hotpod yoga

Landlord Pack

Certified B Corporation

Hotpod Yoga is proud to be a certified B Corp.



We are Europe's largest yoga franchise.

Hotpod Yoga was launched in 2013, and was designed by founders Max and Nick to offer the ultimate yoga experience: one that would appeal to a large and diverse audience.

As featured in:

HELLO! VOGUE STYLIST

Evening Standard HUFFPOST Women's Health

We're award winning:

UK active — More people More active More often

Business Continuity, Recovery & Success following Covid-19.

Certified B Corporation

Considering our environmental & social impact. Certified since 2022.

omyoga & lifestyle

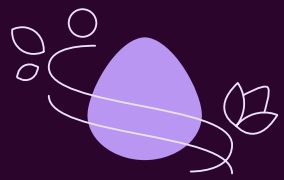
Voted favourite yoga studio 2023.

The Hotpod experience.

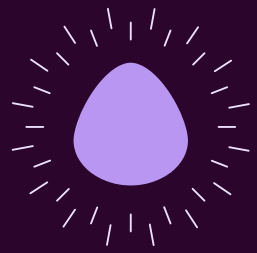
is the combination up of a few powerful components that make it so special:



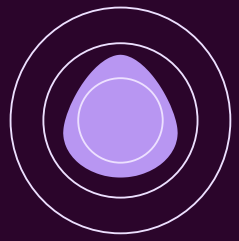
soothing heat



calming scents



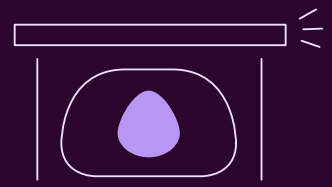
glowing lights



relaxing beats



engaging teaching



beautiful studios

The Hotpod customer.

Our purpose is to bring the power of yoga to more people and places than ever before – even those who may never have thought yoga was for them.

A04

Metro High Flyers

Career minded 20 and 30 somethings renting expensive apartments in highly commutable areas of major cities

O62

Central Pulse

City living youngsters renting central flats in vibrant locations close to jobs and nightlife

O65

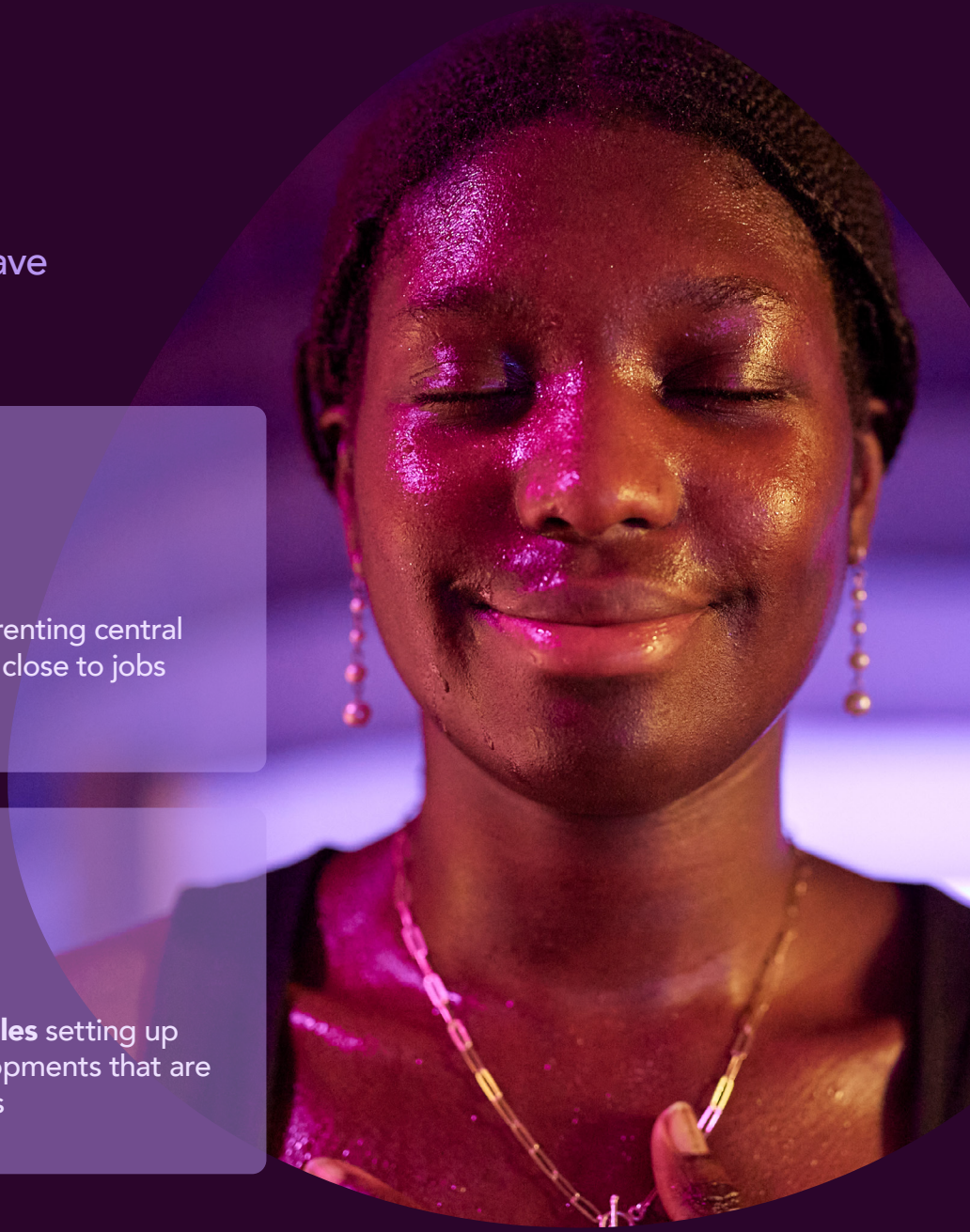
Learners and Earners

Inhabitants of the university fringe where **students** and **older residents** mix in cosmopolitan locations

H33

Contemporary Starts

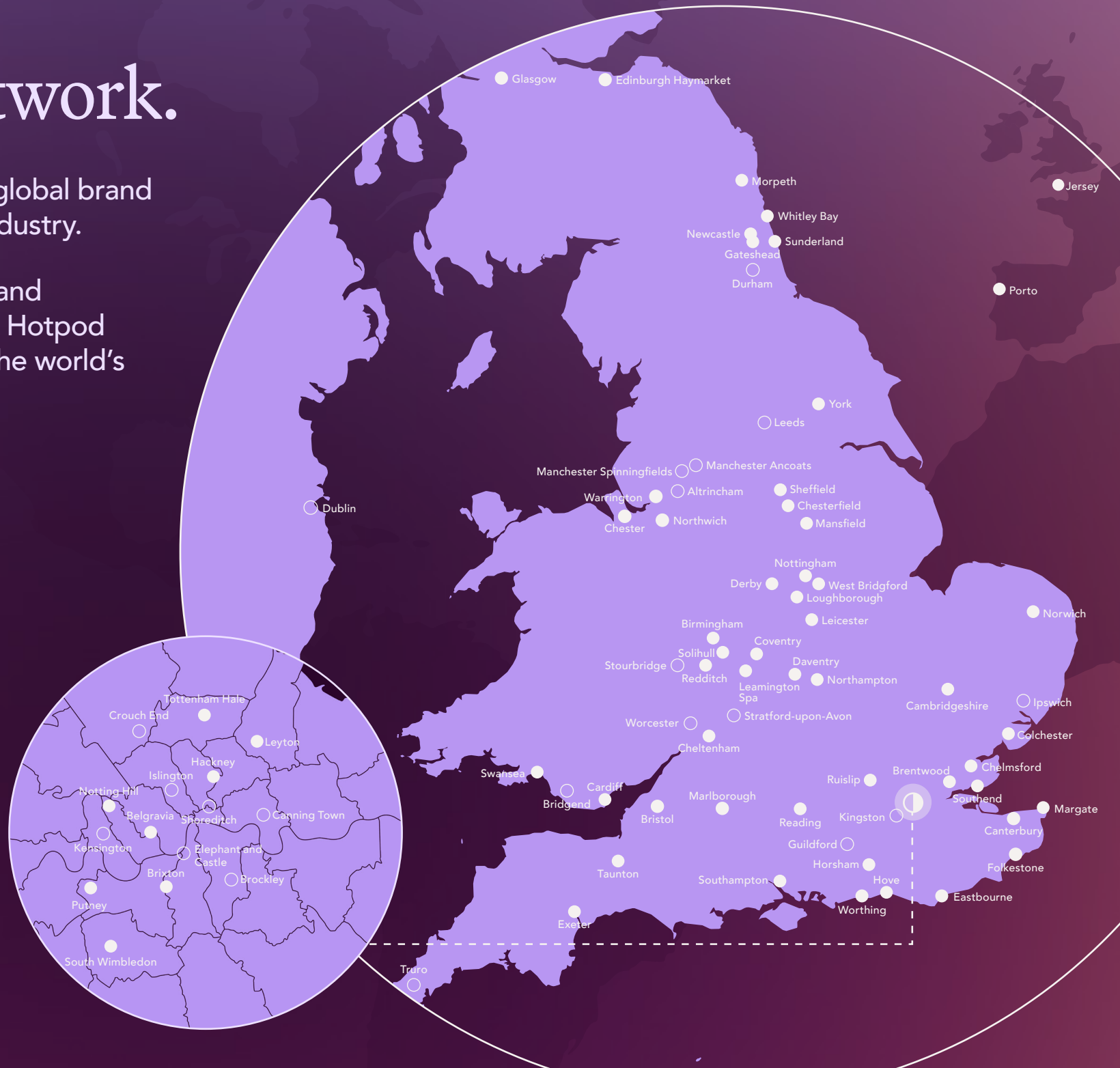
Young families and **singles** setting up home in modern developments that are popular with their peers



Hotpod network.

Hotpod Yoga is a leading global brand in the health and fitness industry.

Spanning seven countries and consisting of over 60 sites, Hotpod Yoga has become one of the world's largest yoga businesses.



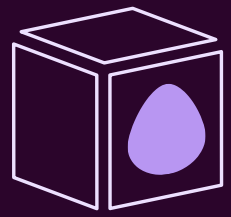
Key

- Trading
- Coming soon
- See detail

Franchise model.



Exclusive territory



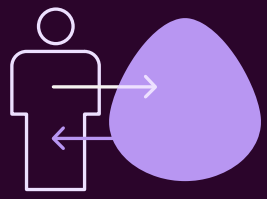
Full Hotpod kit



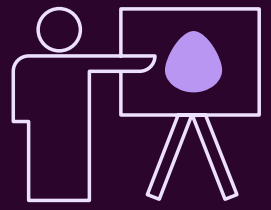
Access to the powerful Hotpod ecosystem and tools



The Hotpod brand



Close, continuous partnership with HQ experts



In-depth Hotpod Franchise Training

Our studios.

Our studios come in all shapes and sizes but all have the same distinct Hotpod feel. Our interior design has been honed over the years and combines a fresh and attractive aesthetic with practicality, sustainability and durability.

We've got studios in everything from railway arches and converted churches to industrial units and shopping centres. We can occupy premises with little or no footfall, and trade from upper and lower floors, as long as we have our own entrance. We are open to all options.


hotpod yoga






hotpod yoga


Find your Hotpod feeling.
The antidote to pretty much everything.
Walk out on a high.


hotpod yoga
Buzz here to come in.
Find out more
hotpodyoga.com
Find your
Hotpod feeling.


hotpod yoga
Working the body.
Calming the mind.


hotpod yoga
Working the body.
Find your
Hotpod feeling.
Calming the mind.


hotpod yoga
FUEL
hotpod yoga
hotpod Belgra
Find out more
hotpodyoga.com
18/19
hotpod yoga
10 days
unlimited
yoga for £22.
Get your
Intro Offer now.

Why is Hotpod an attractive tenant.

We are one of the most established and successful UK leisure brands with 60+ franchises launched and a pipeline of 20+ due to launch.

We have a proven, profitable model for a full range of market sizes.

Excellent amenity for local communities,

supporting mental health and physical exercise.

Generates footfall

each site brings in 200 new customers per month.

Franchisees are fully supported

by hands-on HQ team and best in class business ecosystem.

No disruption

our studios emit no disturbing noise, smells or fumes.

Locally owned business

with good employment opportunities.

Exemplary track record

with landlord relationships.

99% of sites

have never exercised a break or terminated a lease.

Requirements.

Our studios need:

1500 sq ft minimum

Own entrance

Class E (formerly D2)

A clear area to house the pod of **7m x 11.5m**

2.7m ceiling height

120 litre per minute water flow

HVAC

3 phase power

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