

Beyond Pooh Corner Development, LLC HIGHLIGHTS OF THE OFFERING

- A feature animated film limited liability company (LLC) offering to finance the development phase of a single feature-length animated motion picture for release in all worldwide markets and media, along with a television series. The Film is entitled *Beyond Pooh Corner* (see "DESCRIPTION OF BUSINESS – Script Synopsis").
- Beyond Pooh Corner is a prequel to A Winnie the Pooh. It tells a story about Pooh and his pals who are thrown head-first into the modern world as they engage in a daring and hilarious mission to save the Hundred Acre Wood. The Film's anticipated MPAA rating is "PG-13" (see "DESCRIPTION OF BUSINESS – Script Synopsis").
- A mini-maxi offering with a minimum including offering expenses of \$3,000,000 ("Minimum") and a maximum of \$6,000,000 ("Maximum") for the LLC to acquire the Script and pay for costs associated with the development of an independent feature film and television series, including organizational and syndication (Offering) expenses, in addition to costs associated with pitching the project to prospective industry partners.
- The Manager for the LLC is IQI Media, Inc., a California S-Corp formed in 2017. IQI Media, Inc. was originally owned by the individual filmmaker Khiow Hui Lim but was recently acquired by Winvest Group Limited, although Ms. Lim continues to operate the company. As a result of the acquisition, IQI Media, Inc. will be converting to C-Corp in the near future (see "DESCRIPTION OF BUSINESS Manager and People of Beyond Pooh Corner Development, LLC").
- ➤ The investment vehicle (manager-managed LLC) is to be formed upon funding per the California limited liability company statute regulating formation and operation of limited liability companies in the state. The address for the Manager is 1055 East Colorado Blvd., Suite 5004, Pasadena, California 91106; phone 626/240-4600.
- The Manager waives any rights to LLC organization fees or management fees (see "OFFERING INFORMATION – Manager and Affiliate Compensation").
- Unit size \$250,000 per Unit; minimum purchase per investor one (1) Unit, (i.e., \$250,000), except that in limited circumstances the Manager has the discretion to accept purchases of fractional Units.
- Subscriber funds placed in a segregated, interest-bearing bank account. One-time cash outlay [no notes, no cash calls] (see "OFFERING INFORMATION Terms of Offering").
- Investors to be paid one hundred percent (100%) of LLC's Distributable Cash until they receive 125% of their originally invested capital ("Recoupment"), then creative Deferments, if any, are paid. After payment of Deferments, if any, the LLC's Distributable Cash will be shared on a 50/50 basis as between the Manager and the LLC Members (pro rata amongst them) for the life of the LLC (15 years).
- Offering expenses limited to \$25,000 to be paid out of the Offering Proceeds (i.e., a high percentage of the Offering Proceeds will be used to development the Picture and television series; see "OFFERING INFORMATION Estimated Use of Proceeds").
- Sales of Units will be made to accredited investors only, through upper-level management of the LLC Manager. No transaction-related remuneration will be paid to such persons for the sale of Units (see "OFFERING INFORMATION – Plan For Distribution of Units").