

LISA McFarland

CTDP, C.H.R.L, B.A 416.525.2543 lisa.mcfarland@flashrockhr.com Lisa McFarland brings more than 25 years of experience in the field of Human Resources, designing and delivering practical solutions that align with organizational culture and people strategy.

In the course of her career, Lisa has worked in complex, fast-changing organizations. She has experience working in the pharmaceutical, property management, recruitment solutions, transportation, and education services sectors. She has expertise with global organizations and cross-cultural teams within both public, private and not-for-profit sectors, and in union and non-union environments.

Lisa's diverse HR functional area experience expands across the employee life cycle, from hire to retire. She helps clients identify and address the HR needs throughout their businesses around HR compliance and best practice, HR infrastructure, policy and procedure development, and learning and development.

Lisa has a life-long passion for helping people and educating others. So, it's no surprise that she is dedicated to designing effective learning for clients focused on promoting leadership capability, elevating team performance and supporting ongoing professional development to drive business outcomes.

Lisa's design work is based on adult learning best practices with practical application to add value to the workplaces she supports. She has designed workshops for Canadian, U.S. and International groups. She has experience creating and implementing national orientation programs to unify the onboarding experience, implementing communities of practice and mentoring programs, composing global training best practices and business documentation to increase training effectiveness, and providing guidance on curriculum design.

As a training facilitator, Lisa has experience facilitating domestic and international workshops. Her implementation and delivery of a trainer qualification program in India was very well received and provided significant impact to the business. Lisa conveys enthusiasm for her subject matter that translates into a vibrant learning experience – making learning fun. Her participants, whether in-person or virtual facilitation, consistently describe her as an "outstanding instructor"; "energetic"; "insightful". She speaks frequently at human resources events and conferences for the Human Resources Professionals Association (HRPA), and regularly conducts workshops and in-house training for employers.

Lisa earned her bachelor's degree from York University and completed the Adult Learning and Development Program at OISE, University of Toronto. She is a Certified Human Resources Leader (CHRL) through the Human Resources Professionals Association and has a designation as a Certified Training and Development Professional (CTDP) through the Institute for Performance and Learning.

Outside of the office, Lisa enjoys spending time with her family, playing hockey with her friends, and creating digital scrapbooks to capture the memories of her trips and special events. The energy she draws from these activities fuels the passion she has for helping individuals develop the skills, competencies and behaviours they need to excel.

