

CURIOUS CONTINENT

CONTENTS

ABOUT US

DIRECTOR DESK

DIRECTOR CEO

WHAT WE DO

SUCCESS STORY

EVENTS

DMC PARTNERS

TEAM

ABOUT US

We are one of India's leading tourism marketing and representation companies, with a strong presence across Delhi, Mumbai, and Kolkata, and rapidly expanding across key markets. Our primary focus lies in North, East, and West India, where we actively drive destination visibility and trade engagement.

In the past 7 months, we have successfully secured partnerships with 6 prestigious DMCs and are currently managing a portfolio of 43 global destinations.

Our handpicked DMC partners are known for their speed, reliability, and exceptional on-ground support, ensuring seamless experiences for both trade partners and travelers.

Our partners can expect strong market visibility, consistent revenue growth, and much more from our collaboration. We are committed to delivering measurable results through strategic marketing, active trade engagement, and dedicated sales support.

Beyond visibility and revenue, we offer deep market insights, brand positioning, and long-term relationship building within the Indian travel trade—ensuring sustained growth and long-term success.



DIRECTOR DESK

Founded in 2025, Curious Continent was created with a clear vision to become a leading global travel marketing company with use of technology, connecting tourism principal suppliers with the travel trade through strategic and impactful representation. We partner with tourism boards, hospitality brands, airlines, cruise lines, DMCs, attractions, and travel technology providers to deliver innovative destination marketing solutions that drive growth and inspire travel.

Over the next five years, our goal is to build a strong presence across the Indian Subcontinent and establish Curious Continent Reps as a globally recognized brand—showcasing destinations with creativity, authenticity, and excellence.



SIDDHARTH SONKAR
DIRECTOR

CEO DESK

We are a global travel marketing company dedicated to connecting tourism principal suppliers with travel agents and industry stakeholders. Our services encompass destination marketing, hospitality brand promotion, cruise and airline sales support, attraction and experience promotion, and full-scale travel trade representation. We specialize in B2B sales development, event and roadshow management, digital marketing, public relations, and travel technology promotion. Backed by strong market intelligence and research, we also deliver trade training and workshops, ensuring our partners achieve maximum visibility, stronger networks, and measurable growth in target markets worldwide.



ANITA SONKAR
CEO

WHAT WE DO?

**GROWTH IN YOUR
REVENUE**

**BUILD AGENT
NETWORK FOR U**

**PR, EVENTS AND
MARKETING**

**ACCESS TO 18
BILLION USD
MARKET**

**GROWTH IN YOUR
PROFITS**

WHAT WE DO?

**ACCESS TO MICE
AGENTS**

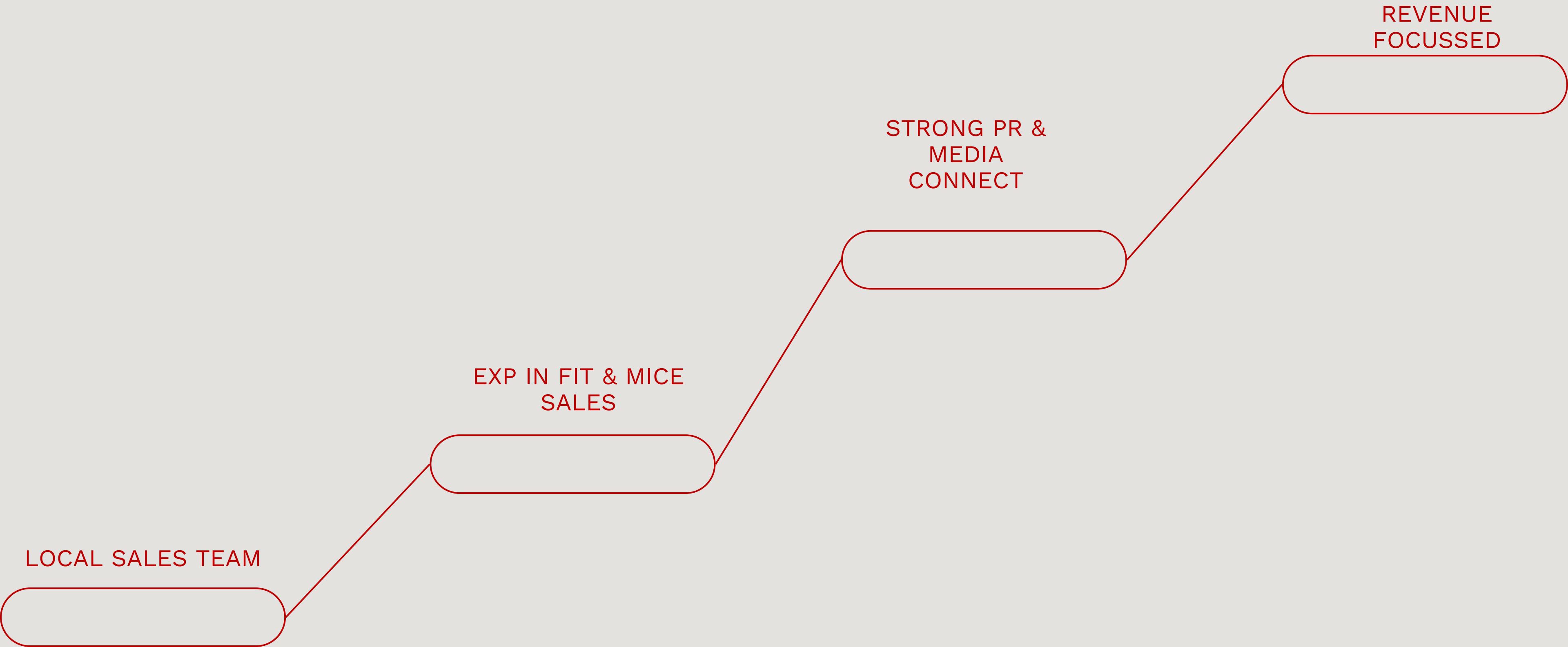
**PAYMENT
MANAGEMENT**

**HUMAN
RESOURCE**

DESIGN SUPPORT

**ASSOCIATIONS
CONNECT**

OUR USP



OUR SUCCESS STORY 2025 2026

**DID MICE GROUP WORTH 4,00,000 USD
OF HONGKONG**

**DID MICE GROUP OF WORTH 3,00,000
USD OF KENYA**

**DID MICE GROUP WORTH 2,00,000
USD GROUP OF KAZAKHSTAN**

**MORE THAN 2000 FIT PASSNEGERS
BOOKED WITH US**

**EXPANDED FROM NORTH TO EAST
TO WEST INDIA**

EVENTS

2025

2026

MELANGE MUMBAI 2025

VTAA 2025

UTEN NAGPUR 2025

SATTE CONNECT KOLKATA 2025

OTM MUMBAI 2026 & SATTE 2026

EVENTS

2025

2026

GPS JAIPUR 2026

HONGKONG TOURISM ROADHOW 2025

**SOUTH AFRICA TOURISM ROAD
SHOW 2026**

TTJ CHANDIGRAH -PROPOSED

**MELANGE 2026 MUMBAI -
PROPOSED**

DMC PARTNERS WITH US

FAR EAST HOLIDAYS HONGKONG

BEYOND DMC KAZAKHSTAN

SAFARI TRAILS KENYA & TANZANIA

LUXURY INDO TRAVEL BALI

24 BY SEVEN SOUTH AFRICA

SALT DMC JAPAN & SOUTH KOREA

SALT DMC
SWIFT. SEAMLESS. SURE.





TEAM



**DIBYENDU
EAST INDIA SALES
HEAD**



**NISHA SALES
MANAGER**



**AKSHAY GSA
WEST INDIA SALES
MANAGER**

TEAM



**ULAHFATH SALES
MANAGER**



**DAYA
DESIGN**



**MANISH
ACCOUNTS**

2026

Global connections, Endless Opportunities!



www.curiouscontinent.com