



2023-2024
Sponsorship Program



EDINA DANCE TEAM SPONSORSHIP PROGRAM

Hello!

The Edina High School Dance Team is hoping for your support.

We are reaching out with some exciting promotional opportunities to feature your business on the Edina Dance Team (EDT) website, Edina Invitational program, and more. If you don't already know, EDT is one of the premier competitive high school dance teams here in Minnesota. With 60+ girls and a tenured coaching staff, they are a powerhouse that take top honors at the state competition every year. And, not only do they have a loyal fan base here in Edina, but they also have a following across the state!

During the season, EDT has 10 scheduled conference meets and invitationals. We are hosting one of the conference meets along with our flagship Edina Dance Team Invitational at the Edina High School. The invitation on January 6th draws a crowd of 3,000+ paid attendees with an additional 1,500+ competition and exhibition dancers, coaches, trainers, volunteers and support staff. Guaranteeing sponsorship will reach at least 4500+ eyes at just this one event!

EDT also has one of the top ranked websites compared to its peers in the high school athletics arena with an online score of 96/100 and 330 unique website visitors per week. They also have a highly engaged social media following with almost 3,000 views per week across multiple platforms including Instagram, Facebook and Twitter. And those are just the current stats – during the off season. Stats are expected to increase significantly during the peak performance months of November through February.

Now is the time to increase exposure by supporting EDT! Not only is this an opportunity to build goodwill and customer loyalty, but it is also a great opportunity to have a positive impact on the future of young women in our community. And because EDT carries a 501c3 status via the Edina Athletic Boosters, there's a potential to be tax deductible. All sponsorships should be confirmed no later than October 23rd, 2023, so please check out our sponsorship packages in this document and linked here <https://edinadanceteam.com/become-a-sponsor>. Our season is fast approaching, and we look forward to having you on board! If you have any questions, please contact our Fundraising Leader directly.

Susan Huff

Edina Dance Team, Fundraising

612-240-1173

SusanHuff22@gmail.com

Thank you for your time and consideration!



Visit our Web site, <http://www.EdinaDanceTeam.com> and follow us on Instagram: @EdinaDanceTeam



EDINA DANCE TEAM SPONSORSHIP PROGRAM OPPORTUNITIES

Bronze Level - \$250

- Recognition in the EDT Invite Program and home meet agenda
- Business name/logo (linked) on EDT website Sponsors page

Silver Level - \$500

- Business logo and recognition in EDT Invite program and home meet agenda
- Business name/logo (linked) on EDT website Sponsors page
- One sponsor recognition/thank you announcement at home event

Gold Level - \$750

- Business logo and thank you in EDT Invite program and home meet agenda
- Business name/logo (linked) on EDT website Sponsors page
- Business name/logo (linked) on EDT website landing page
- One sponsor recognition/thank you announcement at home event
- Recognition post with all Gold Level sponsors on Social Media

Platinum Level - \$1,000

- Large Poster Advertisement at EDT Invite
- Business logo and thank you in EDT Invite program and home meet agenda
- Business name/logo (linked) on EDT website Sponsors page
- Business name/logo (linked) on EDT website landing page
- One sponsor recognition/thank you announcement at home event
- One sponsor recognition/thank you announcement at Edina Invite
- Individualized post on Social Media

Diamond Level - \$2,500

- Large Poster Advertisement at EDT Invite
- Business logo and thank you in EDT Invite program and home meet agenda
- Business name/logo (linked) on EDT website Sponsors page
- Business name/logo (linked) on EDT website landing page
- One sponsor recognition/thank you announcement at home event
- Two sponsor recognition/thank you announcements at Edina Invite
- Individualized post on Social Media
- Logo on Invite T-Shirt

2023-2024 EDINA DANCE TEAM

SPONSORSHIP AGREEMENT

This is an agreement between the Edina Dance Team ("Sponsored") and _____ ("Sponsor") at the level and amount of sponsorship indicated below. The purpose of this agreement is to set forth the terms and conditions of sponsorship for the Edina Dance Team 2023-2024 season.

Terms and Conditions:

1. Sponsor agrees to pay the specified amount for the level of sponsorship indicated within this contract.
2. This instrument embodies the whole agreement of the parties. There are no promises, terms, conditions, or obligations other than those contained herein and this contract shall supersede all previous communications, representations, or agreements either verbal or written, between the parties.
3. For all sponsorships requiring the use of a company logo, an electronic version of the logo must be emailed to SusanHuff22@gmail.com no later than 9/30/23.
4. Logos should be of a high quality and sizable to the space provided per the sponsorship level. All efforts will be made to accommodate your logo but the Edina Dance Team cannot be held liable for any issues in reproduction quality due to the image that was provided, single color printing and/or sizing of the logo.
5. Limited sponsorship levels (Gold or higher) and preferences in logo placement will be awarded on a first come first serve basis.
6. All 501(c)3 paperwork will be mailed once payments are fully processed.
7. **Force Majeure.** The Edina Dance Team shall not be responsible for delays or failures in performance resulting from acts beyond its control. Such acts shall include but not be limited to acts of God, strikes, lockouts, riots, acts of war, epidemics/pandemics, governmental regulations superimposed after the fact, fire, computer viruses or natural disasters. The Edina Dance Team shall, however, make all reasonable efforts to remove or eliminate such a cause of delay or default and shall, upon the cessation of the cause, diligently pursue performance of its obligations under this agreement.

Company/Agency/Organization name as it should appear in any acknowledgment:

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

Sponsorship Level Selected:

- Bronze Level - \$250
 Silver Level - \$500
 Gold Level - \$750
 Platinum Level - \$1000
 Diamond Level - \$2500
 Other

\$ _____ Total of selection

Check enclosed

Checks payable and completed agreement to:
Edina Dance Team
Attn: Lisa McCleary – EDT Fundraising
5210 Zenith Avenue
Minneapolis, MN 55410

Venmo payment

Venmo payment to: @EdinaDanceTeam
Enter the below in the comments
- Company name and primary contact information
- Sponsorship selections
- Email signed agreement to SusanHuff22@gmail.com

Sponsor Contact Name: _____ Title _____

Sponsor Contact Signature _____ Date _____

EDT Contact Name: _____ Title _____

EDT Contact Signature _____ Date _____