



2021 Sponsorship Package



About TBAIMS (The Best Artist Indie Music Series):

What started out as just a networking event originally known as The Big Apple Indie Music Series with live music has quickly developed into a highly respected platform to help independent music artists get a once in a lifetime chance to perform their best tracks. This is done in front of some of the biggest music and entertainment industry heavy weights. Tbaims utilizes ReverbNation for submissions for artists to perform for their music showcases and chooses the artists based on stage presence, ability to engage their audience, sing on key without the use of apps like auto-tune and originality of their material.

Hundreds of energetic music fans have attended these events, every 2nd Wednesday of the month at Toshi's Living Room, located on 26th Street and Broadway in Manhattan for a period between 2013 and 2015 with over 133 artists that performed in that time frame.

TBAIMS has since relocated to Florida and will be replicating these events at various venues in the Tampa Bay area and beyond. The TBAIMS brand has also been renamed as **The Best Artist Indie Music Series** due to the quality of artists they choose based on the key elements of where the artist is in their careers as stated on the criteria we look for as mentioned in the first paragraph above.

TBAIMS is now working to help support the Shriners Hospitals for Children with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate. 50% of all sponsorship funds along with 50% of ticket sales will be donated to the Shriners Hospital from all future events.



Our Reach:

Each month we receive thousands of submissions from music artists that want to perform at TBAIMS. They recognize the opportunity we provide to connect them with music, entertainment, TV and film industry executives including A&R's at all of our events.



Reaching viewers and listeners on:

- Facebook
- Instagram
- YouTube
- Pinterest
- Tumblr
- Twitter
- Reverbnation's 5 Million Strong Audience & Music Community



Sponsorship Opportunities:

WHAT'S YOUR GOAL

BRANDING	BOOTH TRAFFIC GENERATION	NEW PRODUCT LAUNCH	TARGETING NEW MARKETS
		NEW	



Platinum Package - Official Partner:

- ▶ Title Sponsor (ex: “Your Company Name” Presents TBAIMS, The Best Artist Indie Music Series)
- ▶ Your Company Banner/logo Placed high in a high traffic, visible area throughout the venue/event
- ▶ Mentioned in 30-60 second On-Air Radio Advertisement
- ▶ Copy of MP3 Audio of the 30-60 second Radio Commercial
- ▶ Interview and live exposure at our event, including having your company spokesperson interviewed and your product or service promoted live to a potential audience of millions
- ▶ Company Logo listed on Step & Repeat
- ▶ Onsite Presence to Promote/Represent your brand (Display Table Provided)
- ▶ Dinner & Drinks for 4
- ▶ Company Name, Logo, and Hyperlink to your company website listed on the official TBAIMS website
- ▶ Company Logo displayed on TBAIMS official sponsor shirt(s)
- ▶ Inclusion in email blast to all members, sponsors, and media partners.
- ▶ Company Logo on E-Flyers, Hard Flyers, and Posters for both social media and street team distribution
- ▶ Sponsorship Recognition via Live Mentions/Shoutouts from the stage via our Master of Ceremonies to include celebrity guest hosts

Value: \$20,000



Conclusion:

Providing a high caliber investment opportunity, social and media exposure for our executives and sponsors. As a result of our events, major record deals have been signed, successful business partnerships have been formed and monumental exposure has been gained by our sponsors.

We at TBAIMS are looking to build relationships and establish partnerships through sponsorship opportunities, online advertisement, branding initiatives, and trade advertising. Sponsorship is a powerful compliment to other marketing programs and allows you to reach specifically targeted niche markets without any waste!

