



<p align="center">2022 Standards Technology Forum November 14-15, 2022 7:30AM – 12:30PM EST 1:30PM – 6:30PM CET</p>		
Day 1	Topic	Speakers/Organizers
7:30	Welcome to the 6th Annual 2022 Standards Technology Forum!	Lakshmy Mahon, GDV
7:45	<p>Keynote: The Global Economic Outlook</p> <p>As 2023 approaches, the global economy is teetering on the edge of recession. With inflation rates at multi-decade highs, central banks are raising interest rates in a determined effort to slow the growth of aggregate demand. It's a difficult balancing act that is generating financial market turbulence. Business outcomes will vary widely. Which regions will fall into recession, and which will show resilience in 2023? Which sectors are most vulnerable? How long will it take to tame inflation?</p>	Sara Johnson, S&P Global
8:45	BREAK	
9:00	<p>Customer Panel</p> <p>We kick off this year's Standards Technology Forum with one of our most popular sessions. These customer panels have provided participants with exceptional opportunities to learn more about customer points of friction within the standards world, as well as success stories. We begin the Forum with an interactive Q&A between valued customers and NSB/SDOs led by Simon Powell. NSB/SDOs discuss how they view technology and digitization initiatives moving in the future, and industry customers respond with the challenges they face.</p>	<p>Moderator: Simon Powell, BSI</p> <p>Customers: Alton Sanders, Boeing Markus Franke, Schaeffler Olu Odeniyi, New Prospect Business Solutions Ltd</p> <p>NSB/SDO: Cord Wischhöfer, DIN Software</p> <p>Leslie McKay, SAE International</p>
10:30	BREAK	
10:45	<p>Business Models</p> <p>How do future digitization efforts impact current business models, and even further, how do these efforts impact copyright, content delivery, and liability/compliance? When content is moving towards an online model, how do content creators keep their intellectual property safe while delivering value to customers/members?</p>	<p>Moderators: Pablo Corrons, AENOR Marion Winkenbach, Beuth</p> <p>Participants: Thilo Schmidt, DIN Fredrik Fehn, SIS Todd Carpenter, NISO</p>



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	Join us as we discuss what copyright/IP rights are applicable from a legal perspective. The group will also discuss some new proposed business models that are being discussed as content develops digitally.	
12:15	Closing Remarks/Questions	Lakshmy Mahon, GDV
12:30	ADJOURN	