

25



**WAYS TO  
REWARD A  
JOB WELL  
DONE**

**How do you show appreciation to a job well done? The way we do business is changing.** Today's workforce now includes traditional employees, contingent or contracted workers, partners and distributors, and members of what's now known as the extended enterprise. These relationships are just as important to cultivate and showing appreciation for their service can go a long way.



According to [SHRM/Global Employee Recognition Survey 2012](#), when companies spend 1% or more of payroll on recognition, 85% see a positive impact on engagement. Another [study published in \*Emotion\*](#), found that thanking a new acquaintance makes them more likely to seek an ongoing relationship

A simple gesture of gratitude can strengthen relationships with your key contributors. When the connection is strong, employees and business partners will be loyal and productive. These factors can also promote customer retention and satisfaction. Finding the right type of rewards requires research, thinking outside the box and understanding your audience. So, get those creative juices flowing and find fun ways to give your customers, partners, and employees two thumbs up!.

HERE ARE

# 25 WAYS

TO REWARD A JOB WELL DONE:



## 1. SHOW ME THE MONEY

Cha-Ching! Money always gets everyone's attention and it speaks volumes. Nothing shows appreciation like a monetary bonus in your pocket. Money is just one form of appreciation but other rewards can have the same affect or yet even better.



## 2. LET ME UPGRADE YOU

Take me to the next level. When it comes to satisfying customers, upgrading their current service at no additional cost is a great reward. Upgrading services usually offers more premium options than a traditional package. Consumers love incentives and will stay put instead of going to a competitor when they are happy.



## 3. LET'S MAKE A DEAL

Product coupons are also great rewards for customers. Coupons are handy and provide additional money off the monthly bill. They also keep customers engaged in new services and promotions.



#### 4. FEED ME SEYMOR

Nothing says thanks like a hearty complimentary lunch. It can be difficult to go out for lunch when deadlines, customers, meetings and conferences calls dominate your work schedule. Offer a lunch and have it delivered, to add a special touch, throw in a delicious cake for dessert.



#### 5. FILL 'ER UP

Gas up for free. With gas prices soaring, you can finally get some relief at the pump with a gas card. Target gas stations that have a wider selection so people won't have to spend gas to get gas.



#### 6. GET FAN-ATICAL

Take me out to the ball game! Sporting event tickets are always great gifts for the true FAN. From basketball, football, hockey and baseball, there is something for everyone year round. Tickets could be bought in pairs so that they can enjoy the moment with a friend or loved one.



#### 7. MORNING CUP OF JOE

Get your morning coffee fix! Start off someone's day with a morning cup of joe. Offering a Starbucks gift card or a place of your choice will definitely start the day on the right foot. You can also top it off with a dozen donuts or bagels.



#### 8. HOW DO I LOOK

Shop until your drop! New clothes can make you look and feel like a million bucks. Help your team add some pizzazz to their wardrobe. Give the reward of a gift card to a specialty or department store.



#### 9. WHAT'S ON THE BIG SCREEN

Check out the most anticipated box office hits at the cinema with a movie gift card. This will also give you an excuse to enjoy the buttery popcorn and snacks. Some movie theaters offer stadium seating and even dinner options.



### 10. THE FRUIT OF YOUR LABOR

Fruit is not only good for you but it can be a lovely gift. Many companies offer delicious fruit baskets and edible arrangements for all types of budgets. This can be an alternative for those who are health conscious or on a diet.



### 11. GET FESTIVE

Gift baskets are traditional staples for showing praise. Don't limited yourself to just Christmas, you can find seasonal baskets any time of the year. Some baskets include gourmet nuts, popcorn and cookies with festive packaging. If you want to spend a little more money, some baskets come with wine and other cool items such as cheese, crackers and specialty spreads.



### 12. THINGS REMEMBERED

An engraved plaque or trophy is something that sings praise and can be remembered for a lifetime. You can make it special by adding a message of recognition that defines the occasion.



### 13. UN-POP THE CORK

Get Bubbly! A nice bottle of wine is a great gift for wine lovers. Un-pop the cork with a fine bottle of champagne, merlot, pinot, moscato, riesling, cabernet, or chardonnay. You can also purchase a nice bottle of bourbon or scotch for the sophisticated audience.



### 14. MAKE IT THEIR CHOICE

Gift cards are always good and given others the choice on how they spend it, makes it even better. Most merchants take visa and mastercard logo.



### 15. YUMMY FOR THE TUMMY

Hosting an appreciation dinner at a restaurant is a great way to say thanks. After a long day of work, good food is always a motivator to go out for a delicious meal and camaraderie.



### 16. BUY ME SOME TIME

Getting a paid day off is an awesome way to reward hard work. Everyone needs time away from the office and getting a day of rest will definitely do the trick. Having a day off can help refresh and re-fuel your engine.



### 17. LET'S MEET ON THE GREEN

A round of golf can be a great way to say thanks and to tee off in style. You can take advantage of Groupon, Living Social and other sites for deals on golfing.



### 18. TIME TO RELAX

Spa treatments such as massages and/or facials are much needed services even for the hardest of workers. Treat someone to a relaxing service that they can use. Spas, offer package deals and specials that may include manicures and pedicures that are also budget friendly.



### 19. THE NEON LIGHTS SHINE BRIGHT ON BROADWAY

Theater tickets to see popular plays are always show stopping gifts that can definitely ups the ante. This can be rewarded in pairs or used for group outings.



### 20. STOP AND SMELL THE ROSES

Sending flowers as a reward can make a statement piece to any environment and can certainly add a smile to your day. You can select roses or an assortment arrangement.



### 21. SING THEIR PRAISES

Writing a yelp review and/or LinkedIn recommendation or endorsement is a big deal. This option is free but it also takes time and effort. Recommendations are personal testimonies of your work and character; it can mean the world when someone recognizes your work. Sing praises to a job well done!



### **22. WHAT'S IN YOUR WALLET**

A fine leather wallet is a classic gift that never gets old. It is something that everyone can use and it last for years.

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### **23. I WANT TO ROCK WITH YOU**

Let's rock and roll! Concert tickets are enjoyable and can certainly jazz up the gift giving variety. Reward someone with an evening of dancing and live music.

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### **24. NO ONE KNOWS THE TRUFFLES I'VE SEEN**

Satisfy that sweet tooth. Chocolates can not only increase your mood, but dark chocolate is also good for you. Truffles and other assorted candies is a thoughtful way to show value.

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### **25. PUT YOUR JOHN HANCOCK ON IT**

Writing a handwritten note is one of the most unique and personable rewards. Because it is something that most people don't do these days, it adds a special touch to the gift giving list.

Rewards come in all shapes and sizes but most importantly they show people that they are valued. Make it a habit of showing your appreciation and reap the benefits of better relationships, partnerships and customer loyalty.



# Make the Most of Your Training Investment

Aligning with the right Learning Management System partner is the remaining ingredient to a successful online training implementation.

Schedule your customized demo to find out if Mindflash could be the right solution to help you take your business to the next level. Our solutions team will design a customized demo tailored for your unique training needs and to meet your greater business objectives.

[Schedule a Custom Demo](#)







## Scale Your Training Program to **Achieve Maximum Results**

**Companies like Uber, Dyson, and Apple have scaled their training programs with Mindflash to:**

- ▶ Enhance sales and business performance
- ▶ Save up to 80% in training costs
- ▶ Improve customer, partner and employee engagement
- ▶ Increase customer retention and satisfaction
- ▶ Streamline reporting on program KPIs
- ▶ Reduce service tickets and support calls
- ▶ Deliver consistent customer experience
- ▶ Deploy multilingual trainings across time zones