate via plenty of signage, printed maps, and various trail kiosks at some of our major intersections.

We could not achieve the things we do without our sponsors! If you are interested in supporting us for the 2021-22 season, we have a variety of updated levels spanning from Bronze up to Elite. Our valued sponsors are promoted on all signage (Trail Maps/Kiosk Locations) and in many other ways within the club including opportunities across our website, Facebook page, monthly digital newsletters, special event billboards and more. Most sponsorships include a free family membership, too!

The Saratoga Snowmobile Association is accepting sponsors until **November 30, 2021** for the 2021-22 season.

For more information please contact:

Kevin Joyce
kevinjoyce@saratogasnowmobile.com

or visit: <https://saratogasnowmobile.com/sponsors>

We look forward to hearing from you!

The Saratoga Snowmobile Association

Saratoga Snowmobile Association

BUSINESS SPONSOR OPTIONS 2021-2022

Business Name: _____ Phone #: _____

Contact Name: _____ Email (REQUIRED): _____

Choose One by placing "X" in Box ==> [1 [1 [1 [1 [1

<u>Business Sponsor Levels</u>	<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>	<u>Platinum</u>	<u>ELITE</u>
Annual Sponsor Donation ==>	\$150	\$300	\$500	\$1,000	\$1000+
Free Family Membership - -- NYS Voucher emailed to you	X	X	X	X	X
Saratoga Snowmobile Website -- Business card post on sponsorship page	X	X	X	X	X
Monthly Digital Newsletter -- Bronze -list business name, Silver + -business card post	X	X	X	X	X
Groomer panels - -- Business card post on groomers		X	X	X	X
Trail Kiosks - business card post		X	X	X	X
Back of Map - business card post		X	X	X	X
Front of Map - larger business card post			X	X	X
Business Sponsor Wall Plaque -- New Sponsors receive a plaque, repeat sponsors will receive a sponsorship year token to add to the plaque.			X	X	X
Facebook Share - -- Over 3500 local followers & quickly growing			X	X	X
Saratoga Snowmobile Website - link to business			X	X	X
Special Events Billboard - prominent sponsor display -- Club Parties, Fund Raisers, Parades, Group Rides, etc.				X	X
Tinney's Webcam - --Business Ad displayed with Camera Image (>30,000 hits)				X	X

******A HIGH RESOLUTION IMAGE (JPEG, PNG) OF YOU BUSINESS CARD IS REQUIRED FOR ALL SPONSORSHIPS****** (please no pdf copies)

If you are unable to scan your card to email, please give one to a committee/board member

RETURN FORM AND SCANNED BUSINESS CARD TO:

PLEASE MAKE PAYMENT VIA:

VENMO: @saratogasnowmobile (please include your business name in comments)
MAIL: Saratoga Snowmobile Association 150 N Greenfield Rd. Porters Corners, NY 12859



Business Sponsor Membership Application

Saratoga Snowmobile Association, Inc.

150 N Greenfield Rd, Porter Corners, NY 12859

Formerly Mulleyville Snowmobile Club & Sacandaga Snowmobile Club

To show our appreciation to our business sponsors, SSA would like to offer a free individual/family membership. Please fill out this form and either mail it to the address above or email it to: jessicatodd@saratogasnowmobile.com

Please select one of the following: [] Individual Membership [] Family Membership

NYSSA ID# (if known): _____

Number of Snowmobiles you will be registering for the 2021/2022 season: _____

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email (REQUIRED): _____

If you selected a Family Membership, please complete the following:

Spouse Name (First & Last): _____ Email address: _____

Children _____ Children _____ Children _____

Please note: Children must be under 18yrs old & reside at the address listed above. Children 18yrs & older must submit a separate membership application per NYS requirements.

Saratoga Snowmobile Association strives to maintain fully groomed & very safe trails throughout the season. We work closely with the Saratoga County & New York State Snowmobile Association (NYSSA) to keep current with policies, training, & best practices.

Visit the club website or Facebook page for more info including club meeting schedule, trail work plans, trail riding status, trail maps, club events, club apparel, & more.

www.saratogasnowmobile.com