

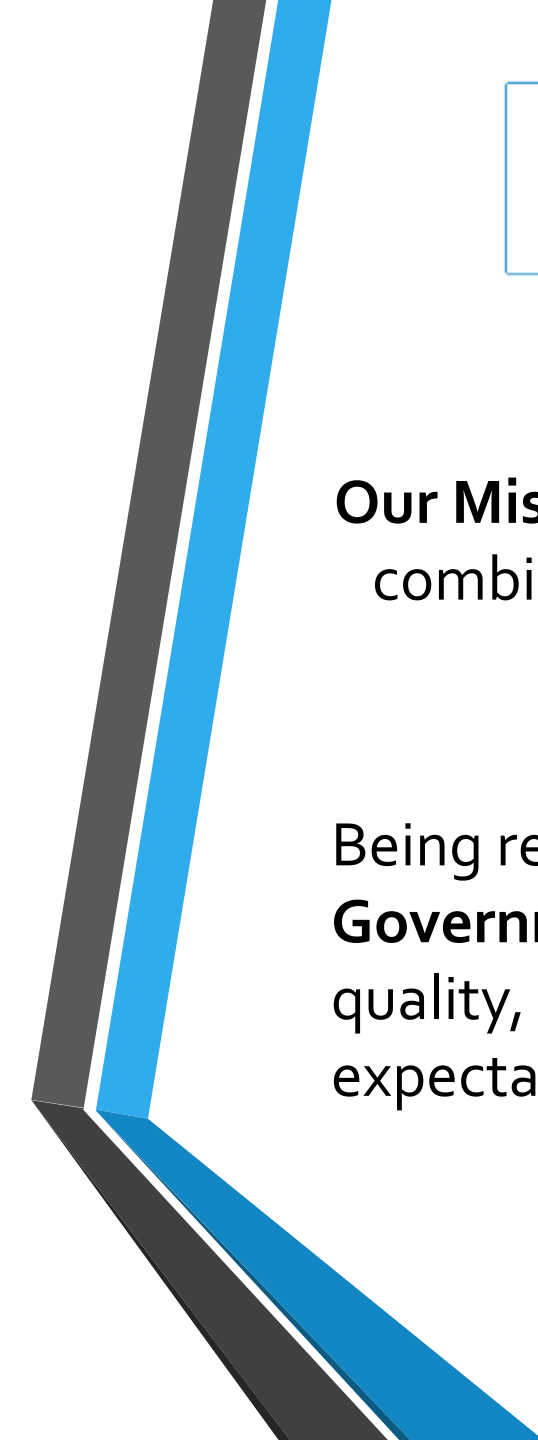
THE TRUSTED DMC FOR SOUTH AFRICA



WHO WE ARE ?

24 By Seven Travel, is an IATA certified travel agency based in Johannesburg, South Africa . We are also proudly a part of the **Synergy Travel Group** — the **first Pan-African travel consortium**, currently present in over **16 African countries** with plans to expand to **21 countries by year-end**.

We specialize in delivering **end-to-end travel and event solutions**, ensuring our clients enjoy a **stress-free, seamless experience** whether traveling for business or leisure.



Our Mission & Vision

Our Mission is to deliver seamless, reliable and innovative travel experiences by combining strong local expertise with exceptional services across the **African region**.

Being recognized as a **Trusted Tour Operator from South African Government**, **Our Vision** is to become a trusted DMC partner known for quality, consistency, and creating memorable journeys that go beyond expectations.



Visionary Leadership : Mr. Ashish Sharma

Founder & CEO, 24 By Seven Travel & Synergy Travel Group

Mr. Ashish Sharma is the CEO & Founder of both **24 By Seven Travel** and **Synergy Travel Group**. Synergy Travel Group is the first Pan-African travel consortium with a presence in over 16 African countries, with plans to expand to 21 countries by the end of the year.

Mr. Sharma's leadership continues to shape the future of African travel, driven by a client-first mindset and a vision to **elevate event management standards** throughout the region.



SOUTH AFRICAN GOVERNMENT RECOGNISED TRUSTED TOUR OPERATOR



HOME AFFAIRS
REPUBLIC OF SOUTH AFRICA

Private Bag X741, Pretoria, 0001, Tel: (012) 432 6635 Fax: (012) 432 6675
Private Bag X9102, Cape Town, 8000, Tel: (021) 469 6507, Fax: (021) 461 4191

Mr. ASHISH SHARMA
Title: 24 BY SEVEN TRAVEL (PTY) LTD
Shop 3 A, Middy's Mall (Next to Aandal, 1 Smuts Dr, Halfway Gardens, Johannesburg, 1685, South Africa

By email: ceo@24byseventravel.com

Dear Mr. ASHISH

EXPRESSION OF INTEREST FOR ADMISSION TO THE TRUSTED TOUR OPERATOR SCHEME OF THE DEPARTMENT OF HOME AFFAIRS.

I refer to the expression of interest concerning the above, submitted by your company for admission to the Trusted Tour Operator Scheme (TTOS).

I am pleased to inform you that the Department of Home Affairs has, after prudent consideration of your expression of interest, decided to award your company with admission to the Trusted Tour Operator Scheme.



CEO of 24 By Seven Travel with South Africa's
Home Affairs Minister, Mr. Leon Schreiber, during
a breakfast meeting on 5th September 2025

Book your package with us and get a guaranteed E-visa under TTOS for free withon 2-4 working days

OUR SERVICES



**Air
Tickets**



**Hotel
Booking**



**Holiday
Packages**



**Car
Rental**



Transfers



Visas



**Travel
Insurance**



Charter



**Meet &
Greet**



MICE



**Chauffeur
Services**



**Overseas
Education**



**Medical
Tourism**

Why Choose South Africa?

- Great value for money - luxury at competitive rates
- English-speaking destination
- World-class conference venues & accommodation
- Unmatched experiences (Safari, Wine, Beaches)



Major Cities in South Africa

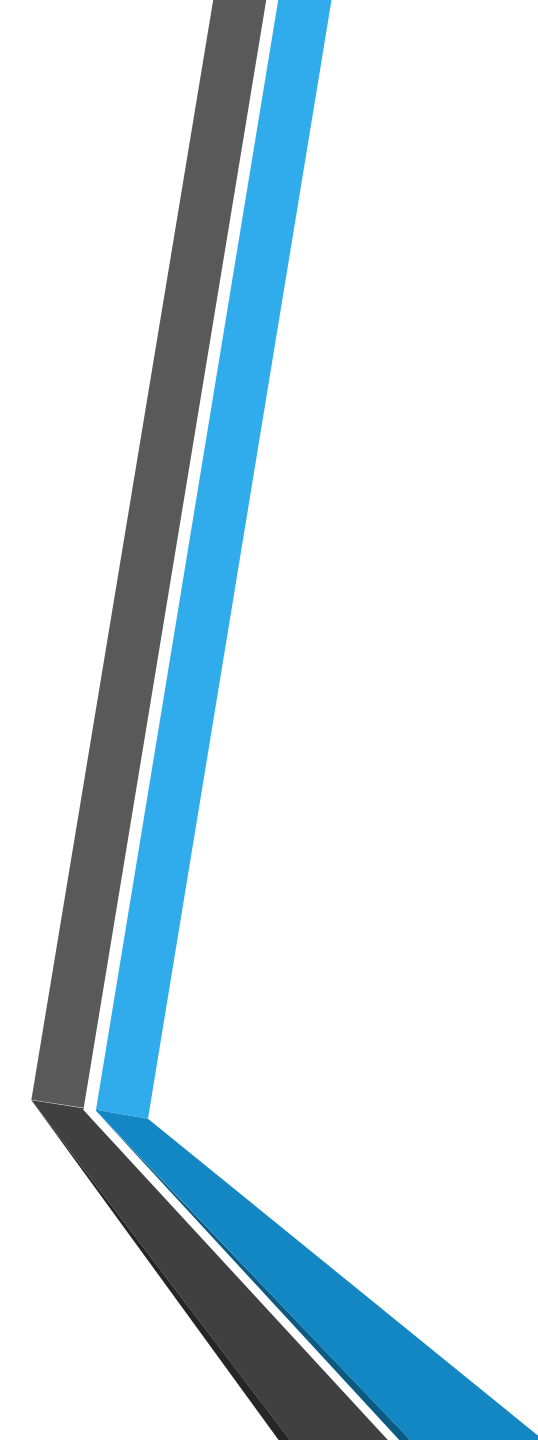


City	Highlights
Cape Town	CTICC, Table Mountain, luxury stays, Winelands, Robben Island
Johannesburg	Suncity, Kruger national Park, Sandton Convention Centre
Durban	ICC Durban, beachfront, Zulu cultural heritage



Ideas That Inspire South Africa Travel

- Big 5 safari experiences (Kruger or private reserves)
- Cape Winelands tastings with sommelier tours
- Beach dinners under the stars in Durban
- Township jazz experiences in Soweto
- Whale watching or shark diving in Hermanus
- Scenic Garden Route filled with Adventure & natural beauty



Sample Itinerary for Cape Town , Joburg , Suncity

5-Day Cape Town + Safari Combo

Day 1: Arrival to Cape Town , Welcome Dinner at hotel

Day 2: Table Mountain tour , Bo Kaap , city tour with evening sunset cruise

Day 3: Full day cape peninsula tour with seal & penguin watching

Day 4: Aquila Game reserve to spot the Big 5 of South Africa with lunch

Day 5: Departure to airport

6-Day Suncity + Safari Combo

Day 1: Arrival at JNB airport & Welcome dinner at Suncity

Day 2: Full day enjoy the activities in Sun City

Day 3: Pilanesberg National Park Safari with Light Lunch

Day 4: Departure to Johannesburg with city orientation tour

Day 5: Nelson Mandela Square, Apartheid Museum , Sweto Tour

Day 6: Departure transfer to airport

7-Day Cape Town & Garden Route

Day 1: Arrival & Welcome in Cape Town Hotel

Day 2: Table Mountain + City tour followed by Evening sunset cruise at V&A

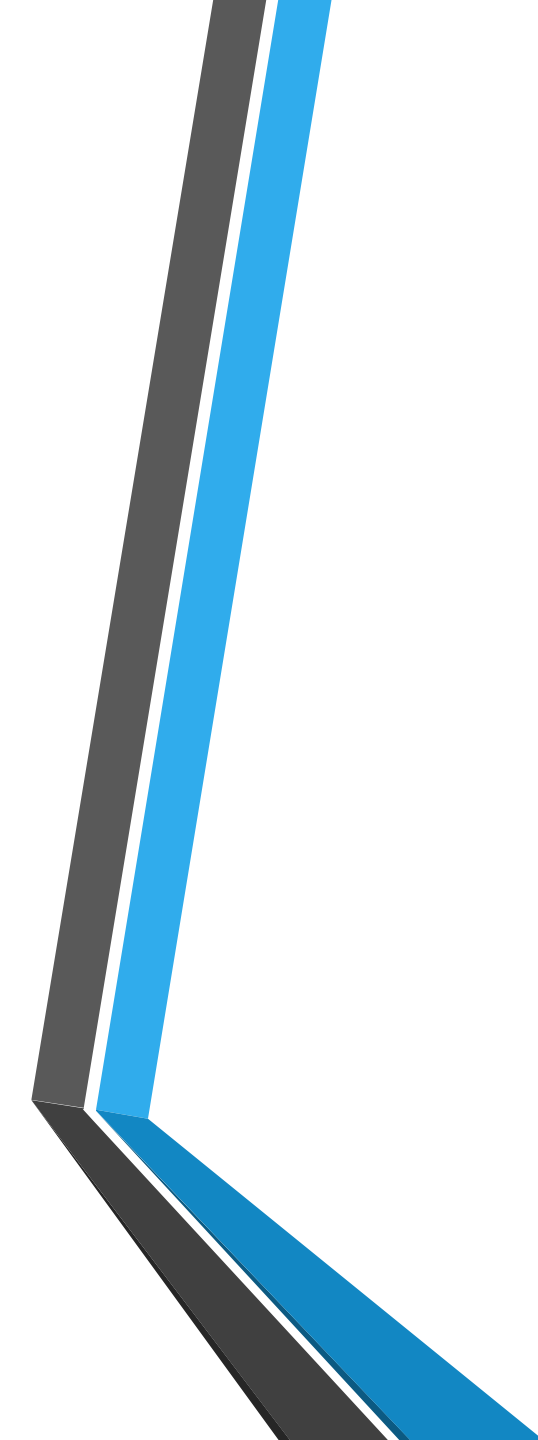
Day 3: Full day Cape peninsula Tour including Seal island & Boulder's Beach

Day 4: Full day Stellenbosch / Franschhoek / Constantia winery

Day 5: Whale watching & Shark cage diving in Hermanus & Gaansbai , Evening cruise in Knysna

Day 6: Oudtshoorn day Tour - Cango caves, Cango wild life ranch, Ostrich farm tour with Lunch

Day 7: Departure to the airport



Why Work With 24 By Seven Travel ?

- 10+ years in corporate travel and MICE
- Partnerships with top Hotels, Airlines, and Activity partners.
- In-depth local knowledge
- Crisis-ready planning: safety, insurance, backup services

We're not just a DMC – we're experience architects with a strong network in South Africa.

We are an expert in MICE

- **Meetings** - Company retreats, strategic sessions
 - **Incentives** - Reward trips for performance
 - **Conferences** - Industry or internal gatherings
 - **Exhibitions** - Trade shows, product launches
-
- *Our role is to make MICE travel effortless – we handle logistics, creativity, and coordination from start to finish*
 - *Few clients MICE event in upcoming slide*



Olam International

- Event: To share & discuss business ideas
- Group Size: 90 delegates
- Event organized for different offices across Africa region to improve the sales & revenue.
- Result: 25% performance uplift following trip
- **Testimonial:**
"Thoughtfully planned and perfectly arranged!"



India Business Forum – South Africa

- Event: To share & discuss business ideas in South Africa
- Venue – Sandton, Joburg
- Group Size: 150 delegates
- Testimonial: “Seamless planning and jaw-dropping experiences with amazing food!”



MSN Laboratories

- Event: International Sales Incentive
- Group Size: 75 employees (delegates came for several countries of Africa)
- Agenda : Promote business in Africa region
- **Testimonial:**
“Branding and promotion were excellent, and the cultural diversity made it truly memorable.”



Glimpse of celebrity events



What Sets Us Apart

- **Client-First Approach** – We prioritize your vision and requirements above all.
- **Detail-Oriented Execution** – Every element is carefully planned, from logistics to hospitality.
- **Tailored Experiences** – Each tour/event is customized for maximum engagement and satisfaction.

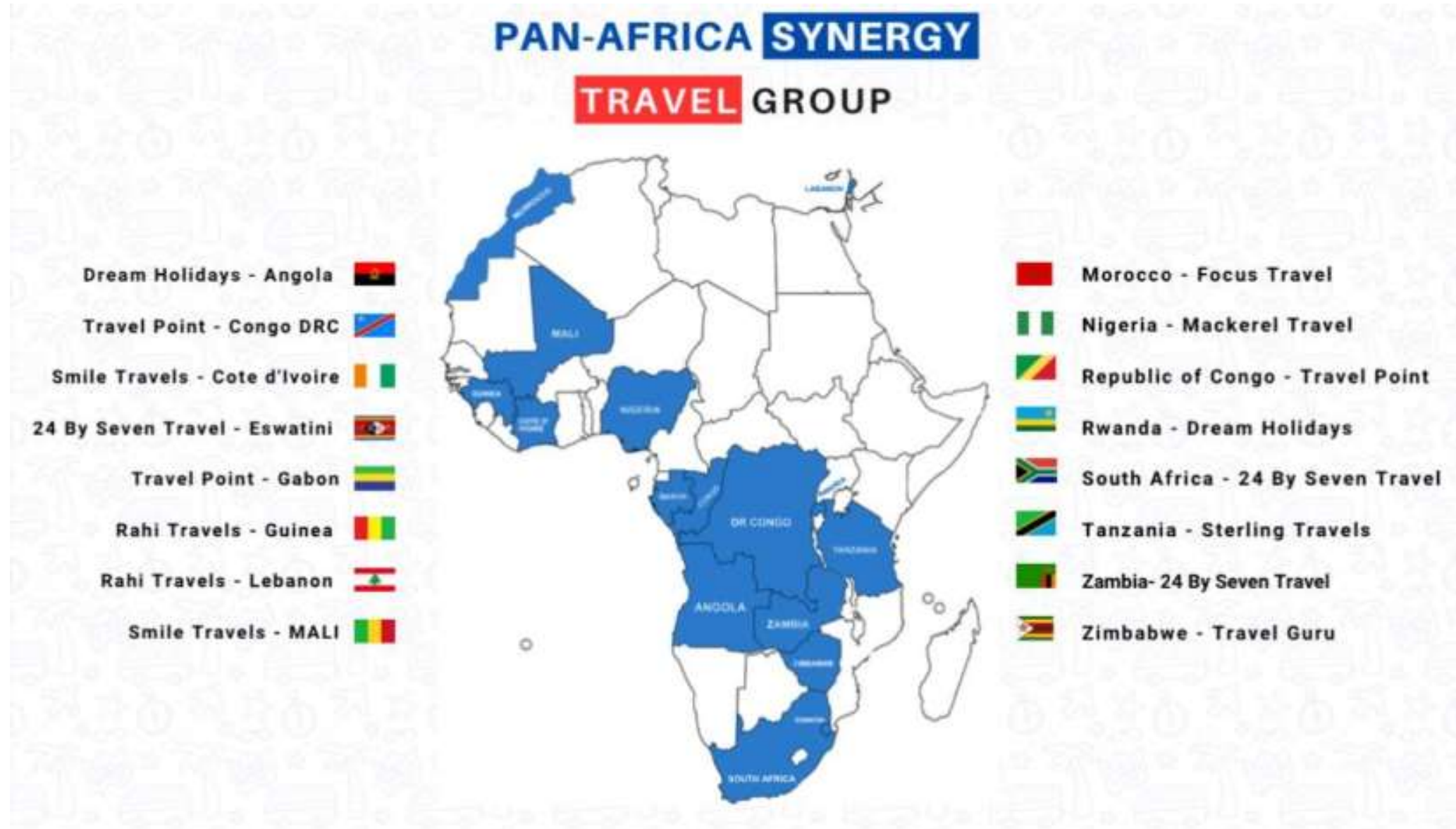
Our Philosophy

“We believe in delivering excellence through service.

Our ultimate goal is **client satisfaction** — every time.”



Our presence in Africa with 3 own office & 13 partner offices



Our Team

CEO - Ashish Sharma +27-0782893615

Ticketing & Operations - Gourav Kumawat - +27782518322

Holidays Department

Sahil Jaiswal - +27 60 349 3483

Avisha Baijnath - +27-78 065 8778

Mice – Steve - +27 78 992 5000

Our India Sales Partner

CURIOUS CONTINENT

Director – Siddharth Sonkar +91-9811076941

East India Sales Head – Dibyendu Bhattacharya +91-9674150499

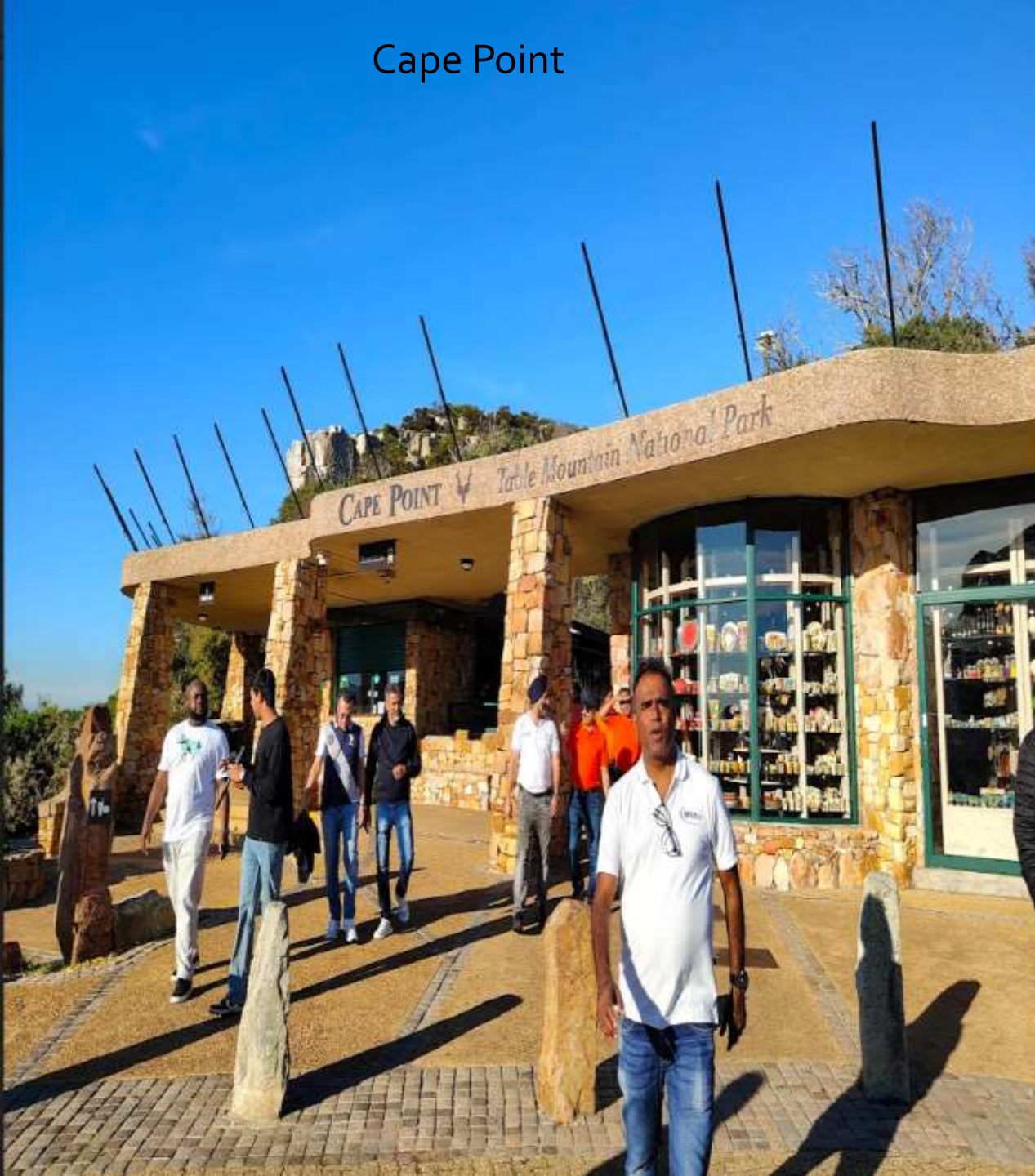
Table Mountain



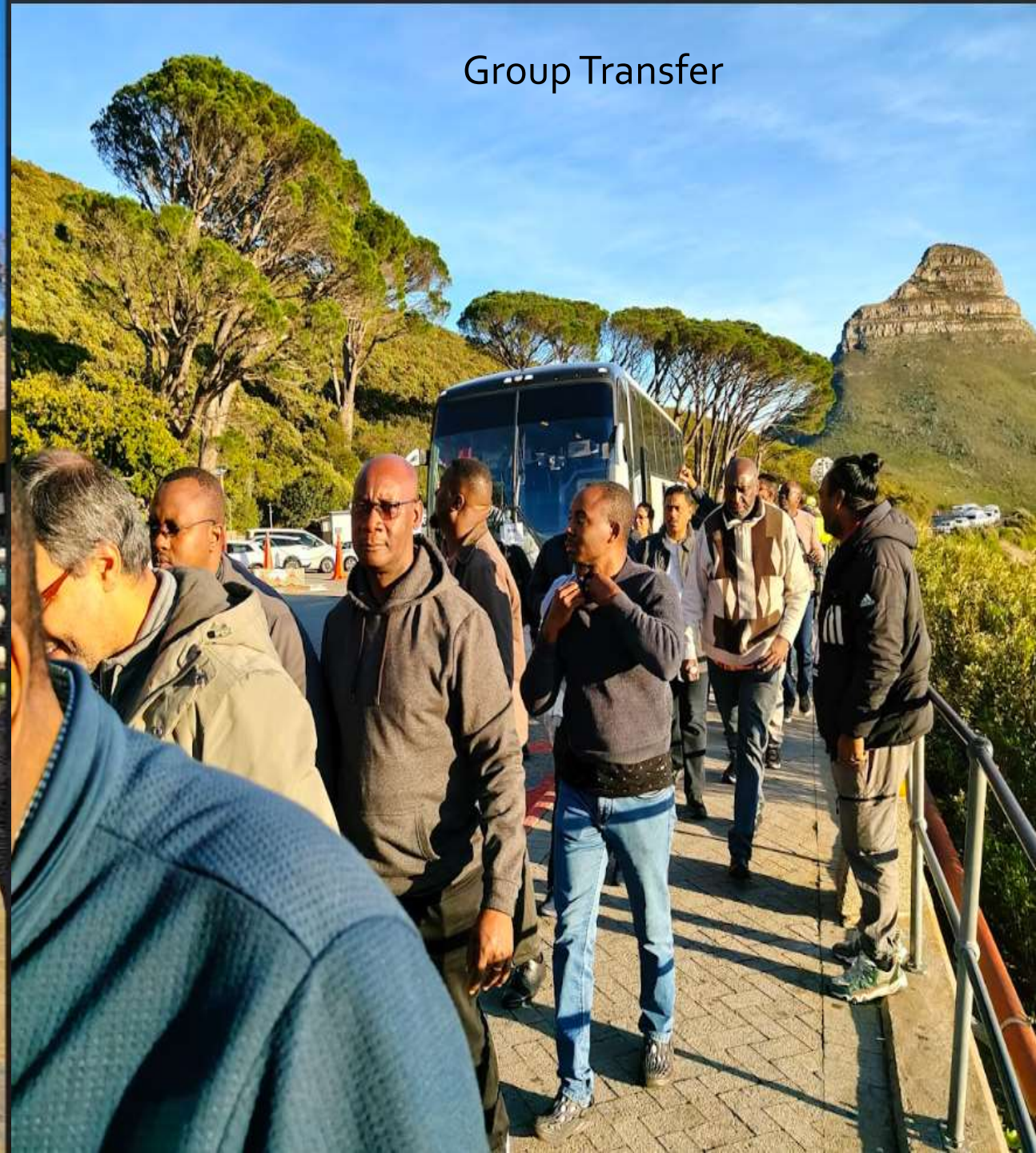
Cape of Good Hope



Cape Point



Group Transfer





✉ For inquiries

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